**NIKKI VIANNA SIZZLES WITH NEW SINGLE, “MAMBO”**

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**Nikki Vianna** is back with her seductive new single and video, “**Mambo**.” “Mambo” is the follow up to Vianna’s 2019 burners “[Done](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DmWqXHg7w_eY&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C323806e7aaf64f483d2b08d7a67a3174%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637160916085598144&sdata=H9Q7ril2zGcOAVDQsYgclIB7BaW28WllZNhMu7WOHh8%3D&reserved=0)” and “[When You Leave (with Matoma)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D_oUBkAMuObs&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C323806e7aaf64f483d2b08d7a67a3174%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637160916085598144&sdata=dPzOFeVHC%2Bf3KmZGZnt9kW8shQVpBQ66z8PzCY1HcR8%3D&reserved=0),” which have amassed close to 30 million streams.

“Mambo” is a nod to Vianna’s Italian-American roots and a sexy reinterpretation of the classic 1955 hit single “[Mambo Italiano](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D9prJXEhNhPA&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C323806e7aaf64f483d2b08d7a67a3174%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637160916085608140&sdata=7Qd7%2BenxZGx%2BvO0LJxgRGReugwT2PMiHmufdfJLd2SE%3D&reserved=0),” which reached #10 on the Billboard Hot 100 in the U.S. and #1 on the UK Singles Chart**.** Vianna’s “Mambo” was co-written & produced by pop producer **Cutfather** (Zedd & Katy Perry, Why Don’t We) – **LISTEN/WATCH** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnikkivianna.lnk.to%2FMambo-VideoPR&data=02%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C323806e7aaf64f483d2b08d7a67a3174%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637160916085608140&sdata=FaFaJNV97RRqtIxg86qHmCqMMRBHXoqZSFCSR%2FqOxEE%3D&reserved=0)**!**

The “Mambo” video takes place in an old-school New York Italian eatery. Vianna flexes her range as an actress, playing various characters throughout the video – from a hard-working waitress to a Brigitte Bardot-inspired Hollywood siren. The song’s playful lyrics combined with its driving beat, create a recipe for a fierce, energetic banger that gives you no choice but to get on your feet and *move*.

The sultry singer-songwriter has spent the last few years carving out a unique place in the pop space. A true collaborator, Vianna’s voice powered the fan favorite “Show Me Love” [feat. Flo Rida] and in 2018, Cash Cash enlisted her talents for the dance hit “Jewel,” which eclipsed 15 million cumulative streams and staked out a spot in the Top 40 of the *Billboard* Top Dance Songs chart. Meanwhile, Poo Bear showcased her on “From Here” [feat. LAZR] a standout from his 2018 debut, *Poo Bear Presents: Bearthday Music*, which also featured Justin Bieber, Jennifer Lopez, Ty Dolla $ign, J Balvin, and more. Along the way, Atlantic Records Chairman and C.E.O. Craig Kallman personally signed Nikki.

With “Mambo,” **Nikki Vianna** is proving that not only is she an in-demand collaborator, she’s also a pop star on the rise with a voice and swagger to be reckoned with.

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