FOR IMMEDIATE RELEASE

AUGUST 13, 2021

Text

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**LIZZO JOINS FORCES WITH CARDI B ON “RUMORS”**

**FIRST TIME COLLABORATION BETWEEN GRAMMY® AWARD-WINNING ICONS**

**AVAILABLE NOW AT ALL DSPS AND STREAMING SERVICES**

**OFFICIAL MUSIC VIDEO PREMIERES TODAY**

**LISTEN TO “RUMORS (FEAT. CARDI B)”** [**HERE**](https://lizzo.lnk.to/Rumors)

**WATCH “RUMORS (FEAT. CARDI B)”** [**HERE**](https://lizzo.lnk.to/rumorsvideo)

A group of women wearing gold jewelry

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**(PHOTO CREDIT: JORA FRANTZIS)**

3x GRAMMY® Award-winning, multi-platinum-selling superstar **Lizzo** has officially unveiled her highly anticipated new single, “**Rumors (Feat. Cardi B)**,” available now at all DSPs and streaming services [HERE](https://lizzo.lnk.to/Rumors); an official music video is streaming now via YouTube [HERE](https://lizzo.lnk.to/rumorsvideo). “Rumors (Feat. Cardi B)” made its broadcast premiere on MTV Live, MTVU and the ViacomCBS Times Square billboard.

The first-ever collaboration between Lizzo and the GRAMMY®-winning, RIAA Diamond-certified rapper **Cardi B**, **“Rumors (Feat. Cardi B)**” is also available in a variety of formats including CD single, clear flexi-disc single, gold, black, and slime green cassette, and limited edition autographed CD single, all on sale now exclusively via the official Lizzo Shop [HERE](http://lizzo.lnk.to/Store). In addition, a limited edition collectible “Rumors” Alternate Cover CD single is available exclusively via the official Cardi B Shop [HERE](https://wapstore.cardib.com/products/rumors-collectible-cd-single).

Lizzo will celebrate the eagerly awaited arrival of “Rumors” with a number of top-billed festival appearances, including an historic headline appearance at Bonnaroo Music & Arts Festival on Saturday, September 4th – the first-ever female headliner in the venerable festival’s twenty-year history. Additional festival appearances will follow, including the 24-hour broadcast event Global Citizen Live (Saturday, September 25th), Firefly Music Festival (Sunday, September 26th), and Outside Lands (Saturday, October 30th). Lizzo will also make her eagerly-awaited return to her home state of Minnesota for a headline show at Welch, MN’s Treasure Island Amphitheater set for Saturday, September 11th and on sale [HERE](https://www.ticketmaster.com/lizzo-welch-minnesota-09-11-2021/event/06005AE104B245E2). For more details, please visit [www.lizzomusic.com](http://www.lizzomusic.com).

**LIZZO LIVE 2021**

**SEPTEMBER**

4 – Manchester, TN – Bonnaroo Music & Arts Festival

11 – Welch, MN – Treasure Island Amphitheater

25 – Global Citizen Live

26 – Dover, DE – Firefly Music Festival

**OCTOBER**

30 – San Francisco, CA – Outside Lands

# # #

Lizzo has become a household name with well over 5 billion global streams and a Platinum selling debut album to date. Lizzo released her Nice Life Recording Company/Atlantic Records debut album *CUZ I LOVE YOU* on April 19th, 2019, debuting at #6 on the SoundScan/*Billboard 200* albums chart and spending 24 consecutive weeks in the chart’s Top 10. “Truth Hurts” also became the longest running #1 by a solo female rap artist in history after spending seven weeks atop the charts.

Since the release of the meteoric *CUZ I LOVE YOU*, Lizzo has been named both *TIME Magazine* and *Entertainment Weekly*’s “2019 Entertainer of the Year” as well as gracing the covers of *Rolling Stone*, *Billboard*’s GRAMMY® Preview Issue, *British Vogue*, *Elle*’s Women In Music Issue, and many others.  Additionally, Lizzo kicked off 2020 with a showstopping opening performance at the 62nd Annual GRAMMY® Awards and took home three big wins, in addition to being the most-nominated artist of the year. 2020 also saw her win the awards for “Best Female R&B/Pop Artist” at the 2020 BET Awards and both “Entertainer of the Year” and “Outstanding Video” at the 2020 NAACP Awards.  Her list of high-profile TV performances also include the 2019 American Music Awards, MTV Video Music Awards, BET Awards and *Saturday Night Live*, in addition to in depth profiles on *CBS This Morning*’s GRAMMY® primetime special and *CBS Sunday Morning*.

