**RAICHE CELEBRATES RELEASE OF NEW VIDEO “DRIVE”**

**watch/share “drive” now:** [**https://Raiche.lnk.to/DriveVideo**](https://Raiche.lnk.to/DriveVideo)

**get a special bts look at the video here:** [**https://urlzs.com/8ZEr**](https://urlzs.com/8ZEr)

**download/stream her debut ep *drive* now:** [**https://raiche.lnk.to/Drive**](https://raiche.lnk.to/Drive)



After the introduction of her debut EP *DRIVE*, Raiche unveils her newest video “Drive” available for watching/sharing now: <https://Raiche.lnk.to/DriveVideo>. “Cheers to “Drive!” It’s one of my favorite songs on my EP....it's for the ones who have been told no. It’s for the ones who never give up. It’s for the ones who choose love over hate even when the world is against them.  I want everyone to cruise to “Drive” and allow all the cares of the world to slip away....just DRIVE,” Raiche exclaims. Get a behind the scenes look at the making of the video [here](https://drive.google.com/file/d/1Jlqdpo8yLWZyahIDGjcH6u1IaWVG0n6F/view?usp=drivesdk).

This visual also arrives after her latest videos “Complicated” which drew inspiration from the 1927 classic  “I Miss You” by Harold Melvin and the Blue Notes and “Money Pies” which was greeted by immediate praise with [Essence](https://www.essence.com/entertainment/raiche-money-pies-video/) writing, “If you’re looking for a new bop, add Raiche’s ‘Money Pies’ to your rotation.”

**CONNECT WITH RAICHE**

[MYNAMEISRAICHE.COM](http://www.mynameisraiche.com/)

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[YOUTUBE](http://www.youtube.com/channel/UCPvxMHz48A5qFB68Cp42uqw)

[INSTAGRAM](http://www.instagram.com/mynameisraiche/?hl=en)

[SPOTIFY](http://open.spotify.com/artist/4yaRDENYr8yAAlEUf23DRI?si=-svImg0oQ-OgNEWSo6X5bg)

[SOUNDCLOUD](http://soundcloud.com/mynameisraiche)

**PRESS CONTACT**

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