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JULY 10, 2020

**WATCH TAYLA PARX “DANCE ALONE” IN LATEST VISUAL**

**NEW ALBUM COPING MECHANISMS DUE LATER THIS YEAR**

**WATCH THE 70’S-INSPIRED VISUAL** [**HERE**](TaylaParx.lnk.to/DanceAloneVideo)

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Breakout artist **Tayla Parx** debutsthe video for her latest single, “**Dance Alone**,” which is out now on **TaylaMade**/**Atlantic Records**. Watch Tayla dance alone in the nostalgia-tinged music visual [HERE](http://taylaparx.lnk.to/DanceAloneVideo). “Dance Alone” is available to stream and download at all available streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftaylaparx.lnk.to%2FDanceAloneYA&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7Cd0cc32718c6740f85f3708d80311e437%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637262722799104469&sdata=78Hel1jHJZPQ0Qwy%2FXt543o4LTNe7%2FQzGVUH9uC69YU%3D&reserved=0). More music to come soon from Parx, who is set to release a new album, ***Coping Mechanisms***, later this year.

Of the video, Parx says, “We’re all stuck inside, while coping with being away from loved ones more than usual. We need human connection, but at least when you’re home dancing in your pajamas while blasting your favorite song, you feel a little less alone. You have the music to keep you company. Show me you’re dancing alone if you can relate.”

The track was co-written by Parx, Grammy Award-winner **Kameron Glasper** (Babyface, Tyrese) and **Lara Andersson**, and was produced by **Jeff** “**Gitty**” **Gitelman** (H.E.R., J. Cole, Mac Miller) and **Oscar Görres** (The Weeknd, Taylor Swift, Charli XCX) at Parx’s own Grey Noise Studios in New York City.

Last year, Parx released her debut album, ***We Need To Talk***, via **Atlantic Records** to widespread critical praise—***The New York Times*** proclaimed, “The new album, like Parx’s best hits, is playful and conversational, blending pop, R&B and traces of rap with plenty of Grande-esque high notes,” while ***Rolling Stone*** called it “a solid pop manifesto from a child-star-turned-pop-savant.” ***Variety*** added, “Fans finally got a glimpse of the preternaturally seasoned songwriter.”

Taylor Parks, known by her stage name Tayla Parx, was born and raised in Dallas, TX where she trained with legendary choreographer Debbie Allen who encouraged her to pursue acting and singing. After moving to Los Angeles, she began to hone in on her musical talents and released her 2017 mixtape, *TaylaMade*, which has garnered over 25 million streams. When Parx released *We Need To Talk* she was the first female songwriter to have three simultaneous top 10 songs—Ariana Grande’s “7 Rings” and “thank u, next,” and Panic! At The Disco’s “High Hopes”—in the *Billboard* Hot 100 since 2014 while also winning *Billboard*’s “2019 Hitmaker Award.”

Parx was previously Grammy-nominated through her work on Grande’s *Thank U, Next*, “7 Rings” and “My Everything,” Janelle Monáe’s *Dirty Computer*, Christina Aguilera’s “Like I Do” featuring GoldLink, The Internet’s “Ego Death” and *Hairspray*. In 2019, Parx also performed as a special guest on Lizzo’s “Cuz I Love You Tour” and Anderson .Paak’s “ABC Tour” while launching “Burnout,” a landmark new songwriting camp with the aim of fostering perspective, balance and self-care for creative artists. The premiere “Burnout” camp was held in Brooklyn, NY this past October, with further camps planned for the coming months. Additional information can be found here: [twitter.com/blazingburnout](http://twitter.com/blazingburnout).



PHOTO CREDIT: JOEY JAMES

*For additional press assets, visit her press site:* [*press.atlanticrecords.com/tayla-parx*](https://press.atlanticrecords.com/tayla-parx/)*.*

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