FOR IMMEDIATE RELEASE

OCTOBER 25TH, 2019

**MULTI-PLATINUM RAPPER O.T. GENASIS JOINS MUSTARD**

**TO RELEASE HOT SINGLE “BIG SHOT”**

**NEW SINGLE FOLLOWS LATEST COLLABORATION WITH YOUNG THUG “WHEN I GET IT”**

**“BIG SHOT” AVAILABLE EVERYWHERE NOW** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fotgenasis.lnk.to%2FBigShotPR&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2734f06ccd78464550c708d758f81b0e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637075694933898966&sdata=FGLg46POd76XkK9Gi4MmSupRJ9tN9bfjcrMnlmhNOZ8%3D&reserved=0)

A picture containing clothing

Description automatically generated

Conglomerate Entertainment/Fast Lyfe/Atlantic recording artist O.T. GENASIS has announced the release of a new single “Big Shot (Feat. Mustard).” The new record is available now on all DSPs and streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fotgenasis.lnk.to%2FBigShotPR&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C2734f06ccd78464550c708d758f81b0e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637075694933898966&sdata=FGLg46POd76XkK9Gi4MmSupRJ9tN9bfjcrMnlmhNOZ8%3D&reserved=0).

The release of “Big Shot (Feat. Mustard)” follows O.T. Genasis’ recent collaboration with Young Thug on “When I Get It,” a strong record that reminds fans of the rapper’s hit-making ability, showcased in earlier hits such as the notorious single “Bae”; the 2018 banger has accumulated over 8 million views on YouTube [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DOSaSuo4YrCY&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C0dd2ca56fc3c4167e84408d75896a5e9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637075276356320753&sdata=elNsJ299me6b3VefNh6KbLgcYzTAnr5tgmaZubpczOU%3D&reserved=0). His 2017 hit single, “[Everybody Mad](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D79iSRIt_Czg&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C0dd2ca56fc3c4167e84408d75896a5e9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637075276356330749&sdata=pVXhgEb%2BnA%2F6JxMfZFI0K41jZbLFRMS5HmoLC9YjVMw%3D&reserved=0),” became a viral sensation soon after its release and is regarded as one of the artist’s biggest hits. The notorious “Everybody Mad” was featured during Beyoncé’s historic Coachella performances in 2018 and also on her most recent “On the Run II” Tour with Jay-Z.

Born in Los Angeles but raised in Long Beach, CA, O.T. Genasis made his breakthrough with 2014’s RIAA platinum certified hit single, “CoCo,” reaching #5 on Billboard’s “Top R&B/Hip-Hop Songs” chart and also reaching #20 on the overall “Hot 100.” O.T. Genasis’ 2016 mixtape “COKE N BUTTER,” saw guest spots from T.I., 2 Chainz, Remy Ma, YG, and Quavo, among others. The project featured standouts such as “[Push It (Feat. Quavo & Remy Ma)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DcchnXS5cnOQ&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C0dd2ca56fc3c4167e84408d75896a5e9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637075276356330749&sdata=AmxqyX3oZ2KK0BNqjqiDbCUO5ROwp1IM6nR1ERhKjPg%3D&reserved=0),” an RIAA-certified gold track and “[Thick (Feat. 2 Chainz](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D6lF_uGLaOtU&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C0dd2ca56fc3c4167e84408d75896a5e9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637075276356340745&sdata=vsUDRBgiAkcwcjdjOG0ZaREN%2FCnj8buHUOHHEPpvQqM%3D&reserved=0)).” The success of “COKE N BUTTER” mirrored the rapper’s earlier mixtape, “RHYTHM & BRICKS,” which included the double-platinum record “[Cut It (Feat. Young Dolph).”](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DjKduDKsfl6U&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7C0dd2ca56fc3c4167e84408d75896a5e9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637075276356340745&sdata=Vj80kTcDjNiNKXyXKqJGs6eLcoZRRH148rfEXna2VhA%3D&reserved=0)

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