FOR IMMEDIATE RELEASE

FEBRUARY 3, 2022

**OLIVER TREE DROPS AN ANTHEM FOR “FREAKS & GEEKS”**

**WATCH VIDEO FOR NEW SINGLE** [**HERE**](https://olivertree.lnk.to/FreaksandGeeksVideo)

**NEW ALBUM *COWBOY TEARS* ­– OUT FEBRUARY 18 ON ATLANTIC RECORDS**

**A picture containing tree, outdoor, person

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(“Freaks & Geeks” video still)

(February 3, 2022) – Today, chart-topping, genre-bending artist **Oliver Tree** unveils a new song entitled **“Freaks & Geeks**.**”** Listento **“Freaks & Geeks”** [**HERE**](https://olivertree.lnk.to/FreaksandGeeks) and watch the music video [**HERE**](https://olivertree.lnk.to/FreaksandGeeksVideo).

The track hinges on sparse acoustic guitar punctuated by warm lo-fi production from **Oliver Tree**, **Whethan**, and **Casey Mattson**. Right out of the gate, he declares, *“I’m a weirdo, I’m a freak, no matter who I try to be…I change my life. I change my ways. I always wanted better days*.*”* His vulnerable vocals resound on the chantable refrain as he ultimately serves up an empowering anthem for outcasts everywhere.

As Oliver traverses through neighborhoods adorned in an emo cowboy outfit and accompanied by a furry friend, he gives new meaning to being an outlaw in his **“Freaks and Geeks”** music video – a western ode to misfit-ism.

**“Freaks & Geeks”** arrives on the heels of his latest single **“Cowboys Don’t Cry**.**”** He delivered the track’s debut performance on ***Jimmy Kimmel LIVE!*** Watch it[**HERE**](https://www.youtube.com/watch?v=uSpExctkCX4). So far, the [music video](https://www.youtube.com/watch?v=UEoU6VbHs2c) has racked up over 12 million YouTube views, while song has garnered 10 million streams and counting. He also appeared on Apple Music 1’s ALT CTRL radio where he discussed the single and what’s in store for 2022.

The singles pave the way for the arrival of his recently announced new album, ***Cowboy Tears*** (Atlantic Records), out on **February 18th** (Atlantic Records). It’s available for pre-order and pre-save [**HERE**](https://olivertree.lnk.to/CowboyTears)**.**

*A picture containing nature, several

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(*Cowboy Tears* album artwork)

Listento **“Cowboys Don’t Cry”** [**HERE**](https://olivertree.lnk.to/CowboysDontCry) and watch the music video [**HERE**](https://olivertree.lnk.to/CowboysDontCryVideo).

The ***Cowboy Tears*** tour kicks off February 19, 2022, at Los Angeles, CA’s legendary venue, The Shrine Expo Hall, and continues through late March with support from RIAA certified singer/producer and viral phenomenon **Sueco** as well as 18-year-old Canadian DIY artist **347aidan**. Oliver will also light up the stage at Ultra Music Festival, Hangout Fest, Boston Calling, and more in 2022. For all touring details, please visit [www.olivertreemusic.com](http://www.olivertreemusic.com).

A person in a blue suit

Description automatically generated with low confidence

(Oliver Tree Press Photo – credit: Jimmy Fontaine)

**ABOUT OLIVER TREE**

An internet-based vocalist, producer, writer, director and performance artist, Oliver Tree explores the intersection where pop and alternative meet sonically and has arrived where art and entertainment collide visually. From comedy to action sports, mock reality TV drama to WWF wrestling in his live shows, the world of Oliver Tree is unlike any artist who has come before him.

A Santa Cruz, California native, Tree has emerged as a polymath from many different projects and iterations over the last 10 years. As unpredictable as one artist can be, no one can seem to put their finger on what Oliver Tree will do next. Unafraid to make you laugh, cry, think profoundly or feel completely uncomfortable for the length of a 4 minute music video, he is on the road to developing his own blueprint for packaging and marketing pop culture in the internet era. Versatile in every sense of the word, Tree not only explores every type of entertainment but also every type of genre in his music alike. The box he puts himself in is limitless. It has no boundaries. Oliver Tree has built a multimedia project designed to challenge people’s perspective of what art is, and he’s not the slightest bit concerned with what anyone has to say about it!

**OLIVER TREE**

***COWBOY TEARS* TOUR**

*Featuring special guests Sueco and 347aidan*

**FEBRUARY 2022**

19 – Los Angeles, CA – Shrine Expo Hall

22 – San Francisco, CA – The Warfield Theatre

25 – Seattle, WA – Showbox SoDo

26 – Garden City, ID – Revolution Concert House & Event Center

**MARCH 2022**

1 – Salt Lake City, UT – The Complex

2 – Denver, CO – The Mission Ballroom

4 – Chicago, IL – Radius

5 – Detroit, MI – The Fillmore Detroit

6 – Cleveland, OH – Agora Theatre & Ballroom

9 – Columbus, OH – Kemba Live!

11 – Boston, MA – House of Blues

12 – New York, NY – Hulu Theatre at Madison Square Garden

14 – Pittsburgh, PA – Stage AE

16 – Philadelphia, PA – The Fillmore Philadelphia

17 – Silver Spring, MD – The Fillmore Silver Spring

18 – Charlotte, NC – The Fillmore Charlotte

19 – Atlanta, GA – The Tabernacle

22 – Nashville, TN – Marathon Music Works

24 – Dallas, TX – The Factory

25 – Houston, TX – 713 Music Hall

25-27 – Miami, FL – Ultra Music Festival

26 – Austin, TX – Stubb's Waller Creek Amphitheater

**MAY 2022**

20-22 – Gulf Shores, AL – Hangout Music Festival

27 – Boston, MA – Boston Calling Music Festival

29 – Louisville, KY – Forecastle Festival

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**CONNECT WITH OLIVER TREE**

[WEBSITE](https://www.olivertreemusic.com/) | [FACEBOOK](https://www.facebook.com/OliverTreemusic/) | [TWITTER](https://twitter.com/olivertree) | [INSTAGRAM](https://www.instagram.com/OliverTree/) | [YOUTUBE](https://www.youtube.com/channel/UCHcb3FQivl6xCRcHC2zjdkQ) | [SPOTIFY](https://open.spotify.com/artist/6TLwD7HPWuiOzvXEa3oCNe) | [TIK TOK](http://tiktok.com/@olivertree)