**DON TOLIVER DELIVERS “DRUGS N HELLA MELODIES”**

**STREAM:** [**DONTOLIVER.LNK.TO/DRUGSNHELLAMELODIES**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FDrugsNHellaMelodies&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce5c89db8a35947750c2a08d931a1e87a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595393723820280%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=roXo4LsdbbIOfmcchu6sicOBMUIzcEsg%2FmamOO9WAow%3D&reserved=0)

**WATCH:** [**DONTOLIVER.LNK.TO/DRUGSNHELLAMELODIESVID**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FDrugsNHellaMelodiesVid&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce5c89db8a35947750c2a08d931a1e87a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595393723830239%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=d51gEfHc5vwFDzNKzFK%2FaA0WeA%2B4RwSq2QlBX%2F1Las0%3D&reserved=0)

**ON THE HEELS OF “WHAT YOU NEED”**

[**STREAM**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FWhatYouNeed&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C76a942adcdf64e0adb7c08d90e6273ed%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637556638279940168%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=KX7SJZQLlG1IWSF43f%2FFjaFQp40IRrl5f0FKGsAYhcs%3D&reserved=0) **|** [**WATCH**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FWYNVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C76a942adcdf64e0adb7c08d90e6273ed%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637556638279940168%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Vz37e744CnPo%2B9Dgw9TeMcmwsHPbvUkWwOnfAz1YuFU%3D&reserved=0)

Don Toliver continues his creative voyage with “[Drugs N Hella Melodies](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FDrugsNHellaMelodies&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce5c89db8a35947750c2a08d931a1e87a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595393723820280%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=roXo4LsdbbIOfmcchu6sicOBMUIzcEsg%2FmamOO9WAow%3D&reserved=0)” co-starring GRAMMY® Award-winning singer Kali Uchis. Toliver’s music might as well be its own solar system with otherworldly hip-hop, smoked-out R&B, ambitious pop, and a little rock in a planetary orbit around the multi-platinum singer, songwriter, and artist. Shot in Medellìn, Colombia, the Nabil Elderkin directed [companion visual](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FDrugsNHellaMelodiesVid&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Ce5c89db8a35947750c2a08d931a1e87a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637595393723830239%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=d51gEfHc5vwFDzNKzFK%2FaA0WeA%2B4RwSq2QlBX%2F1Las0%3D&reserved=0) transmits another head-nodding hook over immersive psychedelic production from LosHendrix [Kehlani, SZA], DJ Dahi [Kendrick Lamar, Childish Gambino], and Dylan Wiggins. It forges on the dynamic story-line from the initial cinematic Nabil Elderkin directed [visual](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FWYNVideo&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C76a942adcdf64e0adb7c08d90e6273ed%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637556638279940168%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Vz37e744CnPo%2B9Dgw9TeMcmwsHPbvUkWwOnfAz1YuFU%3D&reserved=0) for “[What You Need](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdontoliver.lnk.to%2FWhatYouNeed&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C76a942adcdf64e0adb7c08d90e6273ed%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637556638279940168%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=KX7SJZQLlG1IWSF43f%2FFjaFQp40IRrl5f0FKGsAYhcs%3D&reserved=0).” Distinguished by Apple Music as an Up Next artist and named Rookie of the Year by Spotify’s Rap Caviar, Don Toliver is just getting started. Buy the ticket, take the ride on his second full-length album, *Life of a DON* [Cactus Jack/Atlantic Records].



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[DOWNLOAD “DRUGS N HELLA MELODIES” COVER ART](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwarnermusicgroup.box.com%2Fs%2Fei6szvcg8i8d3fjvbi9mpp6hal2oerwi&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7Cb99fc4742dcd4a67736b08d9310bc51b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637594748894099478%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=sjKHPBowvR5f6LbeaU5dvpcsxHz76vMksL5d%2FHPvqwY%3D&reserved=0)

*Don Toliver has established himself as one of hip-hop’s fasest rising stars. He’s a star who will be around for a long time.*

**COMPLEX**

*One of the biggest breakthrough artists of 2020*

**ROLLING STONE**

*The Travis Scott protégé has become one of the most promising artists to emerge from Houston.*

**HIGHSNOBIETY**

*Don Toliver has continued to demonstrate himself as one of hip-hop’s most promising newcomers.*

**HYPEBEAST**

*There is no replicating a sound this singular. Don proves once again he can enter other artists’ worlds and still leave completely under his own pretense.*

**INTERVIEW MAGAZINE**

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