FOR IMMEDIATE RELEASE

SEPTEMBER 10, 2019

**BEN PLATT UNVEILS OFFICIAL MUSIC VIDEO FOR “RAIN”**

**GRAMMY®, TONY®, AND EMMY® AWARD-WINNING STAR RELEASES HIGH-ENERGY**

**VIDEO DIRECTED BY JAMES LARESE FOR LATEST SINGLE**

**SOLD OUT HEADLINE SHOW AT NYC’S FAMED RADIO CITY MUSIC HALL (9/29) TO BE FILMED FOR FEATURE-LENGTH NETFLIX CONCERT SPECIAL**

**PLATT TO PERFORM AT GLOBAL CITIZEN FESTIVAL ON SEPTEMBER 28TH**

**EAGERLY AWAITED NEW SERIES, *THE POLITICIAN*, DEBUTS SEPTEMBER 27TH VIA NETFLIX**

**ACCLAIMED DEBUT ALBUM, *SING TO ME INSTEAD*, AVAILABLE EVERYWHERE NOW**

****

*hi-res image* [*here*](https://vandam.netflix.com/shares/2d410aebed6d424a8900a4b43e4c678b?assets=16179577) *– credit Zoey Grossman for Netflix*

**WATCH HERE:** [**https://benplatt.lnk.to/RAINVideoPR**](https://benplatt.lnk.to/RAINVideoPR)

GRAMMY®, TONY®, and Emmy® Award-winning artist Ben Platt today unveiled the official music video for his latest single “Rain” – watch [here](https://www.youtube.com/watch?v=zYAwaAdgqqs&feature=youtu.be). Directed by James Larese, the visual opens with a melancholy Platt outside of an empty gas station. As the video progresses, his spirits lift - ultimately leading to a high-energy dance scene from Platt, while bathed in technicolor lights and the rain. Platt debuted the new video [via a YouTube livestream premiere](https://www.youtube.com/watch?v=zYAwaAdgqqs&feature=youtu.be) at 12pm (ET), answering questions from fans before and during the premiere.



*download hi-res artwork* [*here*](http://press.atlanticrecords.com/wp-content/uploads/2019/08/Ben-Platt-Rain.jpg)

Produced by Alex Hope (Troye Sivan, Tove Lo, Jack Antonoff), “RAIN” marks Platt’s first new music since the arrival of his acclaimed debut, [*Sing to Me Instead*](https://benplatt.lnk.to/SingToMeInsteadAW), released earlier this year on Atlantic Records.

Platt recently performed the track live, alongside *Sing to Me Instead*’s “Temporary Love,” at the US Open Opening Night Ceremony, broadcast live from Queens, NY’s Arthur Ashe Stadium.

Later this month, Platt will join an array of superstars – including Queen + Adam Lambert, Pharrell Williams, Alicia Keys, OneRepublic, H.E.R., and Carole King – for the annual [Global Citizen Festival 2019](https://www.globalcitizen.org/en/festival/newyork/2019/), set for Saturday, September 28th at the Great Lawn in New York City’s Central Park. Complete details and free ticket information can be found [HERE](https://www.globalcitizen.org/en/festival/newyork/2019/).

Last but certainly not least, Platt will mark a career milestone with a sold-out headline show at New York City’s legendary Radio City Music Hall, set for Sunday, September 29th. Adding to the anticipation of the evening, it was announced yesterday [via Hollywood Reporter](https://www.hollywoodreporter.com/live-feed/netflix-sets-ben-platt-concert-special-1238265) that the show – the final stop on Platt’s debut tour – will be filmed live and broadcast on Netflix as a feature-length concert special; airdate forthcoming. Alongside “Rain,” Platt will also perform fan favorites from *Sing to Me Instead* for the special.

Platt will also be seen this month leading an all-star cast in the much-anticipated new series, [*The Politician*](https://www.netflix.com/title/80241248), produced by Ryan Murphy, Brad Falchuk, and Ian Brennan (*Glee*) and co-starring Jessica Lange, Gwyneth Paltrow, and Zoey Deutch. Co-executive produced by Platt – who recently appeared alongside his co-stars in an exclusive cover feature in [The Hollywood Reporter](https://www.hollywoodreporter.com/features/how-ryan-murphys-politician-skewers-trump-era-entitlement-1229627) – *The Politician* premieres Friday, September 27th on [Netflix](https://www.netflix.com/title/80241248).

# # #

CONNECT WITH BEN PLATT

[OFFICIAL](https://www.benplattmusic.com/)

[TWITTER](https://twitter.com/BenSPLATT)

[FACEBOOK](https://www.facebook.com/BenPlattOfficial/)

[INSTAGRAM](https://www.instagram.com/bensplatt/?hl=en)

[YOUTUBE](https://www.youtube.com/channel/UCkzurRVMuPQEIUk7d-c6RbA)