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FEBRUARY 5, 2021

**OLIVER TREE RETURNS WITH NEW TRACK “OUT OF ORDINARY”**

**NEW SINGLE HERALDS *UGLY IS BEAUTIFUL: SHORTER, THICKER & UGLIER***

**THE UPCOMING DELUXE EDITION OF CHART-TOPPING DEBUT ALBUM**

**LISTEN TO “OUT OF ORDINARY”** [**HERE**](http://olivertree.lnk.to/OutofOrdinary)

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[DOWNLOAD ARTWORK HERE](http://press.atlanticrecords.com/oliver-tree/)

*“A music-making meme machine" -* [*VICE*](https://www.vice.com/en_us/article/qvqp93/nobody-paid-attention-to-oliver-trees-music-until-he-became-a-living-meme)

*“Alt-pop's merry prankster” -* [*Billboard*](https://www.billboard.com/articles/columns/rock/8504578/chartbreaker-oliver-tree-ugly-is-beautiful-debut-interview)

*“Savant of provocateur pop” -* [*Alternative Press*](https://www.altpress.com/features/oliver-tree-interview-alternative-press-cover/)

*“The digital age’s definitive rockstar” -* [*NME*](https://www.nme.com/reviews/album/oliver-tree-ugly-is-beautiful-album-review-radar-2712959)

The one and only **Oliver Tree** returns today with his first new music of 2021 - “**Out of Ordinary**” is available now [HERE](http://olivertree.lnk.to/OutofOrdinary). The track will be featured on the forthcoming Deluxe Edition of his chart-topping 2020 debut album; ***Ugly is Beautiful: Shorter, Thicker & Uglier*** is due to arrive this spring.

[*Ugly is Beautiful*](https://olivertree.lnk.to/UglyisBeautiful) arrived last July and immediately rocketed to #1 on *Billboard*’s “Top Rock Albums” and “Top Alternative Albums” charts while also debuting among the top 15 on the overall SoundScan/Billboard 200. Now boasting more than **800 million worldwide streams**, the album features an array of iconoclastic hit singles including the RIAA platinum certified “[Alien Boy](https://www.youtube.com/watch?v=_ocfE8Ua-7U)” and RIAA gold certified “[Hurt](https://www.youtube.com/watch?v=NqpnbSFprB4),” both of which are joined by wildly inventive companion videos streaming now at Oliver Tree’s hugely popular official YouTube channel. Other highlights include “[Cash Machine](https://www.youtube.com/watch?v=U1vGosMScjM),” “[I’m Gone](https://www.youtube.com/watch?v=BLSRufOAHTQ),” “[Bury Me Alive](https://www.youtube.com/watch?v=HRiwYDwagvs),” and “[Let Me Down](https://www.youtube.com/watch?v=FxG-7AsbjeI),” to name but a few. In addition, Oliver later partnered up with 90s punk-pop heroes **blink-182** for an exclusive rework of “[Let Me Down](https://www.youtube.com/watch?v=_tKaMsrODVo),” which debuted at #24 on *Billboard*’s “Hot Alternative Songs” chart.

Last fall saw Oliver making his debut appearance on CBS’s *The Late Show with Stephen Colbert* with a truly memorable live performance of his unreleased track, “[Life Goes On](https://www.youtube.com/watch?v=pz8lYpPp2VE),” featuring cameos by mysterious producer Little Ricky ZR3 and Oliver’s Guinness World Record-breaking 20-foot-tall kick-scooter, among others. A “raw, uncensored version” of the performance – described by Oliver as “TOO CONTROVERSIAL FOR TV” – is streaming now at [HERE](https://www.youtube.com/watch?v=Zt7iSUn9u6M).

*Ugly is Beautiful* saw Oliver Tree taking his millions of followers on an unpredictable roller coaster ride through a cracked world full of comic disaster, all magnificently distilled into 14 otherworldly, utterly original songs. Along with its world-conquering popular success, the album was met by overwhelming critical acclaim from the likes of [*NME*](https://www.nme.com/reviews/album/oliver-tree-ugly-is-beautiful-album-review-radar-2712959), which hailed Oliver for “Injecting humour into everything he does while offering a surrealist escape from the mundane everyday.” “A rapturous vision that is solely his,” declared [*Ones To Watch*](https://www.onestowatch.com/blog/oliver-tree-ugly-is-beautiful). “Tree makes his way through a range of genres, from alternative, hip-hop, pop punk, to electronic with a sense of reckless abandon that is nothing if not infectious… a breath of air in a music industry that seems to trade in genuine talent for novel, marketable risk or vice versa.”

With over **1.2 billion global streams** to date and over 325 million video views on YouTube alone, Oliver Tree is undeniably among the most popular - and most provocative – artists of the Gen-Z era. Along with his own solo efforts and constantly creative media appearances, Oliver has joined forces with a number of diverse collaborators in recent months, spanning the aforementioned blink-182 and Little Ricky ZR3 to **Lil Yachty**, **Dillon Francis**, **grandson**, and his longtime friend and musical partner **Whethan**, uniting with the latter for the spectacular single, “[Freefall](https://www.youtube.com/watch?v=3P0VS2hD504).”

**CONNECT WITH OLIVER TREE**

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