**MATT MAESON ASKS *WHO KILLED MATT MAESON***

**REMARKABLE NEW SINGER/SONGWRITER ANNOUNCES DEBUT EP**

**HIGHLIGHTS INCLUDE THE GUT-WRENCHINLY POWERFUL TRACKS**

**“CRINGE” AND “TRIBULATION”**

**NEW COMPANION VISUAL FOR “STRAIGHT RAZOR” OUT** [**NOW**](https://youtu.be/-kujDa4D4EQ)

***WHO KILLED MATT MAESON* AVAILABLE EVERYWHERE TODAY VIA NEON GOLD/ATLANTIC RECORDS**

*“If the name****Matt Maeson****is unfamiliar, take note because it won’t be for long. ‘If Tyler Joseph of twenty one pilots were to go solo and write an alternative/indie song, it’s outcome may very well be this.’ And I say this in the best way possible.” –* **PASTE**

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Neon Gold/Atlantic recording artist Matt Maeson has announced today’s release of his debut EP, *WHO KILLED MATT MAESON*, available now in stores and at all online retailers [here](https://Atlantic.lnk.to/WKMMEP).

*WHO KILLED MATT MAESON* is highlighted by the gut-wrenchingly powerful tracks, “[Cringe](https://www.youtube.com/watch?v=eoJtlPQzqkQ),” and “[Tribulation](https://www.youtube.com/watch?v=rS6dWXGWVAg),” both available now at all DSPs and streaming services.

Matt Maeson has been on a remarkable journey all his life. The Norfolk, VA-native grew up on tour, traveling and performing with his parents’ prison ministry at maximum-security penitentiaries across America. His experiences – which include winning over crowds of naked women and Hells Angels at the world famous Sturgis Motorcycle Rally in South Dakota – inspired him to begin writing songs, spare and powerful confessionals infused with additional strength via his raw, soulful vocal approach.

Maeson posted his first songs online in late 2015 and immediately drew attention as a major new songwriting voice. In summer 2016, Maeson embarked on his first US headline tour, presented by Communion, the influential artists’ collective co-founded by Mumford and Sons’ Ben Lovett and responsible for kickstarting the careers of such like-minded artists as Ben Howard, Michael Kiwanuka, and Catfish & The Bottlemen.

“Cringe” proved a breakthrough upon its release last year, earning over 600,000 streams in its first month alone, driving the track to #12 on Spotify’s “US Viral 50” chart as well as #17 on the “Global Viral 50” ranking. The single is accompanied by a striking companion video, acclaimed by [SPIN](http://www.spin.com/2017/02/video-matt-maeson-cringe/) in its world premiere as “a battered and bloodied portrait of the musician, laying bare struggles with faith as he slowly, triumphantly surmounts the odds.” “Roots of rock weave through Maeson’s classic-sounding debut single,” added [The Line of Best Fit](https://www.thelineofbestfit.com/new-music/discovery/matt-maeson-cringe), “fortifying its anthemic pop chorus.” “[Cringe](https://www.youtube.com/watch?v=eoJtlPQzqkQ)” is streaming now at Maeson’s official YouTube channel. “[Tribulation](https://www.youtube.com/watch?v=rS6dWXGWVAg&feature=youtu.be)” followed earlier this month via an exclusive track premiere in [Paste](https://www.pastemagazine.com/articles/2017/03/matt-maeson-tribulationmp3.html), which noted, “If Tyler Joseph of Twenty One Pilots were to go solo and write an alternative/indie song, its outcome may very well be this. And I say this in the best way possible.” The single proved as popular as its predecessor, drawing over 100,000 streams in its first 24 hours alone.

*WHO KILLED MATT MAESON* is further highlighted by the just unveiled new song, “[Straight Razor](https://youtu.be/-kujDa4D4EQ).” The track is joined by a raw new companion visual, filmed earlier this year in an Altadena, CA church, revealing Matt lamenting about the mistakes he's made in the past to his younger self. Watch the video [here](https://youtu.be/-kujDa4D4EQ). “Straight Razor” pairs its title with “stargazer” in the first two lines, an ember that catches fire in the track’s anthemic gang vocal finale.

Maeson celebrated his new partnership with Neon Gold/Atlantic earlier this month by performing multiple showcases at Austin, TX’s South By Southwest (SXSW). The hard-traveling singer-songwriter – who only just wrapped a sold out tour alongside Vallis Alps – will unveil additional touring plans soon. For updates, please visit [www.mattmaeson.com](http://www.mattmaeson.com).



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