**ABOUT MILCK:**

Having “[*cemented her status as one of music’s voices for the women’s movement*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.out.com%2Fout-exclusives%2F2018%2F1%2F19%2Fmilck-proves-not-end-womens-empowerment&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637376118356324878&sdata=eWmTIRjrAVrDnQ25SB7mSz278DbdfFwxDJO%2BZ4zHL9c%3D&reserved=0),” the LA-based artist and activist, **MILCK** (Connie Lim) continues to use music as a means to work towards social justice. Written amidst protests for Black Lives Matter, MILCK’s timely and poignant new song “Somebody’s Beloved” (Ft. Bipolar Sunshine) chronicles the life-shattering effects of systemic racism in America. In partnership with writer/director, Tom Shadyac and his Tennessee-based non-profit, [One Family Memphis](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fonefamilymemphis.org%2F&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637376118356334876&sdata=wflgYYxhnHDt2sEP0COKsnQtCUasACzqrwAAapxXWg4%3D&reserved=0) Foundation, MILCK created a deeply moving narrative video to accompany the song. Since release, “Somebody’s Beloved” has received critical praise from *NPR, Forbes, Billboard, HUFFPOST, Global Citizen* and more.

“Somebody’s Beloved” follows MILCK’s acclaimed [*Into Gold*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmilck.lnk.to%2FIntoGoldPR&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637376118356334876&sdata=LG7ybqAXHKN7GBGTUX1HDYQKHzXw9gZ9QEzcfdQevqs%3D&reserved=0) EP which arrived earlier this year and follows her journey as a woman leaving a safe relationship in search of her authentic place in the world. Produced by GRAMMY® Award-winner Malay (Frank Ocean, Sam Smith, Lorde), *Into Gold* is highlighted by the empowering lead single, “[If I Ruled The World](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmilck.lnk.to%2FIIRTWVideo&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637376118356344869&sdata=2hnj79oXfpFzwHBAzfb%2BU%2FDU8DhIa%2FvoV%2FCIQtNAqqw%3D&reserved=0).” [TIME](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftime.com%2F5779593%2Fbest-songsof-the-week-joji-kamaiyah%2F&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637376118356344869&sdata=pI3EmuSKKVjmyC70LNz5QGJO0sBeixEv7FsXsiKfLDU%3D&reserved=0) named “If I Ruled The World” one of the [best songs of the week](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftime.com%2F5779593%2Fbest-songsof-the-week-joji-kamaiyah%2F&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637376118356354860&sdata=dbVEfJaoGnIB04gnHGbB8IBQi2ZIPAVqMKMz0DcJPHk%3D&reserved=0). It was also praised by supporters such as Reese Witherspoon and [Sophia Bush](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fp%2FB8SRznkJREW%2F&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637376118356354860&sdata=X4DFeSl98CFy%2FlNDwQvJXFPeg8reEWQIkVHl9G1Y7cI%3D&reserved=0). MILCK went on to perform “If I Ruled The World” on [Full Frontal with Samantha Bee](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DJxzdzTnVBlo&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637376118356364856&sdata=Dn0gU3fyWEvjjax%2BYwIt8O6OUmYbE1E4y6k3Z5E4%2FN4%3D&reserved=0) and during her [NPR Tiny Desk (Home) Concert](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.npr.org%2F2020%2F05%2F07%2F850338947%2Fmilck-tiny-desk-home-concert&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637376118356364856&sdata=7nDcLkQ8dPWNmI8xNserWTgNSfJCL1tchUkrTJQhTLY%3D&reserved=0).

*Into Gold* marked MILCK’s sophomore EP release, following her debut 2018 EP, [*THIS IS NOT THE END*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fatlantic.lnk.to%2FThisIsNotTheEndAY&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637376118356374851&sdata=vo5yhvtVWMUuaroNBw4QBPDpuClriBwfYtJWYnu6wW0%3D&reserved=0)*,* highlighted by her breakthrough hit single, “[Quiet](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fatlantic.lnk.to%2FQuiet&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637376118356374851&sdata=fWyiu3%2Fxe2oL57o0lPxSRT9alQwufjwhXbRnUyjabDs%3D&reserved=0).” The unofficial anthem of the inaugural Women’s March On Washington, “Quiet” caused a worldwide sensation after MILCK teamed with two dozen female singers to perform acapella flash mobs of the song on the streets in Washington, DC. A video captured by award-winning director Alma Har’el quickly went viral, drawing over 14 million plays in just two days. In November 2017, MILCK released a new studio recording of “Quiet” as her “musical #METOO” in light of the massive movement of women and survivors speaking out against sexual assault. [Billboard](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.billboard.com%2Farticles%2Fcolumns%2Fpop%2F8063598%2Fbest-protest-songs-of-2017-top-20&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637376118356384847&sdata=brV106oTlPLYwqpNKZkUZGXUCcqSmwvNPf%2B%2FWl6Ki1M%3D&reserved=0) later named “Quiet” as the year’s “Best Protest Song” and [NPR](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.npr.org%2F2019%2F01%2F14%2F683694934%2Fmilck-quiet-womens-march-american-anthem&data=02%7C01%7Candrew.george%40atlanticrecords.com%7C66ecd32b38da42ee8b8008d86a33e1aa%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C1%7C637376118356384847&sdata=82REcGXsVEWPhP7WOIcAe50Q2tTQMxrdc1ptjms2rMo%3D&reserved=0) included “Quiet” as part of its landmark “American Anthem” series on songs that rouse, unite, celebrate and call to action. MILCK ushered in the release of *THIS IS NOT THE END* with a remarkably powerful solo piano version of “Quiet” on NBC’s TODAY. Other milestone performances include a headline appearance at 2018’s Women’s March in NYC, performing alongside such iconic names as Yoko Ono, Halsey, and Whoopi Goldberg.