FOR IMMEDIATE RELEASE

AUGUST 24, 2018



**HONNE UNVEIL HIGHLY-ANTICIPATED SOPHOMORE ALBUM,**

***‘LOVE ME/LOVE ME NOT’***

**ALBUM FEATURES SPECIAL GUESTS TOM MISCH, ANNA OF THE NORTH, NANA ROGUES, AND MORE!**

**U.S. HEADLINE TOUR KICKS OFF SEPTEMBER 12TH IN SEATTLE, WA**

**TICKETS** [**ON-SALE**](http://hellohonne.com/#live) **NOW**

**\***[**LISTEN TO *‘LOVE ME/LOVE ME NOT’***](https://lnk.to/LoveMe-LoveMeNot)**\***



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*“This steamy upstart electro-soul duo purr sweet nothings over lusty beats”*

***– New York Times***

*“HONNE will satisfy your affectionate tendencies…”*

***-BAEBLE***

*“Everlasting pop bliss…”*

*-****NYLON***

*"sleek, understated electronic pop”*

***–******The FADER***

U.K.-based electro-soul duo, **HONNE**, have released their highly-anticipated second album, ‘***LOVE ME/LOVE ME NOT’***- available everywhere now via Atlantic Records / Tatemae Recordings.

An effortlessly-accomplished step forward, the split concept of ‘***LOVE ME/LOVE ME NOT’*** has been unveiled this year via the innovative plan to drop two tracks on the last Friday of every month (crystallising in the final drop – and the release of the full album on beautiful vinyl – today). It’s a fitting framework for a record which captures the duality of life’s ups and downs: half the tracks explore life’s positives – love, nostalgia and contentment (Love Me **◑**) and the other half life’s great difficulties – heartbreak, anxiety and grief (Love Me Not **◐**). With a sound and message that travels far and wide, **HONNE’s** is a truly modern success story, which has seen them develop an impassioned global audience: see over half a billion streams, sold-out tours, and several surprises along the way (including a triple-platinum album in South Korea).

‘***LOVE ME/LOVE ME NOT’*** features contributions from a diverse cast of collaborators, ranging from **Tom Misch**, **Anna of the North**, **Nana Rogues** (who produced Drake’s ‘Passionfruit’) and **Georgia.** The record remains, though, distinctly HONNE’s own, a band whose relatable, always-positive portraits of 21st century romance, masculinity and modern city living have seen them bring together a diverse community. And despite testing new boundaries, ‘***LOVE ME/LOVE ME NOT’*** ultimately sees the band’s earliest ambitions come into even clearer focus. They cite the group’s name (“Honne” meaning your true feelings, those you keep to yourself), the name of their early record label (“Tatemae”, which reflects what you display in public), plus the fact that this dichotomy between an online persona and actual reality has become starker since when they first started making music.

*“Those two sides have been rooted in us from the beginning, but now is the first time we’ve truly demonstrated it,”* says **HONNE,** *“One doesn’t exist without the other, and so this time these songs have to be there together. A lot of films and TV shows either explore the good or bad, but we wanted to show a balance and the grey space.”* And it’s in those in-between spaces that **HONNE**have truly found themselves, and a work of timely, timeless songwriting.

***‘LOVE ME/LOVE ME NOT’* TRACKLIST**

1. I Might ◑

2. Me & You ◑

3. Day 1 ◑

4. I Got You ◑

5. Feels So Good ◑

6. 306 ◑

7. Location Unknown ◐

8. Crying Over You ◐

9. Shrink ◐

10. I Just Wanna Go Back ◐

11. Sometimes ◐

12. Forget Me Not ◐

**HONNE North American Tour Dates:**

Sept 7th - El Plaza Condesa / Mexico City / Mexico

Sept 9th - Starlite Room / Edmonton / Canada

Sept 10th - Marquee Beer Market and Stage / Calgary / Canada

Sept 12th - The Showbox /Seattle / US

Sept 13th - Westward Music Festival 2018 / Vancouver / Canada

Sept 14th - Wonder Ballroom / Portland / US

Sept 15th - The Warfield / San Francisco / US \*SOLD OUT

Sept 16th - The Catalyst / Santa Cruz / US

Sept 18th - The Glass House / Pomona / US \*SOLD OUT

Sept 20th - The Novo by Microsoft / Los Angeles / US

Sept 21st - The Observatory North Park / San Diego / US

Sept 22nd - The Crescent Ballroom / Phoenix / US

Sept 25th - Urban Lounge / Salt Lake City / US

Sept 26th - Bluebird Theater / Denver / US

Sept 27th - Granada Theatre / Lawrence / US

Sept 28th - Fine Line Music Café / Minneapolis / US

Sept 29th - Metro / Chicago / US

Oct 1st - Phoenix Concert Theatre / Toronto / Canada

Oct 2nd - Théâtre Fairmount / Montreal / Canada

Oct 5th - The Foundry Philadelphia / Philadelphia / US \*SOLD OUT

Oct 6th - Royale / Boston / US

Oct 7th - 9:30 Club / Washington /US

Oct 8th - Brooklyn Steel / Brooklyn / US \*SOLD OUT

Oct 9th - Irving Plaza / New York / US

Oct 12th - Terminal West / Atlanta / US \*SOLD OUT

Oct 13th - One Eyed Jacks / New Orleans / US

Oct 15th - Trees, Dallas, TX, US

Oct 16th - White Oak Music Hall / Houston / US

Oct 17th - Mohawk / Austin / US

**Connect with HONNE:**

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