**RUDIMENTAL UNVEIL THEIR OFFICIAL VIDEO FOR**

**‘*THESE DAYS’* FEATURING**

**JESS GLYNNE, MACKLEMORE & DAN CAPLEN**

**WATCH/POST:** [**https://www.youtube.com/watch?v=pjTj-\_55WZ8**](https://www.youtube.com/watch?v=pjTj-_55WZ8)

**BUY/STREAM:** [**https://atlanti.cr/thesedays**](https://atlanti.cr/thesedays)



**Rudimental** have today unveiled their official video for “These Days.” Shot in London and Seattle, and directed by **Johnny Valencia**, the video follows a relationship and break-up story, portrayed by featured artists **Jess Glynne** and **Macklemore**.

The collective’s new single offers vocal duties from the inimitable talent that is **Jess Glynne,** [*Jess is only the second female artist to ever have five #1 singles in the UK*], **Macklemore** [*four-time GRAMMY Award winner*], and emerging soul/RnB sensation **Dan Caplen**.

In the space of a week, the single has amassed over **5 million** streams worldwide and the official music video released today has already cracked the YouTube Trending charts.

Released via **Major Toms** in partnership with **Big Beat Records** in the US, **“These Days”** is available now on all digital platforms.

**Rudimental** are currently working on their third studio album.

**For more information please visit:**

[www.rudimental.co.uk](http://www.rudimental.co.uk)

<https://twitter.com/Rudimental>

<https://www.facebook.com/Rudimental>

<https://www.youtube.com/user/RudimentalUk>

Press Tools: <http://press.wearebigbeat.com/artists/rudimental>

**Press inquiries:**

Jordan Danielle Frazes (Head of Publicity, Big Beat Records)

[Jordan.Frazes@atlanticrecords.com](mailto:Jordan.Frazes@atlanticrecords.com)

Catherine Corkery (Tour Publicist)

[Catherine.Corkery@atlanticrecords.com](mailto:Jordan.Frazes@atlanticrecords.com)