FOR IMMEDIATE RELEASE

FEBRUARY 17, 2022

**KRANIUM USHERS IN THE SUN WITH “WI DEH YAH”**

**SUPREMELY CONFIDENT NEW SINGLE IS NOW JOINED BY AN OFFICIAL MUSIC VIDEO**

**BIGGEST NORTH AMERICAN HEADLINE TOUR TO DATE**

**BEGINS APRIL 28TH IN PHILADELPHIA, PA**

**TICKETS FOR ALL DATES ON SALE NOW**

[**STREAM/DOWNLOAD**](https://kranium.lnk.to/WiDehYah) **“WI DEH YAH” |** [**WATCH OFFICIAL MUSIC VIDEO**](https://Kranium.lnk.to/WiDehYahVid)

A group of people dancing

Description automatically generated with low confidence

Global Dancehall superstar **Kranium** has unveiled the official music video for the first single from his latest project scheduled to drop later this year. “**Wi Deh Yah**,” co-stars popular Dancehall deejay **Tanto Blacks** and is streaming now via YouTube [HERE](https://Kranium.lnk.to/WiDehYahVid).

“[Wi Deh Yah](https://kranium.lnk.to/WiDehYah)” – Jamaican patois for “*We’re here! We’ve arrived!* *We outside!*” – is available now at all DSPs and streaming services [HERE](https://kranium.lnk.to/WiDehYah). Recorded in Miami, FL with GRAMMY® Award-nominated production duo Bordeaux & Non Native (H.E.R., Pop Smoke, Lil Tjay & 6lack), the enthusiastically confident track – which includes a sample of Alex Mali’s 2019 “Start It Up” – sets the tone for an edgy and upbeat new approach from Kranium, showcasing the Jamaica-born, NYC-based artist’s clever lyricism, melodic gifts, and perfectly balanced vocals which blends his signature smoothness with a bit of Dancehall street flare.

With multiple plaque achievements within the U.S., Canada, and U.K. markets, Kranium is fast proving to be one of R&B/Dancehall’s greatest superstars, driving Dancehall music and culture into the future on his own characteristic terms. Kranium will celebrate “Wi Deh Yah” – as well as new music to come later this year – with his biggest North American headline tour to date. ***The Wi Deh Yah Tour*** kicks off April 28th at Philadelphia, PA’s Brooklyn Bowl and then travels through mid-May. Tickets for all announced dates are on sale now. For complete details, please visit [www.officialkranium.com/tour](http://www.officialkranium.com/tour).

KRANIUM

WI DEH YAH TOUR

NORTH AMERICA 2022



APRIL

28 – Philadelphia, PA – Brooklyn Bowl

30 – Boston, MA – Big Night Live

MAY

1 – New York, NY – Irving Plaza

3 – Montreal, QC – Fairmont

4 – Toronto, ON – Phoenix

5 – Chicago, IL – Park West

6 – Minneapolis, MN – Amsterdam

7 – Atlanta, GA – The Loft

11 – Vancouver, BC – Imperial

12 – Seattle, WA – Neumos

14 – San Francisco, CA – August Hall

15 – Los Angeles, CA – Roxy

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**FOR ALL INQUIRIES**

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