FOR IMMEDIATE RELEASE

SEPTEMBER 6TH, 2019

**O.T. GENASIS TEAMS UP WITH YOUNG THUG TO RELEASE NEW SMASH**

**“WHEN I GET IT”**

**MULTI-PLATINUM RAPPER FOLLOWS SMASH HIT “BAE”**

**WITH NEW COLLABORATION**

**“WHEN I GET IT” AVAILABLE EVERYWHERE NOW**



Conglomerate Entertainment/Fast Lyfe/Atlantic recording artist O.T. GENASIS has announced the release of a new single “When I Get It (Feat. Young Thug).” The new record is available now on all DSPs and streaming services [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fotgenasis.lnk.to%2FWhenIGetItMa&data=02%7C01%7CAlyssa.Reddish%40atlanticrecords.com%7Cc07051e3e2ab461347de08d732df6beb%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637033807477589173&sdata=OJg4Q1D7M%2B0JjSegpBLTVlms4yr3YU%2FHUjL12%2BVgxLk%3D&reserved=0).

O.T. Genasis’ collaboration with Young Thug follows the release of his notorious single “Bae” which has accumulated almost 7 million views on YouTube [HERE](https://www.youtube.com/watch?v=OSaSuo4YrCY) and “Look At That” earlier this summer, which has over 3 million views on YouTube [HERE](https://www.youtube.com/watch?v=gJi2E_qxKIE). His 2017 hit single, “[Everybody Mad](https://www.youtube.com/watch?v=79iSRIt_Czg),” became a viral sensation soon after its release. The track’s companion video, directed by Mike Ho (Chris Brown, Wale), was named “BET Jam of the Week’ upon its initial arrival, view [HERE](https://www.youtube.com/watch?v=79iSRIt_Czg). The notorious “Everybody Mad” was featured during Beyoncé’s historic Coachella performances in 2018 and also on her most recent “On the Run II” Tour with Jay-Z.

Born in Los Angeles but raised in Long Beach, CA, O.T. Genasis made his breakthrough with 2014’s RIAA platinum certified hit single, “CoCo,” reaching #5 on Billboard’s “Top R&B/Hip-Hop Songs” chart and also reaching #20 on the overall “Hot 100.” O.T. Genasis’ 2016 mixtape “COKE N BUTTER,” saw guest spots from T.I., 2 Chainz, Remy Ma, YG, and Quavo, among others. The project featured standouts such as “[Push It (Feat. Quavo & Remy Ma)](https://www.youtube.com/watch?v=cchnXS5cnOQ),” an RIAA-certified gold track and “[Thick (Feat. 2 Chainz](https://www.youtube.com/watch?v=6lF_uGLaOtU)).” The project received an ecstatic reception upon its release, with [HipHopDX](https://hiphopdx.com/reviews/id.2863/title.review-coke-n-butter-marks-o-t-genasis-1st-go-to-project) declaring it to be “a fascinating listen. O.T.’s hooks are as infectious as ever.” The success of “COKE N BUTTER” mirrored the rapper’s earlier mixtape, “RHYTHM & BRICKS,” which included the double-platinum record “[Cut It (Feat. Young Dolph).”](https://www.youtube.com/watch?v=jKduDKsfl6U)

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SYDNEY.MARGETSON@ATLANTICRECORDS.COM