FOR IMMEDIATE RELEASE

NOVEMBER 6, 2019

**BURNA BOY RELEASES COMPANION VISUAL TO “OMO”**

**DIRECTED BY ACCLAIMED DIRECTOR CLARENCE PETERS**

**CURRENTLY ON EUROPEAN LEG OF HEADLINING *THE AFRICAN GIANT RETURNS TOUR***

**TICKETS AVAILABLE** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.onaspaceship.com%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598039290&sdata=%2BRWLBvcYCwpujT90QODRJk1bCwmBSOf8qk90I9e44X0%3D&reserved=0)

**WATCH “OMO”** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fburna.lnk.to%2FOmoVideo&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598049287&sdata=seRiv4PGeZTZ7qCv0VZ1NCs8xH7RrbXk2BEu1OWeKBs%3D&reserved=0)



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African Giant Burna Boy dropped a companion visual to the standout track “**Omo**” from his critically acclaimed album [African Giant](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fburna.lnk.to%2FAfricanGiant&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598059278&sdata=9w%2BUFPz%2BLX2dxq7Ebsbp85Ab5rdReQC7PJYS52KyMxE%3D&reserved=0). The visual is directed by **Clarence Peters**, and available to watch on Youtube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fburna.lnk.to%2FOmoVideo&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598059278&sdata=qsPncMBC80CkHfzOyF%2BkWTRHp%2FrvGjRE5iPgOwRQeE8%3D&reserved=0). In support of his album, Burna Boy continues his extensive *The* *African Giant Returns Tour* across Europe – find tickets and details [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.onaspaceship.com%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598069272&sdata=l9K7yrcHO55SErDxHPax1zQ%2BsUCzvZ5FgUfUlt7jT6c%3D&reserved=0). The African Giant available now to stream and download [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fburna.lnk.to%2FAfricanGiant&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598069272&sdata=Lnianx7yqsmZ5zrOhJ%2BIS0PSItBOkH%2BIF%2B02tVLzJ6I%3D&reserved=0).

“Omo” arrives on the heels of Burna’s in-depth profile piece with the Wall Street Journal. The article explores how the Nigerian star is finding success on his own terms in the United States. It is available on newsstands everywhere and digitally [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.wsj.com%2Farticles%2Fa-nigerian-pop-star-finds-success-in-the-u-s-on-his-own-terms-11572884659&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598079262&sdata=7yDzzaJA8hADJTLB2ZXjcuWNP%2FohK1nyKX33G9flXjU%3D&reserved=0). Burna Boy’s most recent visual, “[Another Story](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fburna.lnk.to%2FAnotherStoryVideo&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598079262&sdata=818koeyZ66OeLANEGYQ6wa1dZ6utRnGzy4mLuTgA0oA%3D&reserved=0)" featuring **M.anifest**, was released as an ode to Nigerian independence.

“Omo” continues a successful year for Burna Boy. He released African Giant via Bad Habit/Atlantic Records, which cements his stance as a global force to be reckoned with and showcases his enigmatic, borderless sound. The album includes previous releases "[Anybody](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dso4dgTRaWFk&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598089264&sdata=il5OP49iXZ3ggCdkH3BTYfet0UYfej1tH5y362DwQz4%3D&reserved=0)," "[On The Low](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DEcl8Aod0Tl0&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598089264&sdata=6Nn9S7Fd%2Fta7j7LJdJ3IInjvCd9MT3ySmPyVmzaVkXE%3D&reserved=0)," "[Gbona](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dh7WfPHHXCAY&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598099255&sdata=DdJNQRQavE1omdLMJS9LPkwWbt3nZ9NTLiRyn5Es5E8%3D&reserved=0" \t "_blank)," and "[Dangote](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DxCPy1jvOp90&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598099255&sdata=L7hqIfbkc9LHT0V1%2BmDPTyEiWv1kJuh7zF1CWlL2VG8%3D&reserved=0)" alongside features from Future, Jorja Smith, YG, Zlatan, Jeremih, Serani, M.anifest, Damian Marley, and Angelique Kidjo. He traveled across North America on his The African Giant Returns tour with sold-out stops in Toronto, New York, and LA through September. He made his U.S. late night television debut on [Jimmy Kimmel Live!](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DBuMM9vv4Gt0&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598109249&sdata=KAa92gi160Wau8KywAw5MF3kHYHj2YVYgxxqrs0pdQo%3D&reserved=0), along with an appearance on [The Daily Show with Trevor Noah](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.cc.com%2Fvideo-clips%2Fdvq9b2%2Fthe-daily-show-with-trevor-noah-burna-boy---serving-up-afro-fusion-with--african-giant----extended-interview&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598109249&sdata=zoLTy42l3MC5a8RJAzsoGjIkOc4Ygmbc7aEgB3qc1Uo%3D&reserved=0), was named [Apple Music's Up Next Artist](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DaLN-1gP9hnc&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598119240&sdata=1qdtsAhwZqR02gHqlupL7P8%2FlpX2fgQycgjUPwYbJC8%3D&reserved=0) for the month of July, won [Best International Artist](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DqsvCb59TcDk&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C741db5353cc245c301fe08d762d9441c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637086557598119240&sdata=XOmYyUYWiWo1V279at6iprcOKqYkhC%2F%2B8wDrQIzstXo%3D&reserved=0) at the BET Awards, and had two fiery live sets at both weekends of Coachella.

Burna Boy was born in Port Harcourt City and started producing music when he was ten years old. After graduating from school, Burna relocated to London for university. After two years, he dropped out and moved back to Nigeria to pursue his passion. A creative by the name of LeriQ allocated studio space for Burna to record and produce. His father always listened to dancehall and reggae music, an early influence and integral part of his musical style. Burna's grandfather managed Fela Kuti for the first 15 years of his career, a relationship that would come to shape Burna's sound and his understanding of himself as an artist that represents Nigeria, and more broadly Africa, to the world. Burna Boy classifies his own music as Afrofusion, a genre he coined.

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