FOR IMMEDIATE RELEASE

September 12, 2019

**LIL SKIES DROPS NEW SINGLE + VIDEO   
“MORE MONEY MORE ICE”**

**RISING RAPPER RELEASES NEW SINGLE ALONGSIDE**

**ENERGETIC AND VIBRANT MUSIC VIDEO**

**LISTEN TO “MORE MONEY MORE ICE”** [**HERE**](https://lilskies.lnk.to/MoreMoneyMoreIcePR)

**WATCH THE VIDEO** [**HERE**](https://www.youtube.com/watch?v=qLgPQtfEvJU&feature=youtu.be)

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This week, critically-acclaimed rapper **Lil Skies** drops a new single and visual for “More Money More Ice.” Following his debut album, “Shelby,” Lil Skies is back with another mellow, sugary trap hit. Listen to “More Money More Ice” [**HERE**](https://lilskies.lnk.to/MoreMoneyMoreIcePR); watch the video [**HERE**](https://www.youtube.com/watch?v=qLgPQtfEvJU&feature=youtu.be).

This summer, Lil Skies released his single “Going Off” that came with a colorful [video](https://www.youtube.com/watch?v=KLoutn4GYSk) that has already racked up over 6 million views. Lil Skies also released a new single “Magic” that was featured on the Madden NFL 20 Soundtrack alongside Snoop Dogg, Denzel Curry, Wiz Khalfia and more.

Coming off his recent performance at Lollapalooza, Lil Skies is gearing up for two more huge festival performances. Slated to perform at Goldrush Music Festival in Chandler, AZ on September 27th, Rolling Loud in Queens, NY on October 13 and Rolling Loud Hong Kong on October 20th, Lil Skies is bringing his lively and vibrant music to life at these massive shows.

Earlier this year, Skies stunned fans around the world as he dropped his highly-anticipated debut album [***Shelby***](https://lilskies.lnk.to/ShelbyPR). Named after his mom, the albumdebuted top 5 on the Billboard 200 with 54,000 in album equivalents marking Skies’ second top 10 effort following his [*Life of a Dark Rose*](https://lilskies.lnk.to/LOADRPR)mixtape, which has impressively remained on the Billboard 200 since its release over 17 months ago. *Shelby* is available now at all DSPs and streaming services [HERE](https://lilskies.lnk.to/ShelbyPR). Watch the intimate mini-documentary featuring rare behind-the-scenes moments with Skies and one-on-one conversation with his mom [HERE](https://lilskies.lnk.to/ShelbyDocPR).

The magnetic album opener and first single “i” has officially been certified gold with over 6.4 million streams worldwide. Watch the Cole Bennett directed visual which peaked at #8 on YouTube’s “Trending” [HERE](https://lilskies.lnk.to/iVideoPR). *Shelby* boasts a total of fourteen tracks representing a moment of transformation for Lil Skies. Like a proverbial caterpillar to butterfly, the rapper realizes the full scope of his sound, sharpening the flows, magnifying the melodies, and delivering a truthful statement behind each hook.

A person looking at the camera

Description generated with high confidence [A person holding a baby posing for the camera

Description generated with very high confidence](https://lilskies.lnk.to/ShelbyPR)

**\*Download Hi-Res Art**[**HERE\***](https://wmg.sharepoint.com/sites/US.Atlantic.Publicity/Shared%20Documents/Artist%20Assets/Lil%20Skies/Press%20Releases/press.atlanticrecords.com/lil-skies)

**\*Download High Res Photo** [**HERE**](https://wmg.sharepoint.com/sites/US.Atlantic.Publicity/Shared%20Documents/Artist%20Assets/Lil%20Skies/Press%20Releases/press.atlanticrecords.com/lil-skies) **– Credit: Jimmy Fontaine\***

**ABOUT LIL SKIES**

With over 2 billion streamsunder his belt, 20-year-old rapper on the rise **Lil Skies,** who is managed by The Stokey Project which entered into a partnership with Roc Nation this year for management,has been building a massive storm of fans and followers with his angsty brand of high-energy hip hop. Released last January, his critically-acclaimed major label debut mixtape ***Life Of A Dark Rose* [All We Got Ent/Atlantic Records]**was certified Gold by the RIAA and quickly spawned three RIAA Platinum certified singles including “[Red Roses](https://protect-us.mimecast.com/s/VPHACBBR6xTnDjx8H6OcHI),” “[Nowadays](https://protect-us.mimecast.com/s/n_jiCDkJ8zcxoq73CAD4-N)” and “[Lust](https://protect-us.mimecast.com/s/M7oRCER6xAFqlLwpIP5s7x).” Get it [HERE](https://lilskies.lnk.to/LOADRPR). Skies has continued to release a nonstop stream of new music and visuals, most recently holding over his ravenous fans with “[Real Ties](https://youtu.be/TQDVaJwtDt4)” and “[Name in the Sand](https://youtu.be/jc4Wf-5V3U8),” both of which collectively amassed an extremely impressive 30 million streams within the first few weeks of release. 2018 saw Skies heading out on his first-ever nationwide headline tour which sold out venues across North America before going on to play Made in America Festival and joining Wiz Khalifa and Rae Sremmurd on their Dazed & Blazed amphitheater tour. Skies hasn’t slowed down in 2019, continuing to release new music including “[I Know You](https://protect-us.mimecast.com/s/T1wICG6Q8Dh8BkrAIkynVD)”(feat. Young Pinch), “[Opps Want Me Dead](https://protect-us.mimecast.com/s/RVTcCJ67QJhnBZkKHOu2IN),” “[No Rest](https://protect-us.mimecast.com/s/GJ34CKr5Q0I1DOQ4uonKre)” and “[World Rage](https://protect-us.mimecast.com/s/bHFqCL95JLI3kK0QcKg8B3),” which have collectively been streamed over 200 million times worldwide. Hailed by [Rolling Stone](https://protect-us.mimecast.com/s/FE1NCM851MFJ2XpziO-jCu), [Billboard](https://protect-us.mimecast.com/s/IwOTCNk50Nc6Z7Yjc8l2YM), [Complex](https://protect-us.mimecast.com/s/YEMyCOY58OcONnDvhY41ca), [Pandora](https://protect-us.mimecast.com/s/HkH9CPN5QPs60WB3cRv5t0) and more as an artist to watch, Lil Skies has an extremely promising year ahead.

**CONNECT WITH LIL SKIES**

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**CONTACT:**

Chelsey Northern | [chelsey.northern@atlanticrecords.com](mailto:chelsey.northern@atlanticrecords.com)