FOR IMMEDIATE RELEASE

OCTOBER 15, 2019

**KEVIN GATES IS A PRISONER IN HIS OWN MIND**

**IN NEW VIDEO FOR “**[**WALLS TALKING**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FWallsTalkingVideo&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383201173&sdata=4zjBG5RIa8Da%2B7kEb90KKYXOAvtO81lWcwJrQcanw7Q%3D&reserved=0)**”**

**MULTI-PLATINUM RAPPER TEAMS UP WITH SUICIDE PREVENTATION ORGANIZATION SAVE.ORG ENCOURAGING THOSE STRUGGLING WITH MENTAL HEALTH TO GET HELP**

**WATCH NEW VIDEO FOR “WALLS TALKING”** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FWallsTalkingVideo&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383211164&sdata=OgQaYqaO9E0hNSjCIbY5bA6vBhyOkLjphOaiQHfcZbU%3D&reserved=0)

**LISTEN TO GATES’ NEW ALBUM *I’M HIM*** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FImHim&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383211164&sdata=%2FLIWQkr4RSv%2BOFrNxkQLjk96639GPlwnPx9OOgvMDzA%3D&reserved=0)

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[**\*Download Album Art\***](https://warnermusicgroup.app.box.com/s/kz8sj15glop3wwd6yui4scsvlrcrdmsz/file/529709406467)

Today, Kevin Gates released a meaningful new visual to accompany his standout track **“Walls Talking”** from his sophomore album [***I’M HIM***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FImHim&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383231153&sdata=nQjSkhRo%2BXmxL3LHiF9tLR5c%2ByRnSSchZVbOXRYv0iM%3D&reserved=0)*.* The multi-platinum rapper - who has always shared his struggle with mental health through his raw and emotional lyrics - has teamed up with suicide prevention organization [**SAVE.ORG**](file:///C%3A%5CUsers%5CChelseyNorthern%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CINetCache%5CContent.Outlook%5CAL8A6OJU%5Csave.org). In the new video for “Walls Talking,” Gates gives viewers a glimpse into his mind and encourages those with similar issues to reach out for help. The video is streaming now on Kevin’s official YouTube channel [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FWallsTalkingVideo&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383231153&sdata=Lu6H%2FuVW0XAQ8JbMdz2ktvRkKmka5mMeROBLq7Ci7Jk%3D&reserved=0).

“Our mission is to prevent suicide,” says Dr. Dan Reidenberg, Executive Director of Save.org. “Breaking down the stigma of mental health helps saves lives and with Kevin’s new song and video his is doing just that.”

“Music has always been therapy for me,” says Kevin Gates. “Anyone who is struggling out there should know they aren’t alone. I got you.”

“Walls Talking” is one of the most personal and powerful tracks on from Gates’ new album [***I’M HIM***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FImHim&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383231153&sdata=nQjSkhRo%2BXmxL3LHiF9tLR5c%2ByRnSSchZVbOXRYv0iM%3D&reserved=0), which was released on September 27 and debuted at #1 on the Billboard R&B/Hip-Hop Album Sales chart. On the overall Billboard 200 chart, Gates picked up his fourth top 10 album, landing at #4 with over 75,000 equivalent album units earned. [***I’M HIM***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FImHim&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383241146&sdata=a4IlFih8Z2Enx7SK6MTnUuVMGUBR7412omOhGEMGEgQ%3D&reserved=0)also debuted in the #1 spot on the Digital Albums chart and as the #1 album in federal penitentiaries. [***I’M HIM***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevingates.lnk.to%2FImHim&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383241146&sdata=a4IlFih8Z2Enx7SK6MTnUuVMGUBR7412omOhGEMGEgQ%3D&reserved=0)is the 17-track follow-up to Gates’ debut album *ISLAH* which has been certified 2x Platinum since its 2016 release.

Gates – who launched his new album while in the best shape of his life mentally, physically, emotionally and spiritually – is currently on his massive North American headline tour celebrating *I’M HIM*; watch the *I’M HIM Tour* trailer [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2FYdChiKMN1tA&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383251140&sdata=egCZYm04Y4OOXkcDQDbrR8fOfieK7HNdM%2BRv6Rsai%2B8%3D&reserved=0). Long hailed as an electrifying live performer, Gates kicked off the trek this past Saturday in Chicago and will continue through November 30th in Seattle. For full itinerary and ticketing information, please visit [www.kvngates.com](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.kvngates.com&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383251140&sdata=zR7XAaIsWTiXSdRaXz%2Bj1xU0G574q0vTEm6OZtdh92M%3D&reserved=0).

*I’M HIM* was immediately met with critical acclaim upon release with [**Pitchfork**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpitchfork.com%2Freviews%2Falbums%2Fkevin-gates-im-him%2F&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383261133&sdata=Yxpiw%2FP66AZJh4vbehOJ2RuTfn8JjqXRxxbS%2BBDevao%3D&reserved=0) stating, “seventeen songs with no guest features should be a recipe for exhaustion, yet there's hardly a trace of fat on I’m Him. The draw remains, as always, hearing one of rap’s most well-rounded personalities be his unabashed self, whether that means being a hardhead, a hornball, an unguarded romantic, or all of the above.”Last week Gates sat down with the ITSTHEREAL podcast for an extremely meaningful conversation covering so many facets of his life; listen [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpodcasts.apple.com%2Fus%2Fpodcast%2Fa-waste-of-time-with-itsthereal%2Fid987637310%3Fi%3D1000453493847&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C97b9a283c71549dd686808d7519eb457%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637067614383261133&sdata=ORUgGd%2FrnJDTQV22%2Btm2a%2FguuL%2BBK76NA0IPSO9YSeA%3D&reserved=0).



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**MORE ON KEVIN GATES**

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**KEVIN GATES**

***I’M HIM* TOUR 2019**

**OCTOBER**

15 – Royal Oak, MI – Royal Oak Music Theatre

16 – Columbus, OH – Express Live!

18 – Cleveland, OH – The Agora Theatre and Ballroom

19 – Pittsburgh, PA – Stage AE

20 – Philadelphia, PA – Franklin Music Hall

22 – Boston, MA – Orpheum Theatre

23 – New York, NY – Terminal 5

24 – Sayreville, NJ – Starland Ballroom

27 – Washington, DC – Echostage

29 – Norfolk, VA – The Norva

30 – Durham, NC – Durham Performing Arts Center

**NOVEMBER**

1 – Richmond, VA – The National

3 – Nashville, TN – Nashville Municipal Auditorium

4 – Atlanta, GA – Coca-Cola Roxy

6 – Augusta, GA – The Bell Auditorium

7 – Orlando, FL – Orlando Amphitheater

9 – New Orleans, LA – Lakefront Arena

10 – Birmingham, AL – BJCC Concert Hall

11 – Jackson, MS – Thalia Maria Hall

12 – Shreveport, LA – The Shreveport Municipal Auditorium

13 – Houston, TX – Revention Music Center

15 – Dallas, TX – Bomb Factory

17 – Denver, CO – The Mission Ballroom

18 – Salt Lake City, UT – The Complex

20 – Boise, ID – Knitting Factory Concert House

21 – Portland, OR – Roseland Theatre

24 – Santa Cruz, CA – The Catalyst

25 – San Francisco, CA – The Warfield

26 – Pomona, CA – The Fox Theater

27 – Los Angeles, CA – The Novo

30 – Seattle, WA – WaMu Theater

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