**PNB ROCK & DJ LUKE NASTY** **RELEASE THE OFFICIAL FULL AUDIO FOR TIKTOK SENSATION “HIGH”**

**“HIGH” HAS OVER 5M+ VIDEO CREATES AND 4B+ VIDEO VIEWS ON TIKTOK**

**LISTEN** [**HERE**](https://pnbrock.lnk.to/HIGH)



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Following his latest single “[Forever Never](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpnbrock.lnk.to%2FForeverNever&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854513917%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ehaGoDqBT%2FHiaVSJjq1M3fWA9g07obkR6ucugx6lgj0%3D&reserved=0)” ft **Swae Lee** and **Pink Sweat$**, platinum rapper **PnB Rock** releases “[HIGH](https://pnbrock.lnk.to/HIGH)” with DJ Luke Nasty via Atlantic Records. A clip of the song’s audio has taken off on TikTok as one of the latest trends, with over 5 million video creates and 4 billion views. Listen [HERE!](https://pnbrock.lnk.to/HIGH)

Before “Forever Never,” which has racked up over 15M streams and 2.5M video views to date, PnB released his second track of 2021, “Need Somebody,” in May. Listen to “Need Somebody” [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpnbrock.lnk.to%2FNeedSomebody&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854523874%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=soNuYgB5Ve5Gm1%2BU%2BeTZWXNvyJRu57PziiOeqkWPmU8%3D&reserved=0) and watch the personal official video, which offers a rare glimpse into the complicated relationship between Rock and his girlfriend, Stephanie Sibounheung, [HERE.](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpnbrock.lnk.to%2FNeedSomebodyVideo&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854523874%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=AtZdynPTMs9uExdUCyMmI9Bfy7oEKs4vkAcln%2BOBRxY%3D&reserved=0)

Rock’s latest releases follow his star-studded, chart-topping album, ‘TrapStar Turnt PopStar,’ which included guest features from Lil Wayne, Quavo, Roddy Ricch, Diplo, Lil Durk, XXXTENTACION, A Boogie Wit da Hoodie, and more. The album sky-rocketed straight to #1 with an impressive debut on Billboard’s Top Rap Albums chart in 2019, features RIAA Gold-certified tracks “MIDDLE CHILD (feat. XXXTENTACION)” and “I Like Girls (feat. Lil Skies),” and has collected over 1 Billion Streams to date.

PnB Rock swiftly became one of the leading voices of his generation. A self-described “problem child,” he was kicked out of his mother’s house at 15 and turned to selling drugs and squatting in abandoned homes to get by.  At 19, he was sent to prison for violating probation. There he honed his vocal sound, recording tracks like “Fleek” that would end up on his 2014 debut mixtape *RNB.* When Rock was released in August 2015, an A&R from Atlantic Records immediately reached out and he signed.

After releasing his debut mixtape, RnB 1, in 2014, PnB Rock went on to release a series of highly praised mixtapes, including 2017’s RIAA Gold-certified [GTTM: GOIN THRU THE MOTIONS](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fatlantic.lnk.to%2FGTTM&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854543787%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=cG3jnX%2BaolkZFQweEaWMz3XL5fMftk8wP2lKuZijHRA%3D&reserved=0), highlighted by the 3x Multi-Platinum certified “[Selfish](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D8Sczx0Xztd4&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854553744%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=KemFrdqEPgee8laDNGpHjEEqe60SCSwLTPkTACgsQ%2FE%3D&reserved=0).” 2017 concluded with the release of PnB Rock’s debut LP, [CATCH THESE VIBES](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fatlantic.lnk.to%2FCatchTheseVibes&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854553744%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=cwhY2VNmfSeu2zrv2ngbaItgN1fZjLDpXQj4xkDZHkU%3D&reserved=0), which made a top 20 debut on the **Billboard 200**. In 2016, **Rolling Stone** quickly took notice of the young star and dubbed him as one of the Top 10 New Artists You Need To Know and Rock was named among **XXL Magazine**’s “XXL 2017 Freshmen Class.” 2018 saw 2 single releases, “[Nowadays](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpnbrock.lnk.to%2FNowadays&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854563699%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=L53Zay5WP9%2FcwDIiDABWmrtgWAs8GQLUTX8grPnocsA%3D&reserved=0)“ and “[ABCD (Friend Zone](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DyLAlDyyf7R8&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854563699%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=k6uMzidp1PxW2VpxwohHQ%2BsVe1wWugs3blF4ihh0Mv4%3D&reserved=0)).” Rock also earned an ASCAP Rhythm and Soul Music Award in 2018 for YFN Lucci’s “[Everyday We Lit (Feat. PnB Rock)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D44Vk5KyQbiA&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854573654%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=9iZ6jYDJ1YGbObOh8VPlYqgTLn9vjp9TmSz7a0XjwnA%3D&reserved=0).”

