FOR IMMEDIATE RELEASE

NOVEMBER 15, 2019



**ABSOFACTO UNVEILS HYPNOTIC NEW SINGLE “REWIND”**

**ACCLAIMED EXPERIMENTAL ALT/POP ARTIST RELEASES EAGERLY AWAITED**

**NEW SONG + COMPANION VISUALIZER**

**HIT SINGLE “DISSOLVE” FAST APPROACHING TOP 5 AT ALTERNATIVE RADIO**

**WHILE ASCENDING BILLBOARD’S ALTERNATIVE AND BUBBLING UNDER HOT 100 CHARTS**

**STREAM “REWIND”** [**HERE**](https://absofacto.lnk.to/Rewind) **| WATCH OFFICIAL VISUALIZER** [**HERE**](https://absofacto.lnk.to/RewindVisualizer)

******

[**DOWNLOAD ARTWORK HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwarnermusicgroup.box.com%2Fs%2Ffapcod333pd1dkanp37if1h6pjvxf8cn&data=02%7C01%7CJessica.Nall%40atlanticrecords.com%7C8b05963180bc4fe9715808d767d0490c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637092016631367381&sdata=wN8ArwiqzSXQ%2FnZ3SH%2FGi9Gv1jMP4a6H9Kde%2FcET2BU%3D&reserved=0)

Acclaimed alt/pop artist **Absofacto** has released his eagerly awaited new single titled, “[**Rewind**](https://absofacto.lnk.to/Rewind).” The euphoric alternative track premiered earlier this week on AltNation’s ‘Advanced Placement’ program and is joined by a dream-like and hypnotic visualizer, now streaming [HERE](https://absofacto.lnk.to/RewindVisualizer). “Rewind” is available now via Atlantic Records at all DSPs and streaming services [HERE](https://absofacto.lnk.to/Rewind).

“Rewind” follows the remarkable success of **Absofacto’s** breakthrough hit single, “[Dissolve](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dxe2FPP4lX14&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587539865&sdata=DM%2Fz%2BxRlzrBI8G%2BIuBu8vBHmfX4K2KihnkRJydUrDPY%3D&reserved=0).” With over 81 million worldwide streams and counting, the track has proven a certifiable viral phenomenon, spending several weeks at #1 on SiriusXM’s Alt18 Most Requested Countdown, and reaching the top 10 on Billboard’s “Alternative Songs” chart – **Absofacto’s** first ever Billboard chart entry- and has been featured in more than 2 million fan-created uploads on TikTok. The track was paired by an official [music video](https://youtu.be/JV0bujgE8Qs), directed by Absofacto and Matt Day and currently boasting over 10 million views via **Absofacto’s** official [YouTube channel.](https://youtu.be/JV0bujgE8Qs)

**Absofacto** has just returned from a sold out North American tour alongside **SHAED**. Additional dates to be announced soon. For all information and updates, please visit [www.absofacto.com](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.absofacto.com%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587579846&sdata=F9JgWOaXPrIZ7IGFqsebLVUmkmxMDnDseeaVji5CyOw%3D&reserved=0).

**About Absofacto**

Hailed by [Ones To Watch](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.onestowatch.com%2Fblog%2Fexperimental-genius-absofacto-is-a-game-changer-in&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587589835&sdata=2iTt%2FIAl2m5lN8aaG1mU8ScmqzAmf%2Bmz3cFgicS9w%2Bs%3D&reserved=0) as “an exceptionally forward-thinking project,” Absofacto is the brainchild of Michigan-born, Los Angeles-based musician Jonathan Visger. He began creating his distinctive fusion of dream pop, art rock, and inventive electronica in 2008, earning a wide range of attention, acclaim, and online activity before truly breaking out in 2015 with the initial arrival of “Dissolve.” Though it received virtually no promotional support, the track quickly proved a cult favorite, rising to #1 on Hype Machine thanks to passionate proselytizing from an array of influential music blogs.

*“Absofacto is truly a game changer…”*

*–* [*Ones To Watch*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.onestowatch.com%2Fblog%2Fexperimental-genius-absofacto-is-a-game-changer-in&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587589835&sdata=2iTt%2FIAl2m5lN8aaG1mU8ScmqzAmf%2Bmz3cFgicS9w%2Bs%3D&reserved=0)

*“Absofacto is a powerful sound that’s fueled by the subtleties that live in the meaningful lyrics and the catchy choruses that can lift and carry listeners from start to finish.”*

*–* [*EARMILK*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fearmilk.com%2F2017%2F02%2F23%2Fget-lost-in-absofactos-latest-cinematic-indie-electronic-track-light-outside-premiere%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587599834&sdata=I9j9fCy6B2H5sYY0pIQfHaLSGQK13Y6a1mv8QPpjL78%3D&reserved=0)

**CONNECT WITH ABSOFACTO**

[OFFICIAL](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.absofacto.com%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587599834&sdata=7%2BSLPrNwA1W6ENjobe2Rt6XiB%2FEbZ4j4vLSoeV2gJAc%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fabsofacto&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587599834&sdata=azcpxLPhc0Y2OwiR%2Bo8nTqYea5ziMn%2F8oogKBP5qYe8%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fabsofacto&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587609822&sdata=ve%2Bor%2Foq3DYfq3uM%2BXpePjhmssYYzsnns%2BnRTOQrhEs%3D&reserved=0) | [INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fabsofacto%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587609822&sdata=xMe%2BgYZPPOUtVrQFnxkfEniC3GcWrKFsVbqA4OdS0KI%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fuser%2Fabsofacto&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C5ea4a5c1f2234f1b978308d7617a9f32%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637085051587619815&sdata=8Tv4bABCFp0%2Fxc%2FfPmWGc35Cidh3OD4XEdwOOlfijps%3D&reserved=0)

**PRESS CONTACT**

[JESSICA.NALL@ATLANTICRECORDS.COM](mailto:JESSICA.NALL@ATLANTICRECORDS.COM)