FOR IMMEDIATE RELEASE

DECEMEBER 17, 2021

**OLIVER TREE TEAMS UP WITH TRIPPIE REDD AND SKI MASK THE SLUMP GOD**

**FOR “LIFE GOES ON” REMIX**

**INTERNET SENSATION TAPS RIAA CERTIFIED RAPPERS FOR REWORK OF RUNAWAY HIT**

 **ORIGINAL TRACK BOASTS OVER 500 MILLION STREAMS, NAMED TIKTOK’S #6 TOP GLOBAL TRACK OF 2021 + TOP 10 ON BILLBOARD’S HOT ROCK & ALTERNATIVE SONGS CHART**

**TREE NAMED #5 MOST VIEWED ARTIST ON TIKTOK IN 2021**

**OFFICIAL VIDEO RELEASED TODAY ON LYRICAL LEMONADE FEATURES ALL THREE SUPERSTAR ARTISTS AND WORLD-RENOWNED DJ DIPLO**

**TREE KICKS OFF LARGEST HEADLINING COWBOY TEARS TOUR IN FEBRUARY 2022**

**TICKETS ON SALE NOW** [**HERE**](http://www.olivertreemusic.com)

**LISTEN TO “LIFE GOES ON (FEAT. TRIPPIE REDD AND SKI MASK THE SLUMP GOD)”** [**HERE**](https://olivertree.lnk.to/LifeGoesOnRemix)

**WATCH THE OFFICIAL VIDEO** [**HERE**](https://olivertree.lnk.to/LifeGoesOnRemixVideo)

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[DOWNLOAD ARTWORK HERE](https://press.atlanticrecords.com/oliver-tree/)

Chart-topping phenomenon **Oliver Tree** has recruited RIAA certified rappers **Trippie Redd** and **Ski Mask The Slump God** for a rework of his viral smash hit “Life Goes On” – listen to **“Life Goes On (feat. Trippie Redd and Ski Mask The Slump God)”** now [HERE](https://olivertree.lnk.to/LifeGoesOnRemix). The superstar remix arrives today with an official video featuring superstar DJ **Diplo** and directed by Cole Bennett of Lyrical Lemonade, streaming now [HERE](https://olivertree.lnk.to/LifeGoesOnRemixVideo).

Recently joined by remixes from GRAMMY award winning trio [**Clean Bandit**](https://olivertree.lnk.to/CleanBanditRemix)**,** platinum selling global superstar [**Ty Dolla $ign**](https://olivertree.lnk.to/TyDollaSignRemix) and Brazilian superstar [**ALOK**](http://olivertree.lnk.to/AlokRemix) and a stripped-back [acoustic version](https://olivertree.lnk.to/LifeGoesOnAcoustic), the [original track](https://olivertree.lnk.to/LifeGoesOnVideo) was featured on the deluxe edition of Tree’s acclaimed debut album [Ugly is Beautiful: Shorter, Thicker & Uglier](https://olivertree.lnk.to/UIBDeluxe). The viral track is making waves across all platforms. Currently boasting over **500 million** streams, **150 million** video views, 3 million Instagram reels and 3 million Shazams. With over 20 million TikTok videos created with the sound, “Life Goes On” has amassed over **30 billion** TikTok views across all videos, landing it at TikTok’s #6 global track of 2021 and Oliver as the #5 most viewed artist on the platform.

Oliver recently announced his largest North American headline tour to date and last tour ever. The ***Cowboy Tears*** tour kicks off February 19, 2022 at Los Angeles, CA’s legendary venue, The Shrine Expo Hall, and continues through late March with support from RIAA certified singer/producer and viral phenomenon **Sueco** as well as 18-year-old Canadian DIY artist **347aidan**. The acclaimed live performer will also light up the stage at Ultra Music Festival in March 2022. Full all touring details, please visit [www.olivertreemusic.com](http://www.olivertreemusic.com).

With over **2 billion** global streams to date, over **700 million** video views on YouTube alone, and 12 million TikTok followers, **Oliver Tree** is undeniably among the most popular – and most provocative – artists of the Gen-Z era. Oliver kicked off 2021 by teaming up with rap superstar **Lil Yachty** for the acclaimed collaboration, “[Asshole](https://www.youtube.com/watch?v=tT5k_2ZcBYg).” Most recently, Oliver teamed up with Russian viral hitmakers **Little Big** for the revolutionary joint EP, [*Welcome To The Internet*](https://lnk.to/WelcomeToTheInternet). The project was first heralded by the lead single, “[Turn It Up](https://lnk.to/Turn-It-Up),” featuring Estonian rapper **Tommy Cash**. The project also included standout track “**The Internet**” which was accompanied by a meme-filled official video, streaming now [HERE](https://lnk.to/TheInternetVideo).

**OLIVER TREE**

***COWBOY TEARS* TOUR**

*Featuring special guests Sueco and 347aidan*

**FEBRUARY 2022**

19 – Los Angeles, CA – Shrine Expo Hall

22 – San Francisco, CA – The Warfield Theatre

25 – Seattle, WA – Showbox SoDo

26 – Vancouver, BC – PNE Forum

**MARCH 2022**

1 – Salt Lake City, UT – The Complex

2 – Denver, CO – The Mission Ballroom

4 – Chicago, IL – Radius

5 – Detroit, MI – The Fillmore Detroit

7 – Toronto, ON – History

9 – Montreal, QC – MTELUS

11 – Boston, MA – House of Blues

12 – New York, NY – Hulu Theatre at Madison Square Garden

14 – Pittsburgh, PA – Stage AE

16 – Philadelphia, PA – The Fillmore Philadelphia

17 – Silver Spring, MD – The Fillmore Silver Spring

18 – Charlotte, NC – The Fillmore Charlotte

19 – Atlanta, GA – The Tabernacle

22 – Nashville, TN – Marathon Music Works

24 – Dallas, TX – The Factory

25 – Houston, TX – 713 Music Hall

26 – Austin, TX – Stubb's Waller Creek Amphitheater

**ABOUT OLIVER TREE**

An internet-based vocalist, producer, writer, director and performance artist, Oliver Tree explores the intersection where pop and alternative meet sonically and has arrived where art and entertainment collide visually. From comedy to action sports, mock reality TV drama to WWF wrestling in his live shows, the world of Oliver Tree is unlike any artist who has come before him.

A Santa Cruz, California native, Tree has emerged as a polymath from many different projects and iterations over the last 10 years. As unpredictable as one artist can be, no one can seem to put their finger on what Oliver Tree will do next. Unafraid to make you laugh, cry, think profoundly or feel completely uncomfortable for the length of a 4 minute music video, he is on the road to developing his own blueprint for packaging and marketing pop culture in the internet era. Versatile in every sense of the word, Tree not only explores every type of entertainment but also every type of genre in his music alike. The box he puts himself in is limitless. It has no boundaries. Oliver Tree has built a multimedia project designed to challenge people’s perspective of what art is, and he’s not the slightest bit concerned with what anyone has to say about it!

**CONNECT WITH OLIVER TREE**

[WEBSITE](https://www.olivertreemusic.com/) | [FACEBOOK](https://www.facebook.com/OliverTreemusic/) | [TWITTER](https://twitter.com/olivertree) | [INSTAGRAM](https://www.instagram.com/OliverTree/) | [YOUTUBE](https://www.youtube.com/channel/UCHcb3FQivl6xCRcHC2zjdkQ) | [SPOTIFY](https://open.spotify.com/artist/6TLwD7HPWuiOzvXEa3oCNe) | [TIK TOK](http://tiktok.com/%40olivertree)

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