**MATT MAESON DELIVERS *BANK ON THE FUNERAL***

**ACCLAIMED SINGER/SONGWRITER UNVEILS EAGERLY AWAITED DEBUT LP**

**NEW** [**MUSIC VIDEO**](https://www.youtube.com/watch?v=-bahCT8HBGQ) **FOR “I JUST DON’T CARE THAT MUCH” PREMIERES TODAY**

**POWERFUL COLLECTION INCLUDES THE TOP 30 ALTERNATIVE RADIO HIT, “CRINGE”**

**FIRST EVER HEADLINE TOUR NOW COMPLETELY SOLD-OUT**

**DATES BEGIN APRIL 17TH IN DENVER, CO**

***BANK ON THE FUNERAL* AVAILABLE EVERYWHERE NOW AND STREAMING** [**HERE**](https://Atlantic.lnk.to/BankOnTheFuneralPR)



***“BANK ON THE FUNERAL is shaping up to be one of the most heart-rending projects of the year…Never looking away from the pain, fears, and small joys of being human, Maeson’s stirring songs arrive as emotional roadmaps to our own internal struggles.” – Ones To Watch***

***“Virginia Beach native Matt Maeson shows off his impressive songwriting and singing skills. Geared toward the blue-collar, sitting-at-the-same-stool-at-the-local-bar-for-an-entire-evening listener, Matt perfectly captures the inner struggle of those of us still searching for inner peace.” – EARMILK***

***“On first glance, there’s nothing fancy about Virginia-born singer-songwriter Matt Maeson: just a guy and his guitar. But his raw performance is bound to get right under your skin as its intensity builds.” – TIME***

***“Maeson’s raw voice captures the inner anguish he feels…” – Billboard***

***“A sound unlike much else out there.” – American Songwriter***

Neon Gold/Atlantic recording artist Matt Maeson has announced today’s release of his much-anticipated debut album. Bank On The Funeral, available now at all DSPs and streaming services [HERE](https://Atlantic.lnk.to/BankOnTheFuneralPR)

Today’s release of Bank On The Funeral is marked by the premiere of a new companion visual for the album’s “I Just Don’t Care That Much,” streaming now via the official Matt Maeson YouTube channel [HERE.](https://www.youtube.com/watch?v=-bahCT8HBGQ)

Bank On The Funeral further features Maeson’s breakthrough hit, “[Cringe](https://www.youtube.com/watch?v=eoJtlPQzqkQ),” which jumped four spots to #28 this week at Alternative radio after spending eight-weeks in the top 10 at AAA.  Previously released track, “[Beggar’s Song](https://atlantic.lnk.to/BeggarsSongID),” was described by [EARMILK](https://earmilk.com/2019/02/18/matt-maeson-releases-the-uplifting-beggars-song-video/) as “a medley of emotions with a catchy, powerful chorus that manages to somehow be self-deprecating and motivating at the same time. With a simple folksy melody as the foundation, the song builds up through modern production to elevate listener and singer alike...” “Beggar’s Song” is “a force to behold,” wrote [Ones To Watch](https://www.onestowatch.com/blog/matt-maeson-pens-a-hopeful-tale-of-epic-depth-with). “It is in his latest and perhaps most optimistic work to date where Maeson ascends to newfound heights.” “Beggar’s Song” is joined by a spectacular companion visual, directed by filmmaker Weston Razooli and streaming now at Maeson’s official YouTube [HERE](https://www.youtube.com/watch?v=9W0XfStjSmw).

“[Go Easy](https://atlantic.lnk.to/GoEasyID)” followed and was greeted with equivalent applause from [Ones To Watch](https://www.onestowatch.com/blog/matt-maeson-ruminates-on-his-past-mistakes-in-the), which declared it “yet another reminder as to why (Maeson) is such an invaluable songwriting talent…there is an unrelenting sincerity in ‘Go Easy;’ it is a quality that is distinctive of Maeson as an artist.”

Maeson will introduce the world to Bank On The Funeral with his first ever headline tour, which sold out in only 2 weeks. The trek, which sees support from Betcha, is set to get underway April 17th at Denver, CO’s Larimer Lounge and then travel into mid-May. A number of radio-sponsored events are also slated, including Clearwater, FL’s 97X BBQ Music & Arts Festival 2019 (May 18th) and Buffalo, NY’s Alternative Buffalo Kerfuffle 2019 (June 21st). Additional dates will be unveiled soon – for complete details, please visit [mattmaeson.com/#tour](https://mattmaeson.com/#tour).

Hailed by [American Songwriter](https://americansongwriter.com/2017/04/weekly-discovery-matt-maeson/) for “(creating) a sound unlike much else out there,” Maeson made his Neon Gold/Atlantic debut with 2017’s [WHO KILLED MATT MAESON?](https://neon-gold-shop.myshopify.com/products/who-killed-matt-maeson), highlighted by the powerhouse singles, “[Tribulation](https://atlantic.lnk.to/MMTribulation)“ and “[Cringe](https://atlantic.lnk.to/Cringe),” both available now at all DSPs and streaming services. “Cringe” proved a breakthrough, earning over 600,000 streams in its first month alone, driving the track to #12 on Spotify’s “US Viral 50” chart as well as #17 on the “Global Viral 50” ranking. The single came accompanied by a provocative companion video, acclaimed by [SPIN](http://www.spin.com/2017/02/video-matt-maeson-cringe/) in its world premiere as “a battered and bloodied portrait of the musician, laying bare struggles with faith as he slowly, triumphantly surmounts the odds.” “Roots of rock weave through Maeson’s classic-sounding debut single,” added [The Line of Best Fit](https://www.thelineofbestfit.com/new-music/discovery/matt-maeson-cringe), “fortifying its anthemic pop chorus.” “[Cringe](https://www.youtube.com/watch?v=eoJtlPQzqkQ)“ is streaming now at Maeson’s official YouTube channel.

