**T.R.U. ARTIST SKOOLY DROPS NEW VIDEO FOR “LIL BOY SHIT”**

**STREAM** [**HERE**](https://skooly.lnk.to/LilBoyShitVideo)

*\*Skooly’s signing is confidential; please refer to T.R.U. for all label/company affiliations\**



*DOWNLOAD HIGH-RES COVER ART* [*HERE*](https://warnermusicgroup.box.com/s/u0zrlv90k6g7r9bxqzbcbb0lle7d2fta)

Atlanta-based T.R.U. rapper **SKOOLY** dropped a new music video for previously released hit single [**“Lil Boy Shit.”**](https://skooly.lnk.to/LilBoyShitVideo)  Directed by CBR Media and produced by Quay Global, the video features a ‘lil boy’ version of Skooly, wearing the same outfit and living similar, yet contrasting lavish lives. Catch Skooly live at Atlanta’s Hot 107.9 Birthday Bash on Saturday, June 16th.

**Skooly,** born Kazarion Fowler, formed a hip-hop group at 14 years old with his friend Kaelub Denson (also known as RKaelub) which would grow into a collective of other artists known as Rich Kidz.  In 2015, Skooly branched off into a solo career releasing a series of singles and his ***Blacc John Gotti*** mixtape.  His trademark, nasally snarl and warped trill is credited for changing the way Atlanta rapped long before the rise of the eccentric rappers who courted the power of melody **(**[**Pitchfork**](https://pitchfork.com/levels/in-praise-of-skooly-who-changed-the-way-atlanta-rapped/)**).** The collection of tracks featured cameo appearances by **Young Dolph, Ryns, Que** and even **2 Chainz.**  Shortly after collaborating with **Skooly**, **2 Chainz** signed the young rapper to his **T.R.U.** label.  **Skooly's** debut for **T.R.U.** came in the form of 2017's full-length album ***BAcCWArdFeELiNgS,*** which featured guest spots from **Young Thug, Kidd,** and others. The following year, **Skooly** would release his acclaimed three-part ***Don't You Ever Forget Me.***  Skooly kicked off 2019 with his defiant single **“**[**LIL BOY SHIT**](https://skooly.lnk.to/LIlBoyShit)**”** (watch Family Guy-inspired lyric video [HERE](https://youtu.be/xlubHBsHHEQ)) which was followed-up by his latest offering **“PROUD OF YOU.”**

**CONNECT WITH SKOOLY**

[INSTAGRAM](https://www.instagram.com/sb_skooly/) | [TWITTER](https://twitter.com/SB_Skooly) | [FACEBOOK](https://www.facebook.com/SBSkooly/) | [YOUTUBE](https://www.youtube.com/channel/UCqQHXq4O3bVuNeT_wNsgOoQ) | [WEBSITE](http://sbskooly.com/?fbclid=IwAR1crI4-YSfEv-x8fYbQUMZ_fuYUPybQvdKiks_0Y8VI6EyySom_LWrwFQc)

**PRESS CONTACT**

Brittany Bell | Brittany.bell@atlanticrecords.com