FOR IMMEDIATE RELEASE

MARCH 26, 2021

**YBN NAHMIR INVITES YOU TO *VISIONLAND***

**HIGHLY-ANTICIPATED DEBUT ALBUM STREAMING NOW** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fybn.lnk.to%2FVisionland&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cfb39c27e998544ba0bb908d8eedcbef0%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637521979149833145%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=OLAq7s%2BKw4KIOC3PRxH0ZHpSBDrCwZBAyCdV9cDx33U%3D&reserved=0)

**VIA ART@WAR/ATLANTIC RECORDS**

**20-TRACK MASTERPIECE INCLUDES NEW STANDOUT TRACK “WOOWAM”**

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**E-40, TOO $HORT & MORE**

**RAPSTAR CELEBRATES DEBUT ALBUM RELEASE WITH VIRTUAL FESTIVAL SLOT**

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**YBN NAHMIR PREMIERES “**[**FAST CAR MUSIC: THE MOVIE**](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fybn.lnk.to%2FFastCarMovie&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C131066d1301e4c87af4108d8efb84844%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522922053616713%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=hFT%2FTeWe87CzLDpU3Jbmhcb8eggMiAiFHSTNpr4jxso%3D&reserved=0)**”**



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Platinum recording artist YBN Nahmir welcomes you to [*VISIONLAND*](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fybn.lnk.to%2FVisionland&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cfb39c27e998544ba0bb908d8eedcbef0%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637521979149833145%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=OLAq7s%2BKw4KIOC3PRxH0ZHpSBDrCwZBAyCdV9cDx33U%3D&reserved=0), the rapstar’s highly-anticipated debut album. The expansive 20-track project is a true work of art, diving deep into YBN Nahmir’s own world to gift fans with his most impressive and personal body of work to date. *VISIONLAND* includes features from music heavyweights such as Ty Dolla $ign, 21 Savage, G Herbo, G-Eazy, Offset, E-40, Too $hort and more. Further augmenting YBN Nahmir’s creative vision for *VISIONLAND*, the rapper recruited director [Joshua Valles](https://www.instagram.com/joshuavallecr/?hl=en) to give life to “[Fast Car Music: The Movie](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fybn.lnk.to%2FFastCarMovie&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C131066d1301e4c87af4108d8efb84844%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522922053616713%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=hFT%2FTeWe87CzLDpU3Jbmhcb8eggMiAiFHSTNpr4jxso%3D&reserved=0),” an unforgettable mini-movie showcasing four tracks from the album. *VISIONLAND* reminds fans and the industry of the raw talent and razor-sharp lyricism that separates him as force to be reckoned with, visibly heard on a standout track “WooWAM.”

YBN Nahmir is also celebrating his virtual performance at LiveXLive’s Music Lives, the global streaming music festival benefiting MusiCares. It’s the first virtual festival to return to global music fans for the second consecutive year – beginning Friday, March 26 at 6PM ET/3PM PT through Sunday, March 28. Music Lives remains free to fans around the world, fueled by Monster Energy drink. For more information and set times, visit their [official website](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmailtrack.io%2Ftrace%2Flink%2Fc44864fc3db0e7e05f6d2df7496d4885056b366c%3Furl%3Dhttps%253A%252F%252Fwww.livexlive.com%252Flive-events%252Ffestival%252Fmusic-lives%26userId%3D1704000%26signature%3D9d8acaced082c7b0&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C96a54f38a6b54918e48808d8efecd7d6%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637523147812342951%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=dRmpYexiUep5Bx%2BZmIIZzKPOb5Hmh%2FVNVc1RhMrk5p8%3D&reserved=0).