“[Tribulation](https://www.youtube.com/watch?v=rS6dWXGWVAg&feature=youtu.be)“ followed via an exclusive track premiere in [Paste](https://www.pastemagazine.com/articles/2017/03/matt-maeson-tribulationmp3.html), which noted, “If Tyler Joseph of Twenty One Pilots were to go solo and write an alternative/indie song, its outcome may very well be this. And I say this in the best way possible.” The single proved as popular as its predecessor, drawing over 100,000 streams in its first 24 hours alone.

Maeson returned in 2018 with the extraordinary six-track EP, [THE HEARSE](https://atlantic.lnk.to/thehearse), available for streaming and download [HERE](https://atlantic.lnk.to/thehearse). The acclaimed EP includes three songs – “[Hallucinogenics](https://www.youtube.com/watch?v=doRUhDIB29s),” “[Put It On Me](https://www.youtube.com/watch?v=T0SC3NjsOiY),” and “[The Hearse](https://www.youtube.com/watch?v=b049FRx3-Lg)“ – joined by a trilogy of companion videos that collectively form a powerful narrative short film. All three videos can be viewed now at Maeson’s official YouTube channel [HERE](https://www.youtube.com/user/MattyMayMason/featured).

[THE HEARSE](https://atlantic.lnk.to/thehearse) drew ecstatic critical acclamation, with [Ones To Watch](https://www.onestowatch.com/blog/matt-maeson-escapes-death-in-the-disturbingly) raving, “Maeson’s songwriting and emotive vocals come from somewhere deep inside him, not visible to the outside but felt by his listeners in that same raw spot it originated. There’s a very specific kind of belt that comes from vocalists who dabble in folk and soul, one that should be out of their range but is reached out of sheer anguish and heartbreak. Maeson not only nails these kinds of notes, he hits them over and over again with ease.” “Maeson’s raw voice captures the inner anguish he feels,” wrote [Billboard](https://www.billboard.com/articles/columns/rock/8275510/matt-maeson-hallucinogenics-video-exclusive) re: “[Hallucinogenics](https://www.youtube.com/watch?v=doRUhDIB29s),” “washing away the thin veneer of the lightly strummed verse as the song pushes forward to a poignant chorus. The intense and honest confessional is tinged with a sense of optimism that could only exist with Maeson’s lucid reflection on the experience.”

Matt Maeson has been on a remarkable journey all his life. The Chesapeake Bay, VA-native grew up on tour, traveling and performing with his parents’ prison ministry at maximum-security penitentiaries across America. His experiences – which include winning over crowds of naked women and Hells Angels at the world-famous Sturgis Motorcycle Rally in South Dakota – inspired him to begin writing songs, spare and powerful confessionals infused with additional strength via his raw, soulful vocal approach.

Maeson posted his first songs online in late 2015 and immediately drew attention as a major new songwriting voice. In summer 2016, Maeson embarked on his first US headline tour, presented by Communion, the influential artists’ collective co-founded by Mumford and Sons’ Ben Lovett and responsible for kickstarting the careers of such like-minded artists as Ben Howard, Michael Kiwanuka, and Catfish & The Bottlemen. Since then, Maeson has continued to live much of his life on the road, touring alongside artists like Jaymes Young, Bishop Briggs, and Vallis Alps while also lighting up on his own at such top festivals as Bonnaroo, Lollapalooza, Forecastle, and more.

CONNECT WITH MATT MAESON

[MATTMAESON.COM](http://mattmaeson.com/)

[FACEBOOK](https://www.facebook.com/mattmaeson/)

[TWITTER](https://twitter.com/mattmaeson)

[INSTAGRAM](https://www.instagram.com/mattmaeson/)

[NEON GOLD](http://neon.gold/releases/whokilledmattmaeson/)

[PRESS ASSETS](http://press.atlanticrecords.com/matt-maeson/)

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**MATT MAESON**

***BANK ON THE FUNERAL***

(Neon Gold/Atlantic)

RELEASE DATE: FRIDAY, APRIL 5TH



TRACKLISTING

1. I Just Don’t Care That Much
2. Cringe
3. Go Easy
4. Tread On Me
5. Legacy
6. Hallucinogenics
7. The Mask
8. Beggar’s Song
9. Tribulation
10. Dancing After Death
11. Feel Good
12. Bank On The Funeral

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**TOUR DATES**

[www.mattmaeson.com/#tour](http://www.mattmaeson.com/#tour)

**APRIL**

17                       Denver, CO                          Larimer Lounge

19                       Austin, TX                             Stubb’s Jr.

20                       Houston, TX                         White Oak Upstairs

21                       Dallas, TX                              Three Links – Deep Ellum

23                       Nashville, TN                       The High Watt

24                       Atlanta, GA                          Vinyl

26                       Richmond, VA                     The Camel

27                       Washington, DC                 DC9

28                       Boston, MA                          Great Scott

30                       Philadelphia, PA                 Boot & Saddle

**MAY**

1                          Brooklyn, NY                       Music Hall of Williamsburg

3                          Pontiac, MI                          The Pike Room

4                          Milwaukee, WI                  Colectivo Coffee – Prospect

6                          Chicago, IL                           Lincoln Hall

7                          Minneapolis, MN              7th St Entry

10                       Seattle, WA                          Barboza

11                       Portland, OR                        Star Theater

13                       San Francisco, CA               Rickshaw Stop

15                       Phoenix, AZ                         Valley Bar

16                       Los Angeles, CA                  Troubadour