FOR IMMEDIATE RELEASE

NOVEMBER 19, 2021

**HONNE UNVEIL OFFICIAL VIDEO TO NEW SINGLE ‘THREE STRIKES’ FT. KHALID**

**WATCH** [**HERE**](https://www.youtube.com/watch?v=KVMDaZUzcEI)

**FEATURED ON HONNE’S NEW ALBUM *‘LET’S JUST SAY THE WORLD ENDED A WEEK***

***FROM NOW, WHAT WOULD YOU DO?’***

**LISTEN** [**HERE**](https://lnk.to/LJSTWEAWFN-WWYD)

**CRITICALLY-ACCALIMED ELECTRO-POP DUO TO EMBARK ON NORTH AMERICAN HEADLINE TOUR NEXT YEAR**

**TICKETS ON-SALE NOW** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.hellohonne.com%2Ftour.php&data=04%7C01%7CJessica.Nall%40atlanticrecords.com%7Cabf3c3c0164e48867db208d998891ad2%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637708536923327026%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=xlZ%2BgEvaYCMlBQip5aAgWHEXYH4r8Tu9DnkKAGC5T74%3D&reserved=0)

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Fresh from the release of their third studio album, ‘[Let’s Just Say The World Ended A Week From Now, What Would You Do?](https://lnk.to/LJSTWEAWFN-WWYD)’, critically-acclaimed U.K. electro-soul duo, **HONNE** have unveiled the visual for new single, ‘**Three Strikes’ ft. Khalid** – watch the video [**HERE**](https://www.youtube.com/watch?v=KVMDaZUzcEI)**.**

Directed by **Greg Davenport (JP Cooper, Rag’n’Bone Man),** the video – which unfurls like a series of daydreams – captures the deep-set, visceral emotions of the track itself. Opening with **HONNE** members Andy and James playing the track lying on a living room floor, the visuals then flow between gritty, filmic portraits of different protagonists each going through *something*; from a midwife clocking in for her shift, to an amateur boxer taking notes from his coach, to a schoolgirl catching her breath in between lessons.

**‘Three Strikes’ ft. Khalid** is lifted from **HONNE’s** third studio album, ‘Let’s Just Say The World Ended A Week From Now, What Would You Do?, which is out now – listen in full [HERE](https://lnk.to/LJSTWEAWFN-WWYD).

**WHAT PEOPLE ARE SAYING ABOUT HONNE:**

*“This steamy upstart electro-soul duo purr sweet nothings over lusty beats”* ***– NEW YORK TIMES***

*“Everlasting pop bliss…”****-NYLON***

*"sleek, understated electronic pop”* ***– THE FADER***

*“..a potent cross-section of pop vitality”* ***– CLASH***

*“An inspiring and energised LP with a clear message”* ***– DORK***

*“This is the album we all need as we head into the darker days of winter”* ***– THE LINE OF BEST FIT***

*“a perfect example of what makes their music special.”* ***– CONSEQUENCE OF SOUND***

**HONNE** have also recently announced a host of UK, EU and North American headline tour dates throughout March-May 2022 – please see below for U.S.-specific dates. For more information and full listings, please visit: <https://www.hellohonne.com/2022tour/>

**HONNE NORTH AMERICAN TOUR**

**MAY 2022**

3 - Boston, MA - House of Blues

5 - Montreal, QC - Corona Theatre

6 - Toronto, ON - Queen Elizabeth Theatre

8 - Washington, DC - Lincoln Theatre

9 - New York, NY - Terminal 5

10 - Philadelphia, PA - Union Transfer

12 - Chicago, IL - Vic Theatre

13 - Minneapolis, MN - First Avenue

15 - Denver, CO - Gothic Theatre

17 - Dallas, TX - House of Blues

18 - Austin, TX - Emo's

20 - Tempe, AZ - Marquee Theatre

21 - Los Angeles, CA - Shrine Expo Hall

22 - Oakland, CA - Fox Theatre

24 - Vancouver, BC - Malin Bowl

25 - Seattle, WA - Showbox SoDo

**HONNE – Let’s Just Say The World Ended A Week From Now, What Would You Do? TRACKLIST:**

1. IDGAF About Pain
2. Coming Home (feat. NIKI)
3. What Would You Do? (feat. Pink Sweat$)
4. Dancing On A Cloud
5. Now I’m Alone (feat. Sofía Valdés)
6. Three Strikes (feat. Khalid)
7. Talk To Me
8. Back On Top (feat. Griff)
9. Easy On Me
10. I’m The Lucky One
11. Heartsong

**About HONNE**

London duo Andy Clutterbuck and James Hatcher – better known as HONNE  – have cultivated a huge and fiercely dedicated global fan base since the release of their critically-acclaimed debut LP, ‘Warm on a Cold Night’, in 2016. Boasting over 150 sold-out shows outside of the UK, collaborations with everyone from Tom Misch to BTS and over 2 billion global streams, their music is deeply emotive; from the spiraling, sugar-coated highs of international hit ‘Day 1’ (lifted from 2018 album ‘Love Me / Love Me Not’), to the warm, acoustic glow of ‘no song without you’ – the first single to be lifted from last summer’s 14-track mixtape of the same name. Laying themselves bare in their songs, HONNE are also hyper-connected with fans both in the UK and all over the world – in 2018 alone for example, they played a sold-out Brixton Academy for the first time, embarked on an extensive, 26-date US headline tour and saw debut album ‘Warm on a Cold Night’ officially certified as 9x Platinum in South Korea. Their new album, ‘Let’s Just Say The World Ended A Week From Now, What Would You Do?’, is out now – listen to it [HERE](https://lnk.to/LJSTWEAWFN-WWYD).

**CONNECT WITH HONNE:**
[**Facebook**](https://toastpress.us1.list-manage.com/track/click?u=4e1e2dbf318b66a015b7b5f9f&id=8cc7f10d1c&e=faa9fabeae)**/**[**Instagram**](https://toastpress.us1.list-manage.com/track/click?u=4e1e2dbf318b66a015b7b5f9f&id=74ca83359b&e=faa9fabeae)**/**[**Twitter**](https://toastpress.us1.list-manage.com/track/click?u=4e1e2dbf318b66a015b7b5f9f&id=6a306ee523&e=faa9fabeae)**/**[**YouTube**](https://toastpress.us1.list-manage.com/track/click?u=4e1e2dbf318b66a015b7b5f9f&id=611a62d591&e=faa9fabeae)