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**T.R.U. BREAK OUT ARTIST SLEEPY ROSE IS SITTING “AT THE DINNER”**

[**STREAM**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsleepyrose.lnk.to%2FAtTheDinner&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C979c9e12e41c4a925f2b08d9422494a4%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637613547181424453%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=jb7%2FufBwfdqhZvcURF%2Bi48weknQNwjzo5Eo1Oh%2FKp4A%3D&reserved=0) **|** [**WATCH**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsleepyrose.lnk.to%2FAtTheDinnerVid&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C979c9e12e41c4a925f2b08d9422494a4%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637613547181424453%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=yBkSa9cVrHEtwP%2BUbS9SfAVi83B8nKoWMGjxlw%2FWs%2Bo%3D&reserved=0)

**T.R.U.’S *NO FACE NO CASE* AVAILABLE EVERYWHERE** [**HERE**](https://tru.lnk.to/NoFaceNoCase)

 

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T.R.U. (The Real University) break out artist and 2 Chainz protégé, Sleepy Rose, serves his latest banger “[At The Dinner](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsleepyrose.lnk.to%2FAtTheDinner&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C979c9e12e41c4a925f2b08d9422494a4%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637613547181424453%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=jb7%2FufBwfdqhZvcURF%2Bi48weknQNwjzo5Eo1Oh%2FKp4A%3D&reserved=0).” Decked out in a mink coat at a smoked-out, hood-luxe dinner table, the Atlanta rapper spits braggadocious bars over a hard-hitting beat produced by Papito. The [Howard Ross-directed visual](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsleepyrose.lnk.to%2FAtTheDinnerVid&data=04%7C01%7CChandler.Owen%40atlanticrecords.com%7C979c9e12e41c4a925f2b08d9422494a4%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637613547181424453%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=yBkSa9cVrHEtwP%2BUbS9SfAVi83B8nKoWMGjxlw%2FWs%2Bo%3D&reserved=0) is available now on YouTube. The new track is a follow to Sleepy’s “[Woo](https://sleepyrose.lnk.to/WooVideo)” and “[Georgia](https://sleepyrose.lnk.to/Georgia)” from off of T.R.U.’s 2020 debut compilation, [*NO FACE NO CASE*](https://tru.lnk.to/NoFaceNoCase).

In 2019 2 Chainz launched his T.R.U. label in partnership with Atlantic Records in 2019 with a goal of formally presenting a new vanguard of Atlanta-based hip-hop talent. Kicking off 2020 with the debut compilation album *No Face No Case*, it arrived amidst a wave of positive reception, including praises from [Complex](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.complex.com%2Fmusic%2F2020%2F02%2F2-chainz-tru-no-face-no-case&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C42d1a4ca771e45e6434708d7ac21966b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637167132589484283&sdata=n%2F0C7gLbAOKDmtQtL6b3LyltSt1l4uUiiUTNAf7m8uc%3D&reserved=0), [XXL](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.xxlmag.com%2Frap-music%2Fnew-music%2F2020%2F02%2Fpop-smoke-2-chainzs-t-r-u-denzel-curry-new-projects%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C42d1a4ca771e45e6434708d7ac21966b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637167132589534259&sdata=6BcWg0fotZJw9o%2Fsx1ab2MFLQd5MGC67nT06o%2Fqc%2BmU%3D&reserved=0), [Rap Radar](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Frapradar.com%2F2020%2F02%2F07%2Fnew-album-t-r-u-no-face-no-case%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C42d1a4ca771e45e6434708d7ac21966b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637167132589524258&sdata=jYSwDDZNRNXHzOKwAcQjYaXo5ME%2F2fECc3bf%2Fx43zWc%3D&reserved=0), and more. [Hot New Hip Hop](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.hotnewhiphop.com%2F2-chainz-and-his-tru-crew-deliver-no-face-no-case-compilation-new-mixtape.120042.html&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C42d1a4ca771e45e6434708d7ac21966b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637167132589494277&sdata=dMlJm%2F4lr5LgTM1R3o1VMIE9s3rGhFfG5gWaWu0s0CU%3D&reserved=0) notes how the crew “joined together to introduce a sonic vision that highlights the Atlanta sound.” *No Face No Case* featured the #TRUsday series of singles released each Tuesday since the start of 2020, including 2 Chainz & Skooly’s “[Virgil Discount](https://Skooly.lnk.to/VirgilDiscountVideo),” Sleepy Rose’s “[Woo](https://SleepyRose.lnk.to/WooVideo),” Skooly’s “[How I Feel (Remix) (Feat. NoCap & Quando Rondo)](https://Skooly.lnk.to/HowIFeelVideo),” and Worl’s “[New Levels New Devils](https://Worl.lnk.to/NewLevelsNewDevilsVideo).” The 15-track release features additional appearances from NLE Choppa, Quavo and Bear1boss, and also includes the previously released posse-cut “[Shoot It Out](https://tru.lnk.to/ShootItOutVideo),” Skooly’s bop “[Pop Off](https://Skooly.lnk.to/PopOffVideo),” Sleepy Rose & 2 Chainz’ hometown anthem “[Georgia](https://SleepyRose.lnk.to/GeorgiaVideo)” and Hott LockedN’s menacing “[G-Wagon](https://HottLockedN.lnk.to/G-WagonVideo).”

**ABOUT SLEEPY ROSE**

A tough and turbulent upbringing in the Atlanta neighborhood of Godby Road-Old National College Park molded Sleepy Rose and encouraged him to blossom into a formidable MC who translates his struggles into stories. Locked up for two years, he started rapping by tapping out a beat anywhere—from on his chest to the doors and walls of the jail. Upon his release, he turned heads with his first YouTube upload “[Gangsta](https://www.youtube.com/watch?v=mPSFoWbaIW4).” Following the death of his sister whom the family referred to as Rose, he tattooed a rose on his face in tribute and as a reminder: *“*We rose up out of the gutter. A rose keeps going high too*.”*

He sharpened a signature sound punctuated by local lingo on “[Where You From](https://www.youtube.com/watch?v=_S5_XCxYFs4),” “[Striking](https://www.youtube.com/watch?v=pV2T5LCyLCY)” and “[Mhmm](https://www.youtube.com/watch?v=XJFOqGboMG0).” Growing up on the same block as Hott LockedN, 2 Chainz flew both MCs to Los Angeles for an explosive session and signed them both to T.R.U. (The Real University) in 2019. T.R.U. provides a home to a rising vanguard of hip-hop talent and posits a platform for personal success as well. In partnership with Atlantic Records, the Atlanta-based label imprint includes flagship artists: Skooly, WORL, Hott LockedN, and Sleepy Rose. Sleepy Rose was introduced on the compilation *No Face No Case* with the first single “[Shoot It Out](https://www.youtube.com/watch?v=Jo3MCsKRl4A)” ft. 2 Chainz, WORL and Hott LockedN.

“Our A&R showed me Sleepy Rose,” recalls 2 Chainz. “I was seeing the visuals and hearing the music. I noticed he had the look, but he really had the music. He came from nothing, and I knew he could make an impact.”

**CONNECT WITH SLEEPY ROSE**

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