FOR IMMEDIATE RELEASE

FEBRUARY 5, 2020

**KEVIN GATES DEDICATES NEW SINGLE TO HIS WIFE DREKA**

**+ ANNOUNCES I’M HIM PART 2 TOUR**

**ON HIS OWN BIRTHDAY, KEVIN GATES REAFFIRMS HIS LOVE FOR**

**HIS WIFE, MANAGER AND BUSINESS PARTNER**

**WITH NEW TRACK “DREKA”**

**LISTEN** [**HERE**](https://kevingates.lnk.to/Dreka)

**CHART-TOPPING RAPPER TO EXTEND I’M HIM TOUR WITH SLEW OF**

**NORTH AMERICAN DATES INCLUDING MASSIVE FESTIVAL PERFORMANCES**

**AT NEON DESERT AND BONNAROO**

**+ LONGEST RUNNING EUROPEAN TOUR KICKS OFF THIS SPRING**

**NORTH AMERICAN DATES BEGIN MAY 19TH AT DENVER’S ICONIC RED ROCKS AMPHITHEATRE**

**TICKETS ON SALE FRIDAY FEBRUARY 7TH AT 10AM LOCAL TIME**

**FOR TICKETS VISIT OFFICIAL** [**WEBSITE**](http://www.kvngates.com/tour)

 **LISTEN TO GATES’ #1 R&B/HIP-HOP ALBUM *I’M HIM*** [**HERE**](https://kevingates.lnk.to/ImHim)



[**DOWNLOAD HI-RES ARTWORK**](https://warnermusicgroup.app.box.com/s/z5tl240e079edwlznqdpt65yd8vpjv84/file/608928450621)**|** [**DOWNLOAD HI-RES ADMAT**](https://press.atlanticrecords.com/kevin-gates/)

Today, on his birthday, multi-Platinum recording artist **Kevin Gates** unveiled one of his most personal and special tracks yet. Gates wears his heart on his sleeve on the romantic track “**Dreka**,” named for his wife, manager, business partner and mother of his two children – affectionately known as [#bossmaynedrek](https://www.instagram.com/drekagates/). Listen to “Dreka” [HERE](https://kevingates.lnk.to/Dreka). Watch the visualizer for “Dreka” [HERE](https://kevingates.lnk.to/DrekaVideo).

Yesterday, the prolific rapper announced his North American tour dates for “**I’M HIM Part 2 Tour**.” The tour kicks off at Denver, CO’s iconic venue, **Red Rocks Amphitheatre**, on May 19th. Gates is slated to perform at El Paso, TX’s **Neon Desert** on May 23rd and wraps his tour with an incredible performance at Manchester, TN’s **Bonnaroo Music & Arts Festival** on June 13th. Artist presale began 2/4 at 12PM local time and will continue through 2/6 10PM local time; Songkick presale will begin 2/5 at 10 AM local time and run through 2/6 at 10Pm local and venue presales will run 2/6 from 10AM to 10PM local time. Tickets for the “I’m Him Part 2 Tour” go on sale to the general public Friday, 2/7 at 10AM local time. See full itinerary below. For complete details, please visit [www.kvngates.com/tour](http://www.kvngates.com/tour). Please note, tickets for Neon Desert will be on sale soon.

Gates recently announced his **longest-ever** European headline tour. The “**I’M HIM European Tour**” begins March 26th in Dublin, Ireland and includes visits to far-reaching locales including Norway, Finland, Sweden, Denmark, Germany, Poland, Switzerland, France, Belgium, the Netherlands, and Spain. Tickets are currently available for purchase at [www.kvngates.com/tour](http://www.kvngates.com/tour).

Kevin and Dreka Gates recently teamed up to create the short film for Kevin’s track “**Fatal Attraction**” of his chart-topping album ***I’M HIM*** -- watch the visual [**HERE**](https://www.youtube.com/watch?v=VRGp2G2mrlw)**.** The unstoppable power couple went on Complex’s *Everyday Struggle* for a rare and exclusive joint interview to speak about the Louisiana heritage and the voodoo culture that inspired the film, which was shot in New Orleans. The incredibly adorable and informative, must-see interview is streaming now [**HERE**](https://www.youtube.com/watch?v=OVCgrp2Y5Kc&feature=youtu.be).



“**Dreka”** follows Gates’ critically acclaimed [***I’M HIM***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FImHim&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cc67175af22634a727d0508d79a08e54c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637147235299238595&sdata=m%2BiA%2FZBSdN6m5yFoszJcGNhtMewv5UmAhPMfTYpDiSs%3D&reserved=0)which arrived last year. The album debuted at #1 on the Billboard R&B/Hip-Hop Album Sales chart and at #4 on the Billboard 200 chart, giving Gates his fourth top 10 album. [**Pitchfork**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpitchfork.com%2Freviews%2Falbums%2Fkevin-gates-im-him%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Cc67175af22634a727d0508d79a08e54c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637147235299248581&sdata=Kf3vdHHXDyqFLRxjqfVPcmDEi9W%2B4HEJ1RtIsjjF9Go%3D&reserved=0) raved about the impressive showing from Gates by stating “*seventeen songs with no guest features should be a recipe for exhaustion, yet there's hardly a trace of fat on I’M HIM.*”