# # #

Recently named *Billboard*’s “[Woman Of The Year 2020](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.billboard.com%2Farticles%2Fnews%2Fwomen-in-music%2F9492018%2Fcardi-b-woman-of-the-year-billboard-cover-story-interview-2020%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C531f97f14bd04dd26dc008d95aa1d2c5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637640473358902492%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=o1%2F80Z9yZhHdKKXVP%2FvHwg4a5zVyh0U5S1GxPGhA610%3D&reserved=0)” and featured on the covers of [*Interview*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.interviewmagazine.com%2Fmusic%2Fcardi-b-gets-a-pep-talk-from-mariah-carey&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C531f97f14bd04dd26dc008d95aa1d2c5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637640473358902492%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=FPwy6uCWaM%2Fvh%2BxqyPZwMPv7rYuLYrkcH2SNJwRCpXI%3D&reserved=0)magazine and [*XXL*](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.xxlmag.com%2Fcardi-b-2021-interview%2F&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C531f97f14bd04dd26dc008d95aa1d2c5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637640473358912486%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=PYzT3yvOjWk4%2FIOpcVim%2Bf%2FDR1fbPqERW%2FNhyQR9tH0%3D&reserved=0), Cardi B made history with the explosive success of last summer’s blockbuster single, “[WAP (Feat. Megan Thee Stallion)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcardib.lnk.to%2FWAP&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C531f97f14bd04dd26dc008d95aa1d2c5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637640473358912486%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=%2B0RQsb5LQJg1q4ViTV6%2FY51kS%2B19VFDmALMJnFHuv7A%3D&reserved=0),” available now at all DSPs and streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcardib.lnk.to%2FWAP&data=04%7C01%7CTiana.Timmerberg%40atlanticrecords.com%7C531f97f14bd04dd26dc008d95aa1d2c5%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637640473358922480%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=sg%2Bk4Y2VCWIl6xHUMQG7OQPMJhUKX6J3NW5ioahrYx4%3D&reserved=0). Currently certified 5x platinum by the RIAA, “WAP” debuted at #1 on the *Billboard* “Hot 100” upon its August release – Cardi’s then fourth #1 single in the US, extending her record as the female rapper with the most #1 singles in “Hot 100” history and affirming her as the only female rapper to have reached #1 on the “Hot 100” in two different decades. The track – which went on to spend four weeks atop the “Hot 100” while also spending multiple weeks at #1 in Australia, Canada, Greece, Ireland, Lithuania, New Zealand, and the United Kingdom – made further history as the first #1 single on the inaugural *Billboard* “Global 200,” topping that chart for three weeks.

Cardi B’s rambunctious spirit and brave tongue garnered instant online popularity, rapidly increasing her fan base. She has evolved into an entertainer, actress and a renowned rapper in just a short time. Cardi rose to rap success and fame, releasing her debut studio album *INVASION OF PRIVACY* in 2018. Cardi continues to be at the top of her game as the first woman with five simultaneous Top 10 hits on the *Billboard* “Hot R&B/Hip-Hop Songs” chart as well as the first female rapper with four “Hot 100” #1s. Now a GRAMMY AWARD WINNING rap superstar, Cardi’s 3x Platinum selling debut album *INVASION OF PRIVACY* debuted at #1 on the *Billboard 200* chart. The album includes the RIAA diamond-certified classic “Bodak Yellow,” and all 13 tracks on *Invasion of Privacy* have been RIAA certified gold or higher – making Cardi the first female artist to achieve this feat. Cardi’s single “Money” is now RIAA 4x platinum certified, and her recent single “Press” is now RIAA certified platinum.

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