YBN Nahmir recently teamed up with 21 Savage for their hard-hitting [“Opp Stoppa (Remix)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FOppStoppaVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151338967012%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=aB75W0QpYiUSyd%2FpZcW2abDWVQG5vk2Euo7CoLdWJF4%3D&reserved=0),” another standout track from *VISIONLAND*. The remix’s [official video](https://www.youtube.com/watch?v=UXXGfp-z850) garnered over 8 million views to date and saw incredible playlisting support from Spotify’s *Rap Caviar*, Apple Music’s *The Plug*, the cover of Amazon’s *Hype Music* and a feature as Amazon Music’s *Song of The Day*. The original viral single, “[Opp Stoppa](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FOppStoppa&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151338967012%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=SRI3CmErha75IM4NwXN3d70mSlFszbrCdP13e2iD3CQ%3D&reserved=0" \t "_blank),” surpassed 1 million TikTok video creations with organic support from some of the platform’s biggest influencers, becoming TikTok’s #1 sound. With over 75 million total streams to date and the official [music video](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Di0MxmMYGzj0&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151338977005%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=8beW5CmUpekC6AkfZVxpBF894%2BE%2B2JbcFH284VytJ8w%3D&reserved=0) now boasting over 10 million views, the track is signified as a certified hit amongst YBN Nahmir’s fan base and beyond.

“Opp Stoppa (ft. 21 Savage)” marked the latest in a series of explosive new releases from YBN Nahmir, following tracks like “[Wake Up](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DUSQOFm3IzSI&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151338977005%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=tXNkkYXeM9KMlZmufda8HNaFDyKul5ktUuYJiK%2F45qw%3D&reserved=0),” which [*REVOLT*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.revolt.tv%2Fnew-music%2F2020%2F11%2F25%2F21719303%2Fybn-nahmir-wake-up-video&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151338986997%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=974HtQxS1xHMUnSs4pAVXhyaApYVNbGEZyF74MhHLDM%3D&reserved=0) raves, “*It’s clear that, despite the pandemic, YBN Nahmir continues to live his life to the fullest.*” Last year, YBN Nahmir put his energy towards unfurling a string of powerhouse singles, including “[2 Seater (ft. G-Eazy & Offset)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2F2Seater&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151339006987%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Zstw7P2E%2F6JKhSFXQZEa8h83tg6rcvTpuDxh1%2F9KJFY%3D&reserved=0)” – which is featured on *VISIONLAND* and boasts over 50 million worldwide streams with upwards of 7.7 million views of its [official video](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DDUkHh0GmSa8&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151339016980%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=gdJwhZImtNN2j5hDdBAKTBv7SBJlFKMFpSsaIeU84uY%3D&reserved=0) – “[Pop Like This (ft. Yo Gotti)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FPopLikeThis&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151338986997%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=btSVPb7GPfKXJqDIKPVauAN0nDMmKZhRtK8X6fsrahY%3D&reserved=0)” and “[Talkin](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FTalkinID&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151338996994%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=NbJFPyhan2Xt7m%2FR4Odkz03gwePjkOsf0p6s0tew2yA%3D&reserved=0" \t "_blank),” all joined by official videos streaming via [YouTube](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUC_jNTbtqGyjBlOQgw5HjG9w&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C2a29efa4fb024b0ec58808d8ef04d656%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637522151339006987%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=NhgVPCwM9jPtZ4dvF5vyxkTILk8aI9oGnp46YIGmQ3w%3D&reserved=0).

***VISIONLAND*TRACKLIST:**

1. YBN Nahmir & Ty Dolla $ign – Still (Family)

2. Regardless

3. Politics (feat. G Herbo & DaBoii)

4. Opp Stoppa (feat. 21 Savage)

5. Get It Crackin

6. Fast Car Music (STAIN)

7. PRISON

8. LAMB TRUCK

9. FAST CAR ENDING

10. Wake Up

11. Belgium

12. Make A Wish

13. Homework

14. Streets

15. WooWAM

16. Soul Train

17. 2 Seater (feat. G-Eazy & Offset)

18. Ca$hland (feat. E-40 & Too $hort)

19. Over Now (feat. FatBoy SSE)

20. Opp Stoppa

**CONNECT WITH YBN NAHMIR**

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