

COLDPLAY AND BTS PREMIERE **MY UNIVERSE** VIDEO

WATCH THE STUNNING DAVE MEYERS-DIRECTED CLIP NOW

[](https://youtu.be/3YqPKLZF_WU)

**Coldplay** have today premiered the out-of-this-world video for **My Universe**, their hit new collaboration with **BTS**. The video is available to watch at <https://youtu.be/3YqPKLZF_WU> now.

Helmed by superstar director **Dave Meyers** - who also directed Coldplay’s Higher Power video - the **My Universe** clip is set in the distant galaxy of The Spheres where music is forbidden, but BTS, Coldplay and an alien supergroup called Supernova 7 unite via hologram to defy the ban…

**My Universe** is taken from Coldplay’s forthcoming album **Music Of The Spheres,** which arrives on October 15th.

Since its release on Friday, **My Universe** has already been streamed more than 100 million times and topped sales and airplay charts around the world.

**Download clips / stills for media use:** [cldp.ly/mu-assets-media](https://cldp.ly/mu-assets-media)

For more information please visit [**Coldplay.com**](http://www.coldplay.com) or contact:

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