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| **GRAMMY NOMINATED YBN CORDAE LAUNCHES 2020 HEADLINING NORTH AMERICAN TOUR**  |

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| https://files.constantcontact.com/ce05d74a001/4bb0c52a-cb0d-45fc-9b22-5ecf73154d09.jpg**LISTEN: *The Lost Boy***[**https://YBN.lnk.to/TheLostBoyPR**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fybn.lnk.to%2FTheLostBoyPR&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497139136&sdata=PBnO4Bqm2akDlt8z1GuwBHKT1vkueCMuUGW7AkgCFLA%3D&reserved=0)*"a dexterous lyricist...the stuff of impressive radio freestyles."***The New York Times***"Cordae raps about life with the patience of a pro"***Pitchfork***"Cordae dazzles as a formidable storyteller, with a knack for witty punchlines"***Billboard**Shortly after being nominated for two Grammy Awards for Best Rap Album and Best Rap Song, YBN Cordae returns to announce his second headlining “The Lost Boy” tour. To precede the announcement, the artist has released several visuals from his Grammy-nominated debut project *The Lost Boy*, including "Have Mercy" ([Path A](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D7lzE0kQnVIk&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497149135&sdata=LesCfoaM80tuwejjQ4oXeeaOREeVm1Mqj9vr2U8Ddkc%3D&reserved=0) and [Path B](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DXkTc2niDBl0&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497149135&sdata=mKe3wxeRG7WmBkluEJDlORaMrmh4VN0O9O8HtGlvc%2B4%3D&reserved=0)), "[Broke As Fuck](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D5_NPnrDGFps&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497159122&sdata=Rbtc%2BqH6Cw5X8BpIdCY%2BTJ9DscjiZ2eSa29M6VnrjEo%3D&reserved=0)," "[RNP](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dkh5x_tMGEh0&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497159122&sdata=qY7Sw67cn2DD0QH32LTAsrz%2B4Ke9dIYMMq%2ByQPOmbuc%3D&reserved=0)" featuring Anderson .Paak and the Grammy-nominated "[Bad Idea](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DwIkFf9HM3R4&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497169116&sdata=CPiI5d2YI%2ByEweUdXfMCRgjOikUsNLul9O0ypkZ9TqY%3D&reserved=0)" featuring Chance The Rapper.The Lost Boy in America tour will kick off January 13th in Hollywood, CA, with stops in Berkeley, Chicago, New York, and Atlanta, before closing out the run February 29th in Dallas. Remaining tickets are available on his [website](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.y-b-n.com%2FYBNCordae%2F&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497169116&sdata=Y%2F56qmG%2BZs%2FCrD7aKAtq4U6uGnUQeSb3yL1i73bjnl8%3D&reserved=0). The tour is Cordae's second headline run in the past year and arrives after his dates on the Logic tour.YBN Cordae enjoyed a breakout 2019. His debut project *The Lost Boy* debuted at #13 on Billboard's Top 200 and #8 on the Rap/R&B albums and he wrapped up the first leg of *The Lost Boy* tour, including sold-out dates in LA and New York and an incendiary performance at Lollapalooza. He also performed at the [2019 BET Awards](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DGipRLnGBfwI&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497179112&sdata=kOImfcXs2hSxhPGHe3AAZp1PuASZfhce32gKZDoRXws%3D&reserved=0) alongside H.E.R, made his [late-night television debut](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D-bOAyCft_sM&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497179112&sdata=VrVZXTw4xNP7yYP7DgJeVIspIAOw3bjHs5HHToIV1bs%3D&reserved=0) on *The Tonight Show Starring Jimmy Fallon*, and XXL Magazine honored him as a member of the [2019 Freshman Class](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.xxlmag.com%2Fnews%2F2019%2F06%2F2019-xxl-freshman-cover%2F&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497189104&sdata=QUlPOihfI%2B3xxT8CTEz6uzvohUek2UyQYaGtBd%2BZ2nQ%3D&reserved=0). **Upcoming Tour Dates:**1/16 - Seattle, WA @ Neumos1/17 - Vancouver, BC tour @ Fortune 1/18 - Eugene, OR @ McDonald Theatre  1/19 - Reno, NV @ Jub Jub's 1/21 - Chico, CA @ Senator Theatre 1/23 - Sacramento, CA @ Harlow's1/24 - Berkeley, CA @ Cornerstone 1/27 - Phoenix, AZ @ Pub Rock1/28 - Albuquerque, NM @ Sunshine Theatre  1/30 - Fort Collins, CO @ Aggie Theatre (Fort Collins, CO) 1/31 - Boulder, CO @ The Fox  2/1 - Lawrence, KS @ Granada Theater  2/3 - Madison, WI @ Majestic  2/5 - Chicago, IL @ Avondale2/6 - Grand Rapids, WI @ Elevation  2/7 - Ann Arbor, MI @ The Blind Pig  2/8 - Columbus, OH @ Skullys  2/9 - Philadelphia, PA @ Voltage Lounge  2/11 - New York, NY @ Music Hall of Williamsburg  2/12 - Pawtucket, RI @ The Met  2/13 - Cambridge, MA @ The Sinclair  2/14 - College Park, MD @ Milkboy 2/19 - Carrboro, NC @ Cat's Cradle2/20 - Tallahassee, FL @ Potbelly's2/21 - Gainesville, FL @ High Dive  2/22 - Atlanta, GA @ Loft @ Center Stage  2/24 - Nashville, TN @ Basement East  2/27 - Houston, TX @ Warehouse Live2/28 - Austin, TX @ Come and Take It Live  2/29 - Dallas, TX @ Trees https://files.constantcontact.com/ce05d74a001/e18d1ae4-4ba0-49b4-b5c4-8768ae9e87ca.png*The Lost Boy* cover art**YBN Cordae*****The Lost Boy*****ART@WAR/Atlantic****July 26, 2019**1. Wintertime2. Have Mercy3. Sweet Lawd (skit)4. Bad Idea feat. Chance the Rapper5. Thanksgiving6. RNP feat. Anderson .Paak7. Broke As Fuck8. Thousand Words9. Way Back Home feat. Ty Dolla $ign10. Grandma's House (skit)11. Been Around12. Nightmares Are Real feat. Pusha T13. Family Matters feat. Arin Ray14. We Gon Make It feat. Meek Mill15. Lost & Found**Connect with YBN Cordae:**[**Instagram**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fybncordae%2F&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497189104&sdata=CjNkw1ijnSwImVNrFPite6FpcgU67OdL9sMd7CkExZM%3D&reserved=0)**|**[**Twitter**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FYbnCordae&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497199099&sdata=o8RfyYeQJCd2f9MfVv8JLTrUWBS6x%2B3x7OfMS5tbOMU%3D&reserved=0)[https://www.y-b-n.com/](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.y-b-n.com%2F&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497199099&sdata=zRYgV4EdlCLc3cx6zsSavKCyVXYN%2F8jxp2B1QCaP0Vs%3D&reserved=0)**About YBN Cordae**Born to a 16-year-old mother in Raleigh, NC, YBN Cordae wrote his first rhyme at just four-years-old. Settling in Maryland after spending his formative years in North Carolina at his grandma's trailer, he rapped on-command at school. At the age of 15, he began collecting, trading, and buying sneakers, saving up enough money to purchase a home studio. During 2017, he linked up with YBN in between attending Towson University and waiting tables. A year later, he dropped out of college as his remix of Eminem's "My Name Is" and "Old \*\*\*\*\*\*" exploded virally. In the aftermath, Cordae's debut single "Kung Fu" popped off with 77 million Spotify streams in less than 12 months. Pegged "one of music's most promising rising stars" by The Wall Street Journal and touted on Complex's "The Best New Artists of 2018," he landed on "Artist to Watch" lists from Amazon Music, New York Times, Billboard, iHeart Radio, and VEVO DSCVR. Everything set the stage for a major mainstream breakthrough in 2019.**About ART@WAR**ART@WAR is a record label and management company founded by entertainment executive James McMillan. ART@WAR is committed to artist development and invests in the careers of emerging musical talent of all genres to create opportunities across multiple entertainment platforms. More than a label, McMillan operates the company as an artist rights management platform.The ART@WAR label name was inspired by Sun Tzu's stratagem and reflects the label's  "Artist First" ethos and takes a collaborative approach in building artists into multi-tiered global brands. The ART@WAR record label roster includes the YBN collective (YBN Nahmir, YBN Almighty Jay and YBN Cordae), SK8, Jucee Froot, and Prince Taee. ART@WAR operates as a Limited Liability company with label and management headquarters based in New York with offices in Los Angeles.https://files.constantcontact.com/ce05d74a001/84328b41-6a5b-4629-9dae-f9cca2377ba9.jpg https://files.constantcontact.com/ce05d74a001/7ace71c8-aff2-4745-9a22-efd7d6caa383.png**(Download Hi-Res assets**[**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F10K-muaayd2Zg02j_GNUhFYmIg9W2FeYU%3Fusp%3Dsharing&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Ce3a4dca5327f4c619e7a08d793b47096%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637140275497209100&sdata=kBjBekm6gYj73WW7Iyv0N0EoN2FfxSQMnzsPYTGUNnY%3D&reserved=0)**)****For YBN Cordae inquiries please contact Duncan at Orienteer -****duncan@orienteer.us****Or Sydney Margetson at Atlantic Records -****Sydney.Margetson@atlanticrecords.com** |

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