In 2019, PnB released his full-length debut album, ‘[TrapStar Turnt PopStar](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpnbrock.lnk.to%2FTSTPSID&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854573654%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=4FSDzZ1p3zZokRcMAtl4UquURNiXcVUp%2FNrIhq80iNw%3D&reserved=0),’ where he was  joined by a stellar lineup of featured guests, including the Late**XXXTentacion, Lil Wayne, Diplo, Quavo, Tory Lanez, A Boogie Wit Da Hoodie, Lil Skies, Tee Grizzley, Lil Durk, Roddy Ricch**and**YoungBoy Never Broke Again** – with production from such studio superstars as **Diplo**, **Hitmaka, ProLogic**, **7evn Thomas,** **OG Parker** and many more. The album made an explosive chart debut upon its spring arrival, entering the **Billboard 200** at #4, peaking at #1 on the **Billboard Top Rap Albums** chart (marking Rock’s first top 10 album release and highest spot on the overall chart thus far) and 2 album singles (“[I Like Girls](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DKBPDYqF2LJI&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854573654%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=tWsWYEPfuv592NKDukWfjFLElvz858abf22pka%2FrkT0%3D&reserved=0)” (feat. Lil Skies) and “[Middle Child” ft. XXXTENTACION](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyoutu.be%2Fca0h9TnbTIo&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854583614%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=HTiCOzD5AQONLb1MIiTjb%2BaLq%2FII17dOa7PiLBsD6fk%3D&reserved=0))) becoming RIAA Certified Gold. 2019 also saw chart-topping RIAA Gold collaboration “[Cross Me (Ft. Chance the Rapper & PnB Rock)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fatlanti.cr%2FCrossMe&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854583614%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=LOrd1iEMIEvhAFbHEiSi8pjAu0JoLJMop9buGXdpMDs%3D&reserved=0),” #1 Urban smash “[Leave Em Alone](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DDApzVVyNMRI&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854593566%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=GzmSNTe37VSZQNfkVTBQHshUvL7JW7IHX23k0QwxZzI%3D&reserved=0)(Ft. City Girls + PnB Rock), and PnB’s own trap pop instant classic, “[FENDI (Ft. Nicki Minaj & Murda Beatz)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpnbrock.lnk.to%2FFendi&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854593566%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=4A4P5PZh3tg6D5FB4eiPj%2Fr%2FZEwjNKOggjp2w9whGco%3D&reserved=0),” which served as the official theme song for the Italian luxury brand’s recent *FENDI Prints On x Nicki Minaj* 127-piece capsule collection. He went on to release “[Ordinary](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DXLQ3O_SXw1I%26ab_channel%3DPnBRock&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854603523%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Ui%2Fiis%2B2WhaQZDMEtgjUCobNegJbeFL2NoW%2BX1lR3pY%3D&reserved=0)” featuring the late Pop Smoke in early 2020 and “[Rose Gold](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpnbrock.lnk.to%2FRoseGold&data=04%7C01%7CGabrielle.Reese%40atlanticrecords.com%7C02da8af6af3041bedf5908d9207f68c7%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637576553854603523%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=3BZr%2FqNZ%2FR9QVZn%2BapILJl%2F1VMtGN2xBgHJjMOPqt%2FY%3D&reserved=0)” featuring the late King Von in early 2021, spending time in the studio cooking up his best yet for 2021.

# # #

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Press contact: corey.brewer@atlanticrecords.com