FOR IMMEDIATE RELEASE

OCTOBER 4, 2018

***K’RON INTRODUCES NEW EP, WILD LOVA VOL. 1***

***K’RON JOINS ATLANTIC RECORDS AND LIVE NATION URBAN PRESENT***

***THE 2018 ACCESS GRANTED: HBCU COLLEGE TOUR***

***FEATURING ATLANTIC RECORDING ARTISTS AND RISING STARS***

***AYANIS, BRI STEVES & RECOHAVOC***

***WILD LOVA VOL. 1 AVAILABLE EVERYWHERE NOW***



Atlantic Records’ newest contemporary R&B singer **K’ron** has announced the release of his newest EP. ***WILD LOVA VOL. 1*** is available at all DSPs and streaming services here: <https://kron.lnk.to/WildLovaVol1>.

**WILD LOVA VOL. 1** is highlighted by break out tracks “[No BFs (Feat. Ty Dolla $ign)](https://youtu.be/8oybDAmlLjg)” and “BLS” – the former being joined by its companion video, streaming now on **K’ron’s** official [YouTube channel](https://www.youtube.com/channel/UCHFmByyg_wkSxzi2HehU26w). Upon its release the song garnered attention from some of the industry’s biggest platforms, as well as Jackson State University’s legendary Sonic Boom band who created their own rendition: <https://youtu.be/nuhlRnI_wX4>.

Keeping the momentum flowing, **K’ron** will be celebrating the release of this project on the road for **Atlantic Records Access Granted: HBCU Tour** in conjunction with **Live Nation Urban**. He will be joined by labelmates **Ayanis**, **Bri Steves** and **RecoHavoc**.

The tour is set to visit select Historically Black Colleges and Universities throughout the east and southeast during the 2018 homecoming season. It will begin today at **Morgan State** in Baltimore, MD and continue throughout the month, wrapping at **Grambling State** in Grambling, LA on November 2nd. The current itinerary can be found below with additional dates to be announced.

The 23-year-old DMV native has steadily built a name for himself as a singer, songwriter, producer and engineer. Originally born in Washington, D.C. and raised in Maryland **K’ron** first cut his teeth in music fulfilling a key role as the drummer in his church’s band, going on to earn the mentorship of **Keith Killgo**, the leader, vocalist and drummer of legendary jazz-funk and R&B band **The Blackbyrds**. Surrounded by a vibrant range of musical influences, K’ron released his breakthrough single “[*Round of Applause*](https://soundcloud.com/kronismusic/kron-round-of-applause-prod-n-soul-kron)” in 2014, with the single reaching viral heights and since garnering over ten million streams across platforms. With his passion for music solidified and a redefined purpose to be a full-time recording artist, **K’ron** has lent his talents as a singer, producer and songwriter to other artists, such as **Ty Dolla $ign** and **Omarion**, all while establishing his own lane as a solo act. Self-describing his sound and persona as a “wild lova,” **K’ron** navigates between classic and contemporary R&B, winning over fans of both hip-hop and soul with his refreshingly raw and modernized approach.

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**WILD LOVA VOL. 1**

*(Atlantic Records)*

**Release Date:** October 3, 2018

Track listing

1.       Wild Lova (Da Intro)

2.       BLS

3.       Racing

4.       Rocket

5.       No BFs feat. Ty Dolla $ign

6.       No BFs Outro

7.       iLOVE

**ATLANTIC RECORDS AND LIVE NATION URBAN PRESENT**

**ACCESS GRANTED: HBCU TOUR**

10/4 Access Granted: HBCU Tour @ Morgan State (Baltimore, MD)

10/8 Access Granted: HBCU Tour @ Jackson State University (Jackson, MS)

10/9 Access Granted: HBCU Tour @ Stillman College (Tuscaloosa, AL)

10/11 Access Granted: HBCU Tour @ Bowie State (Bowie, MD)

10/12 Access Granted: HBCU Tour @ Lincoln University (Lincoln, PA)

10/16 Access Granted: HBCU Tour @ Norfolk State University (Norfolk, VA)

10/18 Access Granted: HBCU Tour @ South Carolina State University (Orangeburg, SC)

10/19 Access Granted: HBCU Tour @ Winston-Salem State University (Winston Salem, NC)

10/20 Access Granted: HBCU Tour @ St. Augustine’s (Raleigh, NC)

10/23 Access Granted: HBCU Tour @ Savannah State (Savannah, GA)

10/24 Access Granted: HBCU Tour @ Hampton University (Hampton, VA)

10/25 Access Granted: HBCU Tour @ Morehouse College (Atlanta, GA)

10/26 Access Granted: HBCU Tour @ Delaware State (Dover, DE)

10/26 Access Granted: HBCU Tour @ Howard University (Washington, DC)

10/29 Access Granted: HBCU Tour @ North Carolina Central (Durham, NC)

11/2 Access Granted: HBCU Tour @ Grambling State (Grambling, LA)

**CONNECT WITH K’RON**

[WEBSITE](https://www.kronismusic.com/)

[INSTAGRAM](https://www.instagram.com/kronismusic/?hl=en)

[TWITTER](https://twitter.com/kronismusic)

[FACEBOOK](https://www.facebook.com/kronismusic/)

[YOUTUBE](https://www.youtube.com/user/SaafyMusic)

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