**ABOUT SK8:**

At 15, you could find SK8 in his room writing lyrics, and by his sophomore year, you could find him handing out CDs in high school. The 23-year-old moved to Los Angeles from Omaha, Nebraska and linked with the venerable Taylor Gang, first breaking into the mainstream with his gold-certified single, “Like That,” with Jack & Jack and opening for revered rap icons like Lil Wayne, 2 Chainz and Rae Sremmurd. SK8 began building a dedicated fanbase of dreamers who related to his message of seizing every moment long before his eventual move to LA. Shortly after founding his own imprint, Alignment, and formally signing a joint venture with Atlantic Records via James McMillan’s ART@WAR, SK8 released his major label debut EP, *sk8sounds,* which was buttressed by the standout singles “Omme (Feat. Wiz Khalifa),” “XXX” and “Mood (Feat. YK Osiris).” Over a year later, SK8 has turned a new page in his career with his first single of 2021, “Famous (Feat. Tyla Yaweh),” and its associated forthcoming project which finds the rising singer seamlessly blending punk/rock instrumentation with his hip-hop origins, the latest but not last development in SK8’s rapidly evolving artistry.