**FENIX FLEXIN (SHORELINE MAFIA) UNVEILS “FELL IN LOVE” VISUAL**

**WATCH VIDEO** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FJHUnTLTG1KI&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857634983144&sdata=E6YaIA8hZMfg0Lu6iEyQ7cZ0vG%2BI7b%2BG45gQp19Rfg4%3D&reserved=0)

**DOWNLOAD/STREAM SINGLE** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fshoreline.lnk.to%2FFellInLovePR&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857634993139&sdata=b69XoByP%2BisY9fPu8oRlbZZAQr%2BGuzP9dRt8DDwzqnM%3D&reserved=0)



*"Videos filmed in graffitied, just-made condos and fluorescent strip malls near East Hollywood helped make Shoreline Mafia the group of choice for truant teenagers. “Musty”  and “Bottle Service” are definitive Shoreline: rollicking, slithering, and, in their creation, laughably janky and blatantly illegal."*

[**Noisey**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.vice.com%2Fen_us%2Farticle%2Fbjqnna%2Fthe-new-generation-of-la-rap-is-changing-everything&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857634993139&sdata=iQoEWhNbMJlJb%2BzwSTucX%2B511I16YnXDotk9lRHZYhA%3D&reserved=0)

*"Shoreline Mafia is leading L.A.’s unruly rap renaissance."*

[**The FADER**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.thefader.com%2F2018%2F05%2F29%2Fshoreline-mafia-musty-atlantic-records-interview&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635003136&sdata=WWDRf1jH%2FBXolPaeklcyKDWDreXvGDAg%2Fw7EdHF0kpI%3D&reserved=0)

*"The only prerequisites to enjoying their music are a functional set of ears"*

[**Passion of the Weiss**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.passionweiss.com%2F2018%2F02%2F22%2Fshoreline-mafia%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635003136&sdata=%2BqFHDP0NRpfgsYXI6aCgsetMKq5gW%2FTmGERbKMOmfFs%3D&reserved=0)

Turning their infectious hedonism and tight-knit chemistry into an unstoppable force, **Shoreline Mafia**is the hottest rap group on the West Coast. Firing off a list of his favorite things, the L.A. crew's **Fenix Flexin**drops **"**[**Fell In Love**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fshoreline.lnk.to%2FFellInLovePR&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635013129&sdata=OgL8sdziE%2BKuXgazaTbWIg%2Ffw7cHpOOJZpJftwuTU3s%3D&reserved=0),**"** his new music video. Produced by **Ace The Face**, the man behind some of Shoreline's biggest hits, "Fell In Love" is a propulsive and lyrical banger, as Fenix effortlessly establishes his boss status: "Go ahead and touch me, that's a bad move/We a go and shoot your partner out his tattoos." Starting at the jewelry store and finishing up in a picturesque hillside, the Hawaii-set video is a slick portrayal of life at the top of the rap game.

"Fell In Love" is the new release from Shoreline Mafia's upcoming ***Party Pack Vol. 2*** **EP**. The sequel to 2018's ***Party Pack*EP**, which generated over 27 million streams on Spotify alone, *Party Pack Vol. 2* gives Shoreline fans something to snack on as they anticipate the group's forthcoming debut album. Their first multi-track release since December's ***[OTXmas](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fopen.spotify.com%2Falbum%2F6axEny0jIoEb5dq0qPrg2o%3Fsi%3D_nXXfQgKTOW__pOBNBor6A&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635013129&sdata=FuKoSUrdrtJ3dLjVxvTf2VNNSjpqcMtunkQxwSibiAA%3D&reserved=0)****,* *Party Pack Vol. 2*EP arrives on **September 4th**via **Atlantic Records**.

Comprised of Fenix Flexin, **OhGeesy**, **Rob Vicious**, and **Master Kato**, Shoreline Mafia leads an exciting new wave of L.A. rappers. With over 66 million streams in the US alone, Gold plaques for singles **"Musty"**and **"Nun Major**," and a platinum plaque for **"Bands**,**"**Shoreline Mafia is only just getting started.

Shoreline Mafia isn’t a rap group— it’s family. For OhGeesy  (real name: Alejandro Carranza), Rob Vicious (Robert Magee), Fenix (Fenix Rypinski) and Master Kato (Malik Carson), hip-hop follows an organic friendship from their native Los Angeles. The group’s inception happened when OhGeesy and Fenix linked through MySpace in 2012 while doing graffiti in high school. “I had this nigga in my Top Friends,” OhGeesy laughs. “When we met, we had *no*idea we were gonna make music. But as we were hanging out, doing crazy shit. I got a laptop and began recording myself. Then, Fenix heard it and he was like, ‘I’m trying to make music too!’”

**CONNECT**

[official site](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.hellawave.com%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635023123&sdata=kwT0zpuCjEzNYS6ra3ZnztJWDA1CckCPxUofovQfhuM%3D&reserved=0) | [instagram](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fshorelinemafia&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635023123&sdata=pwyEigHnU2b5b%2FhYGO4XwborpPWTOuzasWgG0IuIbWI%3D&reserved=0) | [twitter](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FSHORELINEMAFIA&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635033119&sdata=%2F22EOB%2Fd%2FMlfFrfJDjJOCq%2BAJZf6Kn%2B%2FStcpJp9C9EM%3D&reserved=0) | [facebook](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FShorelineMafia%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635033119&sdata=Qwh7CujzDhcFqXcEQCEkmDj7DkUWT5cOuu4dVLnEo%2FE%3D&reserved=0) | [spotify](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fopen.spotify.com%2Fartist%2F4tYSBptyGeVyZsk8JC4JHZ&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635043116&sdata=0SH4g8MSn0vpeFHVXQRaobQcKMACUhEk%2BNauM8dd6fg%3D&reserved=0) | [youtube](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCTGvupQMw-IokKJ6U9zFgjQ&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635043116&sdata=ZiPPnjza3QrVdjm%2FKpRxO9NrV1ayeHxg7SQE6S3x2Bs%3D&reserved=0) | [soundcloud](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fsoundcloud.com%2Fshorelinemafia&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C3ebe7c1715f247d557e308d728012121%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637021857635053107&sdata=mol2hJNJD24kMnDTJ0HmTeNzymjwIxmFfij0WVGBNzA%3D&reserved=0)

**CONTACT**

Michelle McDevitt, Audible Treats - michelle@audibletreats.com
Scott Jawson, Audible Treats - scott@audibletreats.com
Brittany Bell, Atlantic Records - Brittany.Bell@atlanticrecords.com

|  |
| --- |
|  |