**JAKE TROTH RELEASES NEW SINGLE & VIDEO FOR “OPEN DOOR”**

**TRACK HERALDS DEBUT ALBUM, *IT IS AS IF***

**PRODUCED BY GRAMMY® AWARD-WINNER DAVE COBB**

**“OPEN DOOR” AVAILABLE NOW AT ALL DSPs AND STREAMING SERVICES**

**OFFICIAL COMPANION VIDEO STREAMING** [**HERE**](https://www.youtube.com/watch?v=QgP2d1jtHLI)

***IT IS AS IF* ARRIVES ON SEPTEMBER 13TH**

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Atlantic recording artist Jake Troth has released his new single, “Open Door” along with companion video, watch [HERE](https://www.youtube.com/watch?v=QgP2d1jtHLI). The video premiered earlier today via [Blackbook](https://bbook.com/culture-2/blackbook-premiere-jake-troths-poignant-new-video-for-open-door-2/) who declared, “…the McCartney-esque ballad borrows a melody from “All My Loving,” and marries it with a sort of English folk, “Norwegian Wood” vibe…”

“[Open Door](https://www.youtube.com/watch?v=QgP2d1jtHLI)” is the first single off Jake’s debut album *IT IS AS IF*, out on September 13th and available now for pre-order [HERE](https://Atlantic.lnk.to/ItIsAsIf). “Open Door” is available at all DSPS and streaming services. As well as a musical artist, Jake has a flair for art; he hand-painted all the single artworks and the LP cover himself.

Jake Troth is a multi-platinum songwriter, artist, and producer, originally from Davidson, NC and now based in Los Angeles.  Troth has drawn acclaim as a songwriter and producer, collaborating with artists such as Lizzo, Kehlani, Sia, Big Boi, and many more.  Jake’s 2016 release of “Sunday Smile” has now amassed over 10 million streams.

Produced by GRAMMY® Award-winner Dave Cobb (Sturgill Simpson, Brandi Carlile, Chris Stapleton) at Nashville’s famed RCA Studio A, *IT IS AS IF* reveals a sweet and succinct new approach towards songcraft, anchored by remarkably refined melodies and deft lyrical observations. Written over the course of two solitary weeks in a Woodstock, NY cabin, songs like “Open Door” are both compelling and instantly familiar, their acoustic intimacy and spare atmosphere only serving to amplify the elemental power of Troth’s contemplative, soft-spoken songcraft.

“’Open Door’ is for all the exes who miss the intimacy and connection they had with those they used to call their best friends,” Troth says. “If you’re a bit exhausted of all the super-perfect, computerized, touched-up, phony presentations lately, you may find solace in this little song. Written alone on guitar, recorded live in a historic studio during the heart of winter in Nashville, this song is a hand-made invitation. No need to RSVP, just come thru. Thanks for listening.”



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