**KEVO MUNEY TAPS FELLOW MEMPHIS STARS BLOCBOY JB & TAY KEITH**

**FOR NEW MIXTAPE, BABY G.O.A.T., OUT TODAY ON ATLANTIC RECORDS**

**“ON GOD (FEAT. BLOCBOY JB)” VIDEO OUT NOW VIA** [**COMPLEX**](https://www.complex.com/music/2019/12/kevo-muney-blocboy-jb-on-god-video-premiere)



[HI-RES ART WORK HERE](https://press.atlanticrecords.com/wp-content/uploads/2019/12/baby-goat-art.png)

[PRESS PHOTO HERE](https://press.atlanticrecords.com/wp-content/uploads/2019/11/Kevo-Muney-3-credit-Jimmy-Fontaine.jpg)

*“Kevo Muney heads into 2020 with strong momentum.”***-COMPLEX**

19-year-old South Memphis rapper **Kevo Muney** has fulfilled his vow to “bring soul back to rap” today with the release of his mixtape, [BABY G.O.A.T](https://kevomuney.lnk.to/BabyGOAT)., available via Atlantic Records at all streaming and download services. The mixtape features powerful songs written from a place of truth and authenticity, some motivational and inspiring, other rooted in pain and personal struggle. [Listen here.](https://kevomuney.lnk.to/BabyGOAT)

BABY G.O.A.T. includes the hit singles, “[Everythang Changed](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FEverythangChanged&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645548904&sdata=Ihvbirxd6FBep5sBMSFYPZd9G2qzgPXWD17Vob1tjm4%3D&reserved=0),” “[Crying Out Loud](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DvD4WpCrYqtA&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645558899&sdata=MOSAkSyckHLLpUfph29LGsPkgkz5kv8WJdA18CUohcc%3D&reserved=0),”, “On God (Feat. BlocBoy JB)” and “Testimony.” “On God (Feat. BlocBoy JB)” is joined by a new official video, streaming [HERE](https://www.youtube.com/watch?v=lH7H26-QhPs) following its premiere earlier today via *Complex*.

Kevo Muney tells *Complex*, *“My new project ‘Baby G.O.A.T.’ was inspired by everything I was going through this past year. Signing a deal, losing my grandmother, turning 19 and gaining new experiences. ‘On God’ came together one day me and Bloc were in the studio with my producer Track Boy. We cooked up the song and knew we had to shoot a dope video. Baby G.O.A.T. is just the beginning. Expect lots more new music coming 2020 and that’s On GOD.”*

Baby G.O.A.T. follows the premiere of the “Hurtin” video on [World Star Hip Hop](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.worldstarhiphop.com%2Fvideos%2Fvideo.php%3Fv%3Dwshh5RM33i92aB5rUP6q&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645558899&sdata=jAtVtU%2FKUsCeBXN6imB%2FfNpZpJt3GgxL%2FOiBAcnQ7QE%3D&reserved=0), and tracks including “[Crying Out Loud](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DvD4WpCrYqtA&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645568892&sdata=F5KP6uqHsyixD6B5xIDDzL2LBCs7hLY7z2FDWxufZEQ%3D&reserved=0)”, [“Don’t Know Me”](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DhdJCUHsM1IA&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645568892&sdata=BqnVkVdndsBgozqAX%2BB8A4PGEX0%2BrfRQFYPU6FGVySA%3D&reserved=0) feat. Action Pack AP, [“Back Against The Wall](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DOlJ3V1TFzC4&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645578886&sdata=FnTCOpFaJ7ftpblcOw8YNY0BLli4JU1xSXjXODkM%2BZk%3D&reserved=0)”, “[Smarter](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Dfgw2Y3ZWY9g&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645578886&sdata=kAXJv5JF0xLAI8WgnBbBtDS5mQkY9v%2Fo9onv1F1S13w%3D&reserved=0)” and “[Part of the Game](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3De3RGEQ6obMw&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645588880&sdata=YpNeoqyD%2FBueVpyuc4di8bPIA8K1W9T6sLClfW3miwA%3D&reserved=0)” which have racked up over **20 million** views on YouTube and can be found on Kevo’s mixtape ***Who Am I: Reloaded***, released in May and available [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fkevomuney.lnk.to%2FWhoAmIID&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645588880&sdata=J8w3C7M4HomJ93T%2BcYfvsCWgB3ciRvC8z%2BQVeCmhfgw%3D&reserved=0).

Kevo Muney has earned acclaim and radio play in his native Memphis for bringing soul back into hip-hop. The youngest child of eight siblings, Muney grew up in one of the toughest neighborhoods in South Memphis. He first tapped into his growing talent by releasing freestyles on Facebook, rapping over any random beats he found on YouTube. A string of street mixtapes drew underground attention before 2017’s “I Grind (Feat. King Arti)” proved his local breakthrough.

Muney has spent considerable time on stage in recent months, supporting such stars Kevin Gates and Gunna and blowing away fans at Memphis’ famed Beale Street Music Festival. In addition, Kevo has received shout outs from the likes of Tay Keith, BlocBoy JB, and others, with Memphis hip-hop legend Don Trip declaring him “a breath of fresh air” in the Memphis scene and inviting him to collaborate on his “[Where I Come From (Feat. Kevo Muney)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DqTSr8eLOCI0&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645598881&sdata=WT1oGEGod8iEjDSq2GwyKeat6ZLYZJjXWL9Iwa1v2Xs%3D&reserved=0).” Surely this is just the beginning for the young rapper.

CONNECT WITH KEVO MUNEY

[INSTAGRAM](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fkevomuney3%2F%3Fhl%3Den&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645598881&sdata=3F1GnGyMEZcEl%2BuuA%2F25e%2F4kghfe6mm0sUZhTKdTedI%3D&reserved=0) | [YOUTUBE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCuxaxCwM-JEstB4iesqpX_Q&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645608871&sdata=CvfxICwAME74vHTP4%2BoGrrlYE%2Bc%2BAExsjWHRVnQUFxk%3D&reserved=0) | [TWITTER](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FKevo_Muney%3Flang%3Den&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645608871&sdata=jN%2FEJS3VZgzzgQm2aBVuJhRdbkOUrLqBRuqeRMMJDDA%3D&reserved=0) | [FACEBOOK](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FKevoMoney&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645618868&sdata=qkyO2lcA1LxiE%2FUgHzBLWV0aDFziSUPVMnIfiE6hUP0%3D&reserved=0) | [PRESS SITE](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fpress.atlanticrecords.com%2Fkevo-muney%2F&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C1b97a6a1ee804d39bc7408d77f4b842b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637117834645618868&sdata=75MHWqqkH38Y%2FJoVVYDxtHM%2BxgulKf27YtbXCYP6DIo%3D&reserved=0)

Press contact: [Corey.brewer@atlanticrecords.com](mailto:Corey.brewer@atlanticrecords.com)

**KEVO MUNEY**

**BABY G.O.A.T.**

**(Atlantic Records)**



1. Everythang Changed
2. On God (Feat. BlocBoy JB)
3. Pray I See Tomorrow
4. On And On
5. Always Talking To God (Feat. Tay Keith)
6. 4AM
7. Crying Out Loud
8. My Side
9. Testimony

# # #