FOR IMMEDIATE RELEASE

JULY 24, 2020

**OLIVER TREE RELEASES “LET ME DOWN” FEAT. BLINK-182**

**+ OFFICIAL VIDEO FOR “I’M GONE”**

**NEW ALBUM ‘UGLY IS BEAUTIFUL’ OUT NOW ON ATLANTIC RECORDS**

**WATCH THE VIDEO FOR “I’M GONE”:** [**https://olivertree.lnk.to/ImGoneVideo**](https://olivertree.lnk.to/ImGoneVideo)

**LISTEN TO “LET ME DOWN” FEAT. BLINK-182:** [**https://olivertree.lnk.to/blink182**](https://olivertree.lnk.to/blink182)

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**Oliver Tree** and his bad haircut have collaborated with their childhood heroes **blink-182** for an exclusive re-working of Tree’s “Let Me Down,” out today via Atlantic Records. Listen: [HERE](https://olivertree.lnk.to/blink182)

“Let Me Down” is a highlight from Oliver’s debut album ‘Ugly is Beautiful,’ which, since being released this past Friday, already has made history. The album debuted as the #1 Alternative Album on iTunes & Apple Music, and in the top 10 album list overall on iTunes. It even earned a rare 2020 [Pitchfork](https://pitchfork.com/reviews/albums/oliver-tree-ugly-is-beautiful/) pan, declaring: “Oliver Tree's persona is dense and unappetizing, like a Twinkie squashed under hot car cushions for weeks.”

Oliver celebrated the release of ‘Ugly is Beautiful’ by achieving his lifelong dream of breaking the Guinness World Record for building the world’s largest kick scooter - which he proceeded to crash in epic fashion. ([Watch Oliver take the scooter on its disastrous inaugural ride](https://www.youtube.com/watch?v=0D2nCEv_9tY).) Oliver also graced the world through [Interview Magazine](https://www.interviewmagazine.com/music/oliver-tree-bowl-cut-lesson-10-steps) the secret to achieving the perfect bowl cut. If you’re in a rush, Oliver is proud to announce that there’s now also a Oliver Tree social media filter; now anyone can have their own signature Oliver Tree bowl cut.

In addition to **blink-182’s** addition to “Let Me Down,” Oliver also reveals the official video for another *Ugly is Beautiful* highlight “I’m Gone. Watch the video for “I’m Gone” [HERE](https://olivertree.lnk.to/ImGoneVideo).

‘Ugly is Beautiful’ is the culmination of Oliver’s life’s work as a “music-making meme machine" ([Vice](https://www.vice.com/en_us/article/qvqp93/nobody-paid-attention-to-oliver-trees-music-until-he-became-a-living-meme)). Watch Oliver’s heated interview with The Needle Drop’s Anthony Fantano, who also recently gave the album a [7/10](https://www.youtube.com/watch?v=cKr7-euUE1E), here: <https://www.youtube.com/watch?v=tPpsNTAhpUE>



**PRAISE FOR ‘UGLY IS BEAUTIFUL’**

*“Injecting humour into everything he does while offering a surrealist escape from the mundane everyday – it’s easy to see how Tree’s outlandishness has made him the digital age’s definitive rockstar.”*

*-****NME***

*“With ‘Ugly is Beautiful’...the Gen-Z jester has declared his arrival onto the internet’s airwaves.”*

*-****Interview***

*“The trickster laureate of pop's viral era…”*

***-MTV***

*“...somewhere between a meme and creative polymath.”*

*-****HYPEBEAST***

*“‘Ugly is Beautiful’ is brimming with such nostalgia-inducing yet daring flashes of genius.”*

*-****Ones To Watch***

**BUY/STREAM ‘UGLY IS BEAUTIFUL’**

<https://olivertree.lnk.to/UglyisBeautiful>

**‘UGLY IS BEAUTIFUL’ TRACK LIST**

1. Me, Myself and I

2. 1993 (feat. Little Ricky ZR3)

3. Cash Machine

4. Let Me Down

5. Miracle Man

6. Bury Me Alive

7. Alien Boy

8. Joke’s On You!

9. Again & Again

10. Waste My Time

11. Jerk

12. Hurt

13. Introspective

14. I’m Gone

**MORE INFO ON OLIVER TREE**

Website: [https://www.olivertreemusic.com](https://www.olivertreemusic.com/)

Facebook: [https://www.facebook.com/OliverTreemusic](https://www.facebook.com/OliverTreemusic/)

Twitter: <https://twitter.com/olivertree>

Instagram: [https://www.instagram.com/OliverTree](https://www.instagram.com/OliverTree/)