FOR IMMEDIATE RELEASE

AUGUST 9, 2017

**KAP G STRIKES GOLD**

***“SUPAJEFE” AVAILABLE EVERYWHERE NOW***

[**DOWNLOAD HERE**](https://atlantic.lnk.to/SupaJefeAY)



Fourtune Ent/ I am OTHER/ Atlantic recording artist Kap G has been honored by the RIAA with his very first gold single certification. The RIAA gold certification – celebrating sales and streams in excess of 500,000 units was awarded to his smash hit, “Girlfriend,” from his 2016 ‘El Southside’ Mixtape. The tracks companion visual has proven equally successful boasting more than 21 million views on his official [YouTube channel](https://youtu.be/8G5OFmS_pTg).

The great news follows the release of KAP G’s 2017 mixtape “[SUPAJEFE](https://atlantic.lnk.to/SupaJefeAY)” – while Kap G is on the final month of “The SUPAJEFE Tour” with J.R. Donato. The tour wraps on September 2nd in Atlanta, GA at The Masquerade (see attached itinerary). For complete details and ticket information, please visit [www.therealkapg.com/tour](http://www.therealkapg.com/tour).

Kap G – who was named among XXL Magazine’s “[XXL 2017 Freshmen Class](http://www.xxlmag.com/news/2017/06/2017-xxl-freshman-cover/)” as well as Latina’s “[Artists To Watch in 2017](http://www.latina.com/entertainment/music/artists-watch-2017#3)” – was selected to be a part of Sprite’s Summer campaign. Throughout the campaign his lyrics will be featured on 16-ounce Sprite cans and 20-ounce bottles that will be available for a limited time only in nationwide convenience stores and other retail locations. He stars in the campaign alongside Vince Staples, Lil Yachty, DRAM, Vic Mensa, and Kamaiyah.

Hailed by [XXL](http://www.xxlmag.com/news/2017/04/kap-g-releases-supajefe-mixtape/) as “loaded with hot new tunes and great features,” “[SUPAJEFE](https://atlantic.lnk.to/SupaJefeAY)” showcases such smoking tracks as “Icha Gicha (Feat. Pharrell Williams)” and the recently released “Rings,” named by [XXL](http://www.xxlmag.com/news/2017/03/best-songs-of-the-week-kodak-black-kap-g/) upon its release last month as one of the “Best Songs of the Week.” Produced by Young Exclusive and Cardo, “Rings” is streaming now at Kap G’s official [YouTube](https://www.youtube.com/watch?v=uPyUdZDDNUA) channel.

As if all that weren’t enough, “[SUPAJEFE](https://atlantic.lnk.to/SupaJefeAY)” is further highlighted by Kap G’s breakout 2017 single, “[Freakin ‘N’ Geekin](https://www.youtube.com/watch?v=utJJqf7jF2M).” Produced by Go Grizzly (Kevin Gates, Akon), the track earned attention from national media outlets including [XXL](http://www.xxlmag.com/rap-music/new-music/2017/01/kap-g-keeps-the-party-going-on-freakin-n-geekin/), [Rap-Up](http://www.rap-up.com/2017/01/06/new-music-kap-g-freakin-n-geekin/), and [HotNewHipHop](http://www.hotnewhiphop.com/kap-g-freakin-n-geekin-prod-by-go-grizzly-new-song.1972463.html), which declared “the bouncy party banger could turn out to be Kap G's first 2017 hit.” In addition, the official “Freakin ‘N’ Geekin” companion video – directed by Jon J (Rick Ross, Wale, Meek Mill) – premiered last month and can be viewed now at Kap G’s own [YouTube](https://www.youtube.com/watch?v=17yhyPInwy4) channel.

Kap G – who only just returned from a featured role on Chris Brown’s epic “The Party Tour” – has been hailed as one of the freshest and most important new voices in hip hop for his extraordinary musical chronicles of the Mexican-American experience. Raised in College Park, GA, the gifted rapper made his musical bones in high school, releasing a series of increasingly popular tracks including “[Tatted Like Amigos (Feat. Chief Keef)](https://www.youtube.com/watch?v=YMAO2N88IpU).” The next two years saw Kap unleash mixtapes (including 2014’s “[LIKE A MEXICAN](http://www.datpiff.com/Kap-G-Like-A-Mexican-mixtape.588494.html)”) and tracks like the provocative “[La Policia](https://www.youtube.com/watch?v=Ik76kjLPKWY),” each earning him further praise and a wider mainstream audience.

For more, please visit [www.therealkapg.com](http://www.therealkapg.com), [www.facebook.com/TheRealKapG](http://www.facebook.com/TheRealKapG), [twitter.com/TheRealKapG](file:///C:\Users\arianawhite\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\A3B0Z38Y\twitter.com\TheRealKapG), [instagram.com/therealkapg](file:///C:\Users\arianawhite\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\A3B0Z38Y\instagram.com\therealkapg), [youtube.com/therealkapg](http://youtube.com/therealkapg), and [www.atlanticrecords.com](http://www.atlanticrecords.com).

(TOUR ITINERARY ATTACHED)

**KAP G**

**REMAINING “THE SUPAJEFE TOUR” 2017**

***All Dates Feat. Special Guest J.R. Donato Except †***

**AUGUST**

10 Tucson, AZ 191 Toole

11 Roswell, NM Epiq Night Club

12 Lubbock, TX Depot Patio

14 Dallas, TX RBC

15 Austin, TX Grizzly Hall

16 San Antonio, TX Alamo City Music Club

17 Houston, TX Studio @ Warehouse Live

18 New Orleans, LA Gasa Gasa

20 Pensacola, FL Vinyl Music Hall

23 Jacksonville, FL 1904 Music Hall

24 Tampa, FL The Orpheum

25 Orlando, FL Backbooth

26 Miami, FL The Hangar

**SEPTEMBER**

2 Atlanta, GA The Masquerade

# # #

**For press inquiries:**

Sydney Margetson / 212.707.2262 / [Sydney.Margetson@atlanticrecords.com](mailto:Sydney.Margetson@atlanticrecords.com)

Ariana White (Tour) / 212.707.2236 / [Ariana.White@atlanticrecords.com](mailto:Ariana.White@atlanticrecords.com)