FOR IMMEDIATE RELEASE

APRIL 3RD, 2020

**4TH & ORANGE REMINDS YOU THIS IS “NOT THE END”**

**LONG BEACH GROUP PUSH POSITIVITY DURING PANDEMIC**

**LISTEN HERE:** **[4thAndOrange.lnk.to/NotTheEndPR](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2F4thandorange.lnk.to%2FNotTheEndPR&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Cf2adaa4c58404c9754dc08d7d6669548%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637213608421706356&sdata=ZG5idQiUuNmbsTY7VwP6BoqoxeaJb0Xw68ZklejRMCI%3D&reserved=0" \t "_blank)**

**REGGAE ROCKERS CURATE *QUARANTUNES* PLAYLIST**

**LISTEN + FOLLOW** [**HERE**](https://open.spotify.com/playlist/3bbuZKmLBxwMDKiORbltCT?si=-Kd6StiCRWm7oU07fr7qWg)

**WEST COAST HIP-HOP PIONEER WARREN G HOPPED ON “IN THE LBC” REMIX**

**LISTEN** [**HERE**](4thAndOrange.lnk.to/WarrenGRmxPR) **| WATCH** [**HERE**](https://www.youtube.com/watch?v=gFJsYbWiJtE)

**TOUR DATES WITH COLLIE BUDDZ + NATIRUTS POSTPONED**



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In the midst of the COVID-19 pandemic, 4th & Orange wants to remind you that this is “**Not the End**” with their latest single. The track pushes positivity and reinforces unity – a ray of sunshine to break up these cloudy times. “*We wanted to find a way to spread a little positivity and hope. When it feels like it’s close to the end, it isn’t. It’s only the beginning of something new*.” Listen to “Not the End” [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2F4thandorange.lnk.to%2FNotTheEndPR&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Cf2adaa4c58404c9754dc08d7d6669548%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637213608421706356&sdata=ZG5idQiUuNmbsTY7VwP6BoqoxeaJb0Xw68ZklejRMCI%3D&reserved=0). 4th & Orange also curated a playlist of their favorite songs to get you through the day; listen to the ***Quarantunes*** playlist [HERE](https://open.spotify.com/playlist/3bbuZKmLBxwMDKiORbltCT?si=-Kd6StiCRWm7oU07fr7qWg).

Last month, the reggae genre-benders recruited fellow Long Beach native **Warren G** for the “In The LBC” remix. Listen to the remix featuring the West Coast hip hop legend [HERE](https://4thAndOrange.lnk.to/WarrenGRmxPR). 4th & Orange released their feel-good Long Beach anthem in February in celebration of their iconic hometown; listen to the original track [HERE](http://4thandorange.lnk.to/InTheLBCPR). Watch the official music video [HERE](https://www.youtube.com/watch?v=gFJsYbWiJtE&feature=youtu.be).

2020 brought a bubbling live performance itinerary. 4th & Orange kicked it off with their festival debut in Long Beach, CA at [One Love Cali Reggae Fest](https://www.onelovecalifest.com/), where they shared the bill with hometown heroes **Sublime with Rome** and reggae legends **Dirty Heads**. Weeks later, the band appeared at Chandler, AZ’s [Arizona Roots Music & Arts Festival](https://arizonarootsfestival.com/4th-and-orange). Their festival performances at **Reggae Rise Up Last Vegas** and **Reggae Rise Up St. Petersburg** will be postponed; festival websites will have all information. 4th & Oranges tours with **Collie Buddz** and **Natiruts** will also be postponed; visit their website [HERE](https://www.4thandorange.com/tour/) for tour updates.

At the tail end of 2019, 4th & Orange dropped “[Only You](https://atlantic.lnk.to/OnlyYouPr),” which sees the group putting their quintessential SoCal pop-reggae touch on an undisputed classic song. The track dropped alongside an electric [companion visual](https://www.youtube.com/watch?v=YOA4_U5yeiA) directed by **Jose Omar**. They kickstarted the summer of 2019 with their sizzling debut single, “[Girl Next Door](https://atlantic.lnk.to/GirlNextDoorID),” with an [official video](https://www.youtube.com/watch?v=6S9cpWTOYcw) directed by **Michael Garcia** that’s now boasting more than **2.5 million** individual views. The single was swiftly followed by two additional summer smashes in “[No More Favors](https://atlantic.lnk.to/NoMoreFavorsID)” and “[Junky](https://atlantic.lnk.to/JunkyID).”



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*PHOTO CREDIT: JIMMY FONTAINE*

**BAND MEMBERS**

Garrett Douglas - Lead Vocals

Chris “DJ Irey” Garcia - Keyboards / Producer

Ricardo Santiago – Guitar

Alex Bursztyn – Bass

Sam Ward – Drums

**CONNECT WITH 4TH & ORANGE**

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*For additional press assets, please visit their press site* [*HERE*](http://press.atlanticrecords.com/4th-orange/)*.*

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