FOR IMMEDIATE RELEASE

APRIL 16TH, 2020

**TAYLA PARX BRINGS BACK *COUCHELLA***

**GRAB A FRONT-ROW SEAT TO TAYLA’S LIVING ROOM SETS** [**HERE**](https://TaylaParx.lnk.to/CouchellaEpisode1PR)

**MULTIPLE GRAMMY® AWARD NOMINATED SINGER-SONGWRITER**

**PLAYED EXCLUSIVE ACOUSTIC SET ON** [**THE DIGITAL FADER FORT**](https://www.thefader.com/2020/04/01/digital-fort-2020-tayla-parx)

**GENRE-BUSTING SINGLE, “FIGHT (FEAT. FLORIDA GEORGIA LINE),” AVAILABLE** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftaylaparx.lnk.to%2FFightFG&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024344775&sdata=ViuhNYSJ2VH7mCz4wAwqDJfqYUHO69sJ51d2csvuACk%3D&reserved=0)

**WATCH HER AMAZING PERFORMANCE ON THE EYE SERIES**



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Multiple GRAMMY® Award-nominated recording artist **Tayla Parx** is bringing back ***Couchella***, a personalized fill-in for Coachella. Parx gives fans a front row seat to her vibrant living room sets for a six-episode *Couchella* series via YouTube **Thursdays at 12p PT / 3p ET**. The first episode ‘Dirt’ is available to stream today [HERE](https://TaylaParx.lnk.to/CouchellaEpisode1PR). The series arrives on the heels of her exclusive acoustic performance on **The Fader’s Digital Fader Fort**; listen to her at-home medley of “Dirt,” “Tomboys Have Feelings Too,” and “Easy” [HERE](https://www.thefader.com/2020/04/01/digital-fort-2020-tayla-parx).

Parx spent the beginning of 2020 on her debut headline tour, ***We Need To Talk Tour***, which kicked off in her hometown of Dallas, TX and traveled through the U.S. and Europe. The singer-songwriter also partnered with **Florida Georgia Line** to release a genre-busting new single, “**Fight**,” available for streaming and download [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftaylaparx.lnk.to%2FFightWE&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024364767&sdata=u6obg8pSeC1Llq4Bf9cKcwlZsPgEr6QS4H4f6fx3MCI%3D&reserved=0). The track is joined by an official lyric video, streaming now via Parx’s official YouTube channel [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dm3wvjTcAWwY&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024364767&sdata=X6QoMGlzZtYcvdb9de4%2BDF7F50uz5WRqdauMYExNzeI%3D&reserved=0). **The Eye** series hosted Parx for an exclusive performance of “[Fight](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DIT25XEXJpPs&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C63c7f4d6c5c34589eb2e08d7c54108be%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637194755418241568&sdata=HVh7XdIByz1IhxMGLmZ3ScPEs9z4ZDAtXHwyeXMc1Xo%3D&reserved=0)” and her break-out single “[Me vs Us](https://www.youtube.com/watch?v=842EZkxI2Sw&feature=push-u-sub&attr_tag=-cXmafPHE1qSQGHt%3A6)” via YouTube.

