FOR IMMEDIATE RELEASE

APRIL 10TH, 2020

**SKOOLY HAS “COACHELLA” COVERED**

**T.R.U. ARTIST REMINISCES ON NEW SINGLE**

***LISTEN TO “COACHELLA”*** [***HERE***](https://smarturl.it/CoachellaSkooly)***| WATCH VISUAL*** [***HERE***](https://youtu.be/0zKQyUjkK9U)

**TESTED ATLANTA RAPPER TO** [**RELEASE**](https://www.instagram.com/p/B-tC3R4lshc/) **NEW MIXTAPE  
*NOBODY LIKES ME* ON MAY 22ND**

**THE T.R.U. COLLECTIVE DEBUT COMPILATION AVAILABLE NOW**

***LISTEN TO NO FACE NO CASE*** [***HERE***](https://tru.lnk.to/NoFaceNoCase)

**CHECK OUT SKOOLY’S 2020 XXL FRESHMAN PITCH** [**HERE**](https://www.xxlmag.com/video/2020/03/skooly-xxl-freshman-pitch-2020/)



*DOWNLOAD HIGH-RES SINGLE COVER ART* [*HERE*](https://warnermusicgroup.box.com/s/revrobu71j1rzf81vva4gaw4mc2ko02c)

*DOWNLOAD HIGH-RES NO FACE NO CASE COVER ART* [*HERE*](https://warnermusicgroup.app.box.com/s/0yq3tjjrcom9jv4dgedvtkzpsef5ozox)

**T.R.U. (The Real University)** recording artist **Skooly** takes you to “**Coachella**” in his latest single. “Coachella” precedes the storied rapper’s [announcement](https://www.instagram.com/p/B-tC3R4lshc/) of his forthcoming mixtape, ***Nobody Likes Me***, set for **May 22nd**. Listen to “Coachella” [HERE](https://smarturl.it/CoachellaSkooly). Earlier this season, Skooly tapped street executive **2 Chainz** for their stylish “[Virgil Discount](https://www.youtube.com/watch?v=U_6NKIUGLXo),” showcasing his quintessential delivery against a melodious flute and rattling 808s.

The multi-faceted artist has set loose a string of recent releases displaying his dexterity such as the bouncy “[Pop Off](https://Skooly.lnk.to/PopOffVideo)” and its brilliant [harp](https://youtu.be/a8ZZsfBZBTE) recording companion piece. Skooly enlisted **Quando Rondo** and **NoCap** for a spirited remix of “[How I Feel](https://youtu.be/j-HsflPoIRk)” as the second **#TRUsday** release leading into the imprint’s [***No Face No Case***](https://tru.lnk.to/NoFaceNoCase)album. Helmed my 2 Chainz, the 15-track compilation project showcased street-certified talent from Atlanta’s various zones, including Skooly’s **Quavo**-assisted “[Reliable”](https://open.spotify.com/track/5iPfLloXGMXQ2DRoLUAXK2?si=yuBxE7IMRxKbMb9lFruPAw) and his frenetic feature on “[Jefe Shit](https://open.spotify.com/track/35HAbdt5jDcXG0rZDx6NO1?si=o80vkMRKRveN6e1JBKqdZg).”

Praised by [Pitchfork](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpitchfork.com%2Flevels%2Fin-praise-of-skooly-who-changed-the-way-atlanta-rapped%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Caed39e4d928646041d1108d793a0b417%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140191075695868&sdata=9u5gxafRLWtLikNMG8gaVwq%2BsRK9IGR04LJTpa1EaYQ%3D&reserved=0) for “changing the way Atlanta rapped,” the [XXL Freshman](https://www.xxlmag.com/video/2020/03/skooly-xxl-freshman-pitch-2020/) hopeful has crafted a distinctive sound “that splits an imaginary line that divides swag rap and contorted R&B.” In addition to collaborations spanning Future to Young Thug, the well-connected Rich Kidz co-founder has maintained a devout following with a consistent supply of features, collaborations, and original music like his *Blacc Jon Gotti* mixtape and *Don’t You Ever Forget Me* series. Skooly was recruited in 2019 by GRAMMY® Award-winning t/rapper 2 Chainz to join his record label T.R.U. (The Real University) comprised of a vanguard of Atlanta hip-hop talent including Skooly, Sleepy Rose, Hott LockedN, and Worl. T.R.U. would announce its partnership with Atlantic Records that fall with the posse-cut “[Shoot It Out](https://tru.lnk.to/ShootItOutAY)” ahead of their full-length album representing “a sonic vision that highlights the Atlanta sound” ([*Hot New Hip Hop*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.hotnewhiphop.com%2F2-chainz-and-his-tru-crew-deliver-no-face-no-case-compilation-new-mixtape.120042.html&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C42d1a4ca771e45e6434708d7ac21966b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637167132589494277&sdata=dMlJm%2F4lr5LgTM1R3o1VMIE9s3rGhFfG5gWaWu0s0CU%3D&reserved=0)).

“I know Skooly is a superstar,” says 2 Chainz. “I’ve been watching him since he was about 14 in Atlanta. As a little kid, he had a Lil Wayne vibe. I’m staying down with him. He’s 25-years-old, and he’s nowhere near his peak. He really knows where to sing and where to put the bars down.”

**CONNECT WITH SKOOLY**

[Instagram](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fsb_skooly%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Caed39e4d928646041d1108d793a0b417%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140191075715858&sdata=gdonQBqqwUtvrZ4Y756XWthGiQsgdnQxrlrAj8R%2BhQ4%3D&reserved=0) | [Twitter](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FSB_Skooly&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Caed39e4d928646041d1108d793a0b417%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140191075725852&sdata=kkmWiSS8HfaqMhnsRvWikHF0gy11fb4uASCKQYgf6pY%3D&reserved=0) | [YouTube](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCqQHXq4O3bVuNeT_wNsgOoQ&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Caed39e4d928646041d1108d793a0b417%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140191075725852&sdata=lWW33DpRHRmLMnnbnP0RYai5ujE%2B9AI5iBj2aSyl990%3D&reserved=0) | [SoundCloud](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Ftherealskooly&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Caed39e4d928646041d1108d793a0b417%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140191075735850&sdata=fB3D5W%2BCworLQwWjxfzaV%2BSTtqwUsxSO%2FxqgycJs0sY%3D&reserved=0)

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