A phenomenon of social media, female rap impresario Killumantii lives her life online. She single-handedly built her brand from the trenches and made it mainstream. The 22-year-old West Atlanta native mastered the art of the Internet, which enabled her to develop a strong digital presence and foster a movement of accessibility. Killumantii, whose name was inspired by hip-hop icon Tupac, has a reputation for being independent, self-reliant, and innovative.

Her social currency was birthed from curating both visual and musical content that her cult following was all too eager to share. As a result, she organically grew her audience from 1k to over 1+ million supporters in less than a year with a disruptive ‘do-it-yourself’ approach. In 2018, Killumantii became label mates with Lil Uzi Vert when she signed a deal with Generation Now/Atlantic Records.

Since her signing, her star power has only grown stronger. Killumantii has amassed a loyal fanbase made up of over 7M followers across her social platforms and has racked up over 79.1M+ audio streams globally with a series of explosive releases. Along the way she received cosigns from Lil Uzi Vert, and Playboy Carti, served as direct support on Kodies’s *Young Heartthrob Tour* and performed at *Rolling Loud Fest*.

Now, she is preparing for the next chapter with her latest release, *Black Wall Street*.