

JACK HARLOW ANNOUNCES “THE CRÈME DE LA CRÈME TOUR”
Presented by Rolling Loud and Live Nation

GRAMMY-NOMINATED RAPPER MAKES HIS LONG-AWAITED RETURN TO THE ROAD KICKING OFF SEPTEMBER 8 IN ORLANDO, FL

LIVE DATES ALSO INCLUDE PERFORMANCES AT HIGH-PROFILE FESTIVALS INCLUDING LOLLAPALOOZA, BONNAROO, AUSTIN CITY LIMITS, ROLLING LOUD, BOTTLE ROCK, AND MORE

**TICKETS ON SALE STARTING FRIDAY, JUNE 25TH AT 10 A.M. LOCAL TIME AT
WWW.JACKHARLOW.US**

RIAA-CERTIFIED GOLD DEBUT ALBUM, *THATS WHAT THEY ALL SAY*, OUT NOW

[Watch tour trailer here](#)



New York, NY – June 22, 2021 – Multiplatinum, GRAMMY Award-nominated rap superstar Jack Harlow is returning to the road for the first time in nearly 2 years, with “The Crème De La Crème

Tour,” presented by Rolling Loud and Live Nation. Kicking off in Orlando, FL on September 8th, the headlining, nationwide trek will run through the Fall, concluding in Indianapolis, IN on November 19th. Additional dates will be announced in the coming weeks. **The general on-sale for tickets for “The Crème de la Crème Tour” will begin this Friday, June 25th at 10 a.m. local time. Tickets and additional information available at www.jackharlow.us.**

Throughout this Summer and Fall, the Louisville native is set to take the stage at several high-profile festivals including **Lollapalooza, Bonnaroo, Rolling Loud (NYC, LA & Miami), BottleRock, Austin City Limits & more.**

Jack’s upcoming live shows come after what has been a blockbuster year for the 23-year-old rapper, whose new accolades include a GRAMMY nomination (for his now RIAA 6x platinum-certified smash single **“WHATS POPPIN,”**) gold certifications for his debut full-length album **THATS WHAT THEY ALL SAY** and its lead single, **“Tyler Herro.”** Additional accolades include multiple nominations each at the **2021 Billboard Music Awards, 2021 BET Awards, 2020 MTV Video Music Awards, 2020 E! People’s Choice Awards & 2020 BET Hip Hop Awards**, as well an exhilarating debut as musical guest on **Saturday Night Live.**

For all press inquiries, please contact: Jason Davis – Jason.Davis@atlanticrecords.com

Connect with Jack Harlow: [Instagram](#) | [Twitter](#) | [Facebook](#) | [YouTube](#) | [Website](#)

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JACK HARLOW LIVE ON TOUR 2021

All dates on “The Crème de la Crème Tour” except *
(additional dates to be announced)

- 7/25 – Miami, FL – Rolling Loud Miami*
- 7/29 – Chicago, IL – Vic Theatre
- 7/30 – Chicago, IL – Lollapalooza*
- 8/7 – Salt Lake City, UT – Hive Music Festival*
- 9/3 – Manchester, TN – Bonnaroo*
- 9/5 – Napa Valley, CA – BottleRock Festival*
- 9/8 – Orlando, FL – The Vanguard
- 9/9 – St. Petersburg, FL – Jannus Live
- 9/10 – Miami Beach, FL – The Fillmore Miami Beach at the Jack Gleason Theater
- 9/14 – Raleigh, NC – The Ritz
- 9/15 – Charlotte, NC – The Fillmore Charlotte
- 9/17 – Pittsburgh, PA – Roxian Theatre
- 9/18 – Silver Spring, MD – The Fillmore Silver Spring
- 9/19 – Atlanta, GA – Music Midtown*
- 9/21 – Detroit , MI – The Fillmore
- 9/23 – Philadelphia, PA – The Fillmore
- 9/24 – Wallingford, CT – Dome at Oakdale
- 9/25 – Boston, MA – House of Blues
- 10/3 – Austin, TX – Austin City Limits*
- 10/25 – St. Louis, MO – The Pageant
- 10/26 – Nashville, TN – Marathon Music Works
- 10/28 – New York, NY – Rolling Loud New York*

10/29 – New Orleans, LA – House of Blues
10/30 – Houston, TX – House of Blues
11/2 – Phoenix, AZ – The Van Buren
11/5 – Portland, OR – Crystal Ballroom
11/6 – Seattle, WA – Showbox SoDo
11/13 – Minneapolis, MN – The Fillmore
11/16 – Toronto, ON – Danforth Music Hall
11/17 – Cleveland, OH – House of Blues
11/19 – Indianapolis, IN – Egyptian Room at Old National Centre
12/11 – Los Angeles, CA – Rolling Loud California*

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[**DOWNLOAD PRESS PHOTO**](#)

[Photo Credit: Urban Wyatt]



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ABOUT JACK HARLOW:

Hailed by The FADER as a “*maverick rapper destined for legendary status*,” 23-year-old, Louisville, KY native Jack Harlow has quickly become one of music’s biggest stars with over 3 billion career streams to date. The Generation Now/Atlantic Records rapper has released a project a year, for the last 5 years, the most recent being his RIAA Gold-Certified, critically acclaimed debut album *THATS WHAT THEY ALL SAY*. The album features the 6x-Platinum single “WHATS POPPIN,” which earned Harlow his first Grammy nomination, among countless other accolades including nominations at the 2021 Billboard Music Awards, 2021 BET

Awards, 2020 MTV Video Music Awards, 2020 E! People's Choice Awards & 2020 BET Hip Hop Awards.

Harlow has been widely featured in high profile publications ranging from Rolling Stone, Billboard and Complex to GQ, TIME, Interview and Forbes, graced the covers of XXL's coveted *Freshman Class* issue and SPIN and brought his captivating live show to the masses with national television performances on Saturday Night Live, The Tonight Show Starring Jimmy Fallon, Jimmy Kimmel Live! and more. For more information on Jack Harlow, please visit: www.jackharlow.us.

ABOUT ROLLING LOUD:

Founded by Matt Zingler & Tariq Cherif as a one-day Miami show, Rolling Loud has grown into a global festival phenomenon, putting on shows on both coasts and in multiple countries. Rolling Loud is the premier festival brand in hip-hop, known for its expert curation of wide-ranging lineups that reflect the state of the genre.

The festival returns from a 18-month hiatus on July 23rd-25th, with the sold out Rolling Loud Miami 2021, its biggest event yet, bringing in over 85,000 fans per day to Hard Rock Stadium in Miami Gardens, FL. With headliners Travis Scott, Post Malone and A\$AP Rocky, Rolling Loud Miami 2021 is a triumphant return for live rap music, and a coming out party for risers and new superstars eager to play in front of a festival crowd. Rolling Loud Miami kicks off a massive year for the festival brand, arriving ahead of Rolling Loud New York in October and Rolling Loud California in December.

During the pandemic, Rolling Loud expanded into much more than just a live festival company. With no in-person show possibilities in sight, Rolling Loud pivoted to become a heavy-hitter in the world of Livestreaming, drawing millions of unique viewers and landing multiple events in Pollstar's Year-End Livestream Chart. In June 2021, Rolling Loud launched Rolling Loud Presents, their first venture into tour promotions, taking the Rolling Loud experience on the road with a series of tours headlined by some of the biggest stars in hip-hop, including Rod Wave, Trippie Redd, Jack Harlow, and more to be announced.

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ABOUT LIVE NATION ENTERTAINMENT

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit www.livenationentertainment.com.

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