FOR IMMEDIATE RELEASE

APRIL 10TH, 2020

**RAEDIO RECORDING ARTIST TEAMARRR COOLS IT DOWN WITH**

**NEW “COOL ENOUGH” SINGLE**

***ECLECTIC SONGSTRESS CHANNELS QUINTESSENTIAL TEAMARRR ENERGY IN LATEST TRACK***

***LISTEN TO “COOL ENOUGH”*** [***HERE***](https://TeaMarrr.lnk.to/CoolEnoughPR)

***SINGLE TO BE FEATURED ON THE INSECURE SEASON 4 PREMIERE***

***THIS SUNDAY, APRIL 12TH ON HBO®***

***ARRIVES ON THE HEELS “KINDA LOVE FEAT. D SMOKE”***

***LISTEN*** [***HERE***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fteamarrr.lnk.to%2FKindaLoveFeatDSmokePR&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985246662&sdata=9VKCHSaGeS4AxmwpuvV417fdurk26sgwKsmNOfNmpik%3D&reserved=0) ***| WATCH*** [***HERE***](https://TeaMarrr.lnk.to/KindaLoveDSmokeVideoPR)



[*DOWNLOAD HIGH-RES COVER ART HERE*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpress.atlanticrecords.com%2Fteamarrrr%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985366589&sdata=ZjEbA%2Bf%2F65c1cD1KJY2eT5yQg%2BKX%2FTeGcMyioVjiaSk%3D&reserved=0)

Raedio / Atlantic Recording artist **TeaMarrr** brings back the bite of her signature ‘really really raw’ energy in her latest single “**Cool Enough**;” listen [HERE](https://TeaMarrr.lnk.to/CoolEnoughPR). It’s full of quintessential TeaMarrr energy and will be featured in the season 4 premiere episode of the award-winning HBO® series **INSECURE,** this Sunday, April 12th at 10P (ET). The show always highlights today’s brightest stars in music and is curated exclusive by Issa Rae, the show’s music supervisor Kier Lehman, and Raedio President, Benoni Tagoe. “Cool Enough” is the first track from TeaMarrr’s forthcoming major label EP debut *Just A Sip…*, due for a summer release.

“The song is about facing betrayal after you put your heart on your sleeve,” says TeaMarrr of her new single. “It’s about realizing that not everyone is on your side even the people you’re certain of.”

“Cool Enough” arrives on the heels of her vibrant “[Kinda Love feat. D Smoke](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fteamarrr.lnk.to%2FKindaLoveFeatDSmokePR&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985246662&sdata=9VKCHSaGeS4AxmwpuvV417fdurk26sgwKsmNOfNmpik%3D&reserved=0).”The eclectic songstress tapped ***Rhythm + Flow* winner D Smoke** to add a new twist on her debut label “[Kinda Love](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fteamarrr.lnk.to%2FKindaLovePR&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985266650&sdata=7BcE8Otq0tPaiqGXN2wWpvJM7viuiOKeF%2BF5HELcZ9Y%3D&reserved=0)”. The duo star in a [creative visual](https://teamarrr.lnk.to/KindaLoveDSmokeVideoPR), directed by **James Bland**, whereTeaMarrr receives a seemingly perfect package but quickly learns her lesson when she calls up D Smoke for some helpful reinforcement.

This February, TeaMarrr hopped on the four-date **SiR’s** ***Summer Forever: The Tour, European Edition***. She was also recently announced on **Essence Festival of Culture’s** 2020 lineup, which has been postponed to a tentative date in the fall.

Last October, Atlantic records and **Raedio** –the new label co-founded by EMMY® Award-nominated and two-time Golden Globe® Award-nominated actress, producer, and writer **Issa Rae**—announced a unique music partnership. The joint venture kicked off “[Kinda Love](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fteamarrr.lnk.to%2FKindaLovePR&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985266650&sdata=7BcE8Otq0tPaiqGXN2wWpvJM7viuiOKeF%2BF5HELcZ9Y%3D&reserved=0)” by Raedio artist TeaMarrr via [Variety](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fvariety.com%2F2019%2Fmusic%2Fnews%2Fissa-rae-insecure-teamarrr-raedio-label-atlantic-kinda-love-watch-1203375229%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985266650&sdata=v8YEwwo8a7NttK1P6%2Ftn%2Fi66BhjhyrObo4heGf8YArw%3D&reserved=0). The visual, directed by **child** (Ari Lennox, Lucky Daye), features cameos from **Issa Rae** and comedian **Jessie Woo**. Watch Teamarrr assemble her own kind of man in the original “Kinda Love” visual [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2Fti6NR3z-KGI&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985276649&sdata=iCKIVlBUNNFvLAEUTlpHjwB6zn0WiyEdEkYl%2B0KkbMc%3D&reserved=0).