The **Kevin & Dreka Gates Foundation** – founded by the dynamic duo–partnered with **The Crystal Campaign**, a global movement of healing with the mission to make mental health as common and important of a conversation as physical health. Gates, who has always shared his struggle with mental health through his raw and emotional lyrics, has announced a “[Walls Talking](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FWallsTalkingVideo&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383231153&sdata=Lu6H%2FuVW0XAQ8JbMdz2ktvRkKmka5mMeROBLq7Ci7Jk%3D&reserved=0)” inspired merch line that will raise funds for the Kevin & Dreka Gates Foundation which seeks to raise awareness and advocate for policy changes that support the mental health of formerly incarcerated people. Shop the full line [HERE](https://crystalcampaign.com/collections/walls-talking).

**

*[*[***Download***](http://press.atlanticrecords.com/kevin-gates/) *– Credit: Jimmy Fontaine]*

***MORE ON KEVIN GATES***

[*PRESS PHOTO*](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fpress.atlanticrecords.com%2Fkevin-gates%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C1f3f7c824f82439ff0cf08d75bf77dec%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637078990833790569&sdata=5JLoWuq%2BpSNIBWI1nU2nqsqtX3hmoQEwFkMDZkZ5l7Q%3D&reserved=0)*S //* [*ARTWORK*](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fpress.atlanticrecords.com%2Fkevin-gates%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C1f3f7c824f82439ff0cf08d75bf77dec%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637078990833790569&sdata=5JLoWuq%2BpSNIBWI1nU2nqsqtX3hmoQEwFkMDZkZ5l7Q%3D&reserved=0) *//* [*INSTAGRAM*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fiamkevingates%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C1f3f7c824f82439ff0cf08d75bf77dec%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637078990833800563&sdata=zZlF6r5ipylZX0oDrHMWjqP9YZLmD%2BC3R3q9bekg0e8%3D&reserved=0)

[*WEBSITE*](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.kvngates.com&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C1f3f7c824f82439ff0cf08d75bf77dec%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637078990833800563&sdata=jpumTqNkii5Y5rWW4%2FYGKkamIFRWDoOogNoadvj2%2Fsw%3D&reserved=0) *//* [*TWITTER*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Fiamkevingates&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C1f3f7c824f82439ff0cf08d75bf77dec%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637078990833800563&sdata=vBQxsW8QFnWqFh28G6MKT978g37xGApRoXnQR8VzyxU%3D&reserved=0) *//* [*YOUTUBE*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCj2GTFekdV3EUsTVN8oaEqA&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C1f3f7c824f82439ff0cf08d75bf77dec%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637078990833810557&sdata=l0s6Bu7fUstUrjpRxja5i38B3%2FAcYhVCDrNZFjO6Kx4%3D&reserved=0) *//* [*OFFICIAL BWA*](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.officialbwa.com%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C1f3f7c824f82439ff0cf08d75bf77dec%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637078990833810557&sdata=Lg%2BFtCvEb8KnHHFIp1AF%2FcmTmidOMhSyf6HpPM08aC0%3D&reserved=0) *//* [*ATLANTIC RECORDS*](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.atlanticrecords.com%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C1f3f7c824f82439ff0cf08d75bf77dec%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637078990833820559&sdata=lczYPyb5IHp3osTuXG6XT%2BcNfqiw27t7QDPSFqKnQQU%3D&reserved=0)

***I’M HIM EUROPEAN TOUR ITINERARY***

**MARCH**

26 Dublin Green Room

28 Oslo Rockefeller

29 Helsinki The Circus

31 Stockholm Debaser Strand

**APRIL**

2 Arhaus Voxhall

3 Copenhagen Pumpehuset

4 Hamburg Waagenbau

7 Berlin BiNuu

8 Warsaw Praga Centrum

10 Weisbaden Weisbaden

11 Basel Club Vice

14 Zurich Exil

16 Paris Bellevilloise

17 Cologne CBE

18 Brussels Bloody Louis

21 Amsterdam Melkweg

22 Barcelona Shoko

***I’M HIM PART 2 NORTH AMERICAN TOUR ITINERARY***

**MAY**

19 Denver, CO Red Rocks Amphitheatre

21 Phoenix, AZ Marquee Theatre

22 Albuquerque, NM El Rey Theater

23 El Paso, TX Neon Desert\*\*

25 Austin, TX Stubb's Waller Creek Amphitheater

26 Oklahoma City, OK The Criterion

27 Wichita, KS WAVE

28 Omaha, NE Baxter Arena

29 Clive, IA Horizon Event Center

30 Milwaukee, WI The Eagles Ballroom

**JUNE**

2 Minneapolis, MN Myth Live

3 St. Louis, MO Pop's (Outdoors)

4 Indianapolis, IN Egyptian Room at Old National Centre

5 Grand Rapids, MI 20 Monroe Live

6 Cincinnati, OH Bogart's

9 Baltimore, MD Rams Head Live!

10 Portsmouth, VA Atlantic Union Bank Pavilion

11 Greensboro, NC Greensboro Coliseum

13 Manchester, TN Bonnaroo\*\*

\*\*Festival performance