As its name suggests, the headline tour celebrated Parx’s acclaimed debut album, ***We Need To Talk***, available now via Tayla Made/Atlantic at all DSPs and streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftaylaparx.lnk.to%2FWeNeedToTalkWE&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024384755&sdata=KWNuoCLDhv3tYW%2Fumcc4xeKMUCayQfhrMTO9nfZv2vI%3D&reserved=0). Hailed by **Entertainment Weekly** for possessing “equal parts swagger and vulnerability,” the album includes an array of acclaimed tracks including “[Rebound (Feat. Joey Bada$$)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftaylaparx.lnk.to%2FWatchRebound&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024384755&sdata=wSDEBSR9XsbTES0T48oyIK%2FckhRqJY6h%2BmCesX5lIVk%3D&reserved=0),” “[Me Vs. Us](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DFuind6upxyc&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024394749&sdata=b29wlHlepRHfy0fH6B0zpfxaB%2FlE7X7O3OdwnSqy%2BR4%3D&reserved=0),” “[Slow Dancing](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DOVfEoyKJnRk&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024394749&sdata=Kr2tXBrbzgvB%2F0L0wfBMo8kqJ4vX2uDwF4tHKUzL4hY%3D&reserved=0),” and the hit single, “[I Want You](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fatlantic.lnk.to%2FIWantYouID&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024404743&sdata=JVyv03T1iG8yuwkmWhjJnJkqpNKoyqZdMMMkEQuXNbg%3D&reserved=0),” all joined by companion visuals streaming now at Parx’s official YouTube channel [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCXR82zHJ6FuWccQQqxtNHyw&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024404743&sdata=THX2N0LT6v0h0SmfpHQv362aVOWM7Ms6vKv091DRODw%3D&reserved=0). She has received a remarkable range of press coverage throughout her busy career, with profiles and features in such high profile publications as [Vogue](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.vogue.com%2Farticle%2Ftayla-parx-sxsw-music-festival-austin-texas-photo-diary&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024414739&sdata=YnDSfp6orl10%2FbaI3dy%2BK4O4f96uN%2BYcJNN1hoY2hd0%3D&reserved=0), [Billboard](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.billboard.com%2Farticles%2Fcolumns%2Fpop%2F8457627%2Ftayla-parx-interview&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024424731&sdata=kKwOuK65MlHnpPKlZfh0sYyBLPlvl2L0seeOzdq8Kh8%3D&reserved=0), [NYLON](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnylon.com%2Farticles%2Ftayla-parx-premiere&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024424731&sdata=uHO39fPz23oLov%2BSIawwHmvMLBmYUvrlXudj%2F2w2ahM%3D&reserved=0), [High Snobiety](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.highsnobiety.com%2Fp%2Ftayla-parx-asics-i-move-me-video-interview%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024434727&sdata=FtuV64ZfyojRxY8uyj9j4LdcG9P6QyL5wID%2FZuU7tv0%3D&reserved=0), and more. Recent highlights include [PAPER](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.papermag.com%2Fpaper-predictions-2625149547.html%3Frebelltitem%3D3%23rebelltitem3&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024434727&sdata=SMpTHm7Rtci2aTitgCUg7I4tg4igASXlAaeQUrVfi6Q%3D&reserved=0) naming Parx to its “100 People Taking Over 2019” list, while [Entertainment Weekly](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Few.com%2Fmusic%2F2019%2F03%2F27%2Ftayla-parx-we-need-to-talk-interview%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024444722&sdata=g9w3wXvqoHa%2FA3ZLhv6rycSm10wlo3nROaF9aYMyj0Q%3D&reserved=0) simply hailed her as “one of pop music’s go-to songwriters.” Parx has been “cutting a meticulous yet low-key warpath through popular music on a personal quest to land a No. 1 single on every genre chart,” wrote [The New York Times](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.nytimes.com%2F2019%2F04%2F10%2Farts%2Fmusic%2Ftayla-parx-ariana-grande-thank-u-next.html&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024454713&sdata=bSk8NEz44ALBdLoEm23ikdZotHrxvo8YOzzSX6dk3SQ%3D&reserved=0), noting that it’s a “lofty goal that’s no longer far-fetched.”

As if all that weren’t enough, Parx – who traveled North America as special guest on **Lizzo’s** ***Cuz I Love You Tour*** and **Anderson .Paak’s** ***ABC Tour*** – recently launched [Burnout](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fblazingburnout&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024454713&sdata=WDZAOml1jUhVV2kEhch8fHUCb6MCXgEZ0LGHDqpg%2FNs%3D&reserved=0), a landmark new songwriting camp with the important aim of fostering perspective, balance, and self-care for creative artists. The premiere Burnout camp was held in Brooklyn, NY this past October, with further camps planned. For additional information, please visit [https://twitter.com/blazingburnout](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fblazingburnout&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce1ffcd511ee0428020b008d773666afa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637104756024464701&sdata=TmC4ZxIXGjV6r%2FX7ZVn0gx1QmDC%2BTD9WZ3LBkCG5dVo%3D&reserved=0).

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