**ABOUT TEAMARRR**

Shaking up pop, hip-hop, R&B, and more with a sharp sense of humor – and even sharper mic skills – TeaMarrr emerged in 2016 and quickly earned more than 4 million worldwide streams and high profile media attention spanning [*Flaunt*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.flaunt.com%2Fcontent%2Fteamarrr&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985286643&sdata=aXbpOExeaRBOioIi5LztYwAKYA%2F6ZdUKjyjs8WNMARg%3D&reserved=0) and [*NPR*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.npr.org%2F2019%2F02%2F14%2F694016973%2Fon-her-new-single-singer-songwriter-teamarrr-captures-the-hot-mess-of-love&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985286643&sdata=JLhg2czlemlyf5MEQ%2Bu4HM8k8az3cVNsySr7Id60S4Q%3D&reserved=0) to [*Ones To Watch*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.onestowatch.com%2Fblog%2Fteamarrr-spills-the-tea-in-riveting-new-video-for&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985296631&sdata=CUN0VSTW7piCW4vJvACeZ0vEAYoRb64LS3iwvrkTsCc%3D&reserved=0) and [*Consequence of Sound*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fconsequenceofsound.net%2F2019%2F02%2Fteamarrr-whorey-heart-stream%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985296631&sdata=%2BkGE6UAKGC8mZltGcYXdU0j1kaN3hyOt3wO70Klulvo%3D&reserved=0), to name but a few. The Boston-born and Los Angeles-based Haitian-American songstress truly broke through in 2018 with the hit single, “[One Job](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DiV99FHsC3oc&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985306629&sdata=eNLHjUr77yzZCoY8LBoYXeriubUy8JCsmsdtvjyzCtU%3D&reserved=0),” scoring over 1.2 million streams and the attention of Raedio founder Issa Rae, who soon signed her. The track is joined by an official companion video, directed by James Bland (creator of Issa Rae Presents’ Daytime EMMY® Award-nominated [GIANTS](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgiantstheseries.com%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985306629&sdata=E5SR4kNqsfV%2BrGpwSAbdSSc2iCh7rwE94KCyKmCZMAM%3D&reserved=0)) and co-starring Insecure’s Jean Elie, streaming [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DiV99FHsC3oc&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985316619&sdata=85dpcc9uT9P7nd3QEFZlw4nH9Rno%2F%2Fw5VTKlZlJw71g%3D&reserved=0).

**ABOUT RAEDIO**

Launched in 2019, Raedio serves artists and creators at the highest level as an “audio everywhere company,” operating as the home to a dynamic roster of talent. Most importantly, Raedio extends a platform across media to align acts with film and television projects, commercials, podcasts, and beyond. Raedio also provides music supervision services for HBO’s critically acclaimed [A Black Lady Sketch Show](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.hbo.com%2Fa-black-lady-sketch-show&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C8b19474d19f5416110fa08d7dce2203d%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637220736092197226&sdata=BaipMofZoXfHciM0jvN7KbTbWSpASUcWQAu0ScYiI3o%3D&reserved=0)℠. For more information, please visit [twitter.com/theraedio](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Ftwitter.com%2Ftheraedio&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C8b19474d19f5416110fa08d7dce2203d%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637220736092197226&sdata=Kq9mjtWrbgcNfPOp8Ei5sgFxHnhnup8uQFAlpPSgowM%3D&reserved=0) and [www.instagram.com/theraedio](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.instagram.com%2Ftheraedio&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C8b19474d19f5416110fa08d7dce2203d%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637220736092207182&sdata=Dq7pc4YXBahrA3iUH5mz%2FfhvxqtUmFDXWKQ6hV7QrZY%3D&reserved=0).

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*For additional press assets, please visit TeaMarrr’s* [*press site*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpress.atlanticrecords.com%2Fteamarrrr%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce72333a6d18d4933ee8208d7bafb9300%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637183461985366589&sdata=ZjEbA%2Bf%2F65c1cD1KJY2eT5yQg%2BKX%2FTeGcMyioVjiaSk%3D&reserved=0)*.*

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