**BEN PLATT DRAWS HUNDREDS OF FANS FOR SURPRISE POP-UP PERFORMANCES IN LA**

**SECOND PERFORMANCE ADDED BY DEMAND**

[**WATCH HERE**](https://app.box.com/s/4g3nnix0ibc8pf9jlqjlpc8nx0r82zuc)





[**download hi-res images here; photo credit: Jill Augusto**](https://app.box.com/s/odzd8z1hjinrfa1frmfybbgvjpge3eig)

Last night, **Grammy®**, **TONY®**, and **Emmy®** **Award**-winning artist **Ben Platt** surprised fans with a performance of tracks off his highly anticipated debut album, ***Sing to Me Instead*** – out everywhere **3/29**.

The performance took place in the midst of a pop-up immersive gallery installation made to resemble the sets of his recently released music videos for “[Bad Habit](https://ad.gt/watchbadhabit)” and “[Ease My Mind](https://youtu.be/UCKbw9OJIcg).”

An unplanned second performance was added due to the sheer number of fans – spanning down the street and around two blocks.

This followed exclusive performances from Platt at New York’s Bowery Hotel and LA’s The Nice Guy, as well as a similar three-night pop-up event for fans in Manhattan’s Lower East Side, [also marked by surprise performances](https://twitter.com/BenSPLATT/status/1090781980319535104) each night.

Last month, Platt outlined details for a North American headline tour in support of the album, set to kick off May 3rd. The tour will include a stop at New York’s Beacon Theatre on May 14th, a date which **sold out during the pre-sale period** before general on-sale for the tour had even begun. With stops throughout the US and Canada, the run will feature support from **Wrabel** and **Ben Abraham** and culminate with a show at LA’s iconic Dolby Theatre on May 24th (full itinerary enclosed).

