**AVA MAX**

**RELEASES “OMG WHAT’S HAPPENING”**

**LATEST SINGLE OFF FORTHCOMING**

**DEBUT ALBUM *HEAVEN & HELL***

A picture containing outdoor, truck, sign, car

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**Los Angeles (September 3, 2020)** – Global pop sensation **Ava Max** has today released new single “**OMG What’s Happening**” and revealed the tracklist for her highly-anticipated debut album ***Heaven & Hell*** out **September 18**.

Click [**HERE**](https://avamax.lnk.to/OMGWH) to listen.

Click [**HERE**](https://avamax.lnk.to/OMGlyrics)to watch the lyric video.

***Heaven & Hell*** tracklist:

**Side A – Heaven:**

1. H.E.A.V.E.N

2. Kings & Queens

3. Naked

4. Tattoo

5. OMG What’s Happening

6. Call Me Tonight

7. Born to the Night

**Purgatory:**

8. Torn

**Side B – Hell:**

9. Take You To Hell

10. Who’s Laughing Now

11. Belladonna

12. Rumors

13. So Am I

14. Salt

15. Sweet But Psycho

Click [**HERE**](https://avamax.lnk.to/HeavenandHell) to pre-order the album.

Click [**HERE**](http://shop.avamax.com/) to purchase merch bundles.

**ABOUT AVA MAX**:

Outspoken, yet mysterious. Empowered, and also vulnerable. Sweet, but psycho... Duality drives Ava Max, cementing her as one of the most-listened to pop artists in the world. The daughter of Albanian immigrants grinded since grade school and exploded on a global scale with the 2018 **triple-platinum smash** “**Sweet but Psycho**.” Streamed over **2 billion** times by 2020, it clinched a spot in the **Top 10** of the ***Billboard* Hot 100** for three weeks. As the tune took the world by storm, ***The New York Times*** named it among the “**54 Best Songs of 2019**,” and ***Rolling Stone*** christened her “**An Artist You Need To Know**.” Becoming inescapable, “Sweet but Psycho” received a nomination in the category of “**Choice Pop Song**” at the ***Teen Choice Awards*** as she took home “**Best Push Artist**” at the ***2019 MTV Europe Music Awards***. In addition to performing on ***The Late Late Show with James Corden***, ***Jimmy KIMMEL LIVE!***, and ***The TODAY Show***, she appeared in features by ***Vanity Fair***, ***Billboard***, ***PAPER***, ***FORBES***, and more. She only accelerated this rapid rise to pop superstardom with the **gold-selling** “**So Am I**” [**357 million** Spotify streams], “**Salt**” [**177 million** Spotify streams], and “**Kings & Queens**” [**201 million** Spotify streams]. Right out of the gate, “**Who’s Laughing Now**” continued this hot streak, amassing over **13 million** YouTube views and **1.6 million** streams in less than a week. In the middle of this whirlwind, she pieced together her 2020 full-length debut album, ***Heaven & Hell*** [APG/Atlantic Records].

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