**Cordae to Embark on MEAC-HBCU Music Campus Takeover, Promote Esports**

**NORFOLK, Va.,** **Sept. 7, 2021** – Two-time Grammy award nominated rapper Cordae will conduct an HBCU campus takeover among the Mid-Eastern Athletic Conference’s (MEAC) eight member institutions, presented by Coca-Cola and Cxmmunity, from Sept. 14-21.

The campus takeover, Kickin’ it With Cordae, will kick off on Norfolk State’s campus on Tuesday, Sept. 14 and wrap up on Tuesday, Sept. 21 at South Carolina State.

While promoting his upcoming album, Cordae will be visiting each MEAC campus to visit with students, give them a sneak peek into his music and engage in conversations about topics important to students. Cordae, a first-generation college student and native of Suitland, Md., is also a gamer, so the events will also promote each campus’s esports program through “Gaming, Music and Conversations with Cordae,” which will also include an opportunity for a student to compete against Cordae.

Off only his first ever album release and having just hit the music scene less than three years ago, Cordae recognizes, respects, and reveres the verbal potential for unity. Acrobatic raps, cinematic wordplay, and illustrative rhymes cement him as a consummate 21st Century storyteller. This status would be affirmed by 431million + streams on his debut album and a place at the forefront of hip-hop’s modern vanguard as a 2019 XXL “Freshman Class” cover star (alongside fellow icons like Roddy Ricch, Megan Thee Stallion, Rico Nasty, and Da Baby), among many other accolades.

Here is the complete takeover schedule (subject to change and campus COVID-19 protocols):

Sept. 14: Norfolk State

Sept. 15: Howard

Sept. 16: Morgan State

Sept. 17: Coppin State

Sept. 18: Delaware State

Sept. 19: Maryland Eastern Shore

Sept. 20: North Carolina Central

Sept. 21: South Carolina State

**About the Mid-Eastern Athletic Conference**

*The Mid-Eastern Athletic Conference (MEAC) is in its 51st year of intercollegiate competition with the 2021-22 academic school year. Located in Norfolk, Va., the MEAC is made up of eight outstanding historically black institutions across the Atlantic coastline: Coppin State University, Delaware State University, Howard University, University of Maryland Eastern Shore, Morgan State University, Norfolk State University, North Carolina Central University and South Carolina State University.*