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MAY 27, 2020

**CHRISTIAN LALAMA RELEASES NEW SONG “GOTTA BE YOU”**

***R&B/POP ARTIST DROPS NEW SONG AND OFFICIAL COMPANION VIDEO***

[**WATCH HERE**](https://ChristianLalama.lnk.to/GottaBeYouVideoPR) **|** [**LISTEN HERE**](https://ChristianLalama.lnk.to/GottaBeYouPR)

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Rising R&B/pop artist **Christian Lalama**, has unveiled his new song “[Gotta Be You](https://ChristianLalama.lnk.to/GottaBeYouPR)” (Atlantic Records) available today at all digital music retailers and streaming services. Co-written by Christian himself alongside Jozzy (**Lil Nas X/Billy Ray Cyrus**) and Johnny Yukon (**Lil Wayne/PnB Rock**), “Gotta Be You” was produced by Bizness Boi (**Party Next Door/Rihanna**) and Xeryus (**DaBaby**). Listen [HERE](https://ChristianLalama.lnk.to/GottaBeYouPR) and watch the inventive video shot in quarantine at Christian’s official YouTube channel [HERE](https://ChristianLalama.lnk.to/GottaBeYouVideoPR).

Today’s release follows Christian’s latest single, “[Knocked Me Off My Feet](https://ChristianLalama.lnk.to/KMOMFPR).” Check out the video, which fuses quarantine visuals with mesmerizing animation, [**HERE**](https://ChristianLalama.lnk.to/KMOMFvideoPR). Produced and co-written alongside Wallis Lane (**Travis Scott**, **Drake**), Rice N’ Peas (**Bazzi, G-Eazy**), Ivory Scott (**Lil Baby**, **A Boogie Wit Da Hoodie**), and Johnny Yukon (**Jeremih**, **Lil Yachty**, **Wiz Khalifa**), “Knocked Me Off My Feet” has been mey by critical applause, with [*Idolator*](https://www.idolator.com/7909120/christian-lalama-is-lovesick-on-new-single-knocked-me-off-my-feet?adblock=1&chrome=1) hailing it as “*another genre-bending banger*” from “*the breakout star*.” “*The Canadian pop up-and-comer is a bit lovesick on this slick new track*,” raved [*E! News*](https://www.eonline.com/us/news/1139622/the-mixtape-presents-selena-gomez-twenty-one-pilots-and-more-new-music-musts), “*which may be bad news for him, but is great news for us.*” “*Christian Lalama has a voice that is sentimental to anyone who grew up listening to 90s R&B,* wrote [*LADYGUNN*](https://www.ladygunn.com/ladygunn-lockdown/ladygunn-lockdown-week-six/)*. “The brave, Gen – Z icon bears a rhythm like no other.”* Perhaps [*Young Hollywood*](https://younghollywood.com/scene/artist-to-watch-christian-lalama.html) said it best: “*Lalama is proving his worth among the ranks of pop icons like* ***Justin Bieber*** *and* ***Shawn Mendes****. A perfect blend of smooth R&B beats and addictive pop melodies, ‘Knocked Me Off My Feet’ is a must for your summer playlist!*”

“Knocked Me Off My Feet” arrived mere weeks after Christian’s first new release of 2020, the breakthrough hit single, “[Miss Me](https://christianlalama.lnk.to/MissMePR).” Produced by Roark Bailey (**Lil Uzi Vert**, **Summer Walker**, **Playboi Carti**), the irresistibly catchy track quickly proved a sensation with over 400,000 worldwide streams thus far. The official video – which premiered exclusively via [*Billboard*](https://www.billboard.com/articles/columns/pop/8550187/christian-lalama-miss-me-video) – continues to light up YouTube, with individual views now approaching 650,000 [HERE](http://www.youtube.com/watch?v=Rif2zOhR3ws).

Lalama has worked tirelessly over the past year, crafting his mature new sound both inside and outside the studio. The recent series of singles mark a major leap forward for Christian, affirming the Ontario-based artist’s gift for blending his own signature mix of R&B and pop. He’s also continued sharing his adored covers with fans, uploading a new performance video each week and garnering over 20 million views in the past year. At only 16, the talented singer and multi-instrumentalist has already earned close to 650,000 subscribers and over 46 million individualviews at his popular [YouTube](https://www.youtube.com/channel/UCtHDSshiVUonNF43DjaJVjw/featured) channel.

Lalama has had an innate calling to perform since he can remember. The quickest scroll through YouTube will turn up footage of a young Christian rocking behind a piano at just four-years-old. In 2018, he made his official Atlantic Records debut with his first original single, “[Tic Toc](https://atlantic.lnk.to/TicTocPR/).” Co-produced by ISM Beats (**Chris Brown**, **Chief Keef**) and S1 (**Kanye West**, **Drake**) and written by Nija (**Cardi B**, **The Carters**), the showcase track is accompanied by an official music video now boasting 2.2 million views on [YouTube](https://www.youtube.com/watch?v=Ldy99kuFlGg). Straight out of the gate, *TigerBeat*, praised the 16-year-old star for his “*oh-so smooth lyrics*,” writing they “*are giving us serious old-school* ***Justin Bieber*** *vibes!*” “Tic Toc” was followed by the release of “[FrFr](https://atlantic.lnk.to/FrFrID)” – which stands for “For Real For Real” – and the sweetly captivating companion visual, streaming [HERE](https://Atlantic.lnk.to/FRFRPR/youtube). Upon release, [*Idolator*](https://idola.to/2SiiaN2)quickly called the track “*a ruthlessly catchy bop.”*

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(Photo credit: Trent Barboza – [download high res](http://press.atlanticrecords.com/christian-lalama/))

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