



Founded by GRAMMY® Award-winning multiplatinum rapper and Atlanta trailblazer **2 Chainz** in 2019, **T.R.U. (The Real University)** provides a home to rising talent from Atlanta's various zones including **Skooly**, **WORL**, **Hott LockedN**, and **Sleepy Rose**. Leading into their 15-track compilation **No Face No Case** - featuring appearances from Quavo, NLE Choppa, NoCap & Quando Rondo – the crew pre-empted the release with weekly #TRUdays cuts featuring new music and videos.

NO FACE NO CASE AVAILABLE NOW

TOP MARKETS

Los Angeles, CA	Washington, DC
New York, NY	Houston, TX
Atlanta, GA	SF-OakInd-San Jose
Chicago, IL	Cleveland, OH
Dallas-Ft. Worth, TX	Philadelphia, PA



HIGHLIGHTS

- 2 Chainz' announces T.R.U. [partnership](#) with Atlantic Records, and talks entrepreneurship with the [Atlanta Journal-Constitution](#)
- T.R.U. is featured in [XXL's](#) "...8 Rising Rap Crews You Need On Your Radar"
- 2 Chainz introduces T.R.U. camp and talks icons, inspirations & putting a new generation on with [The Breakfast Club](#)
- T.R.U. stops by [Sway's Universe](#) to talk *No Face No Case*
- T.R.U. takes over the Atlanta Hawk's first ever [Peachtree Nights](#) with a special [halftime performance](#) of "Georgia"
- 2 Chainz and T.R.U. sit down with Rob Markman for [Genius'](#) "For The Record"
- 2 Chainz and T.R.U. crew break down their tattoos for [GQ's](#) "Tattoo Tour"
- T.R.U. plays "Would You Rather" with [The FADER](#)
- Dive In w/ 2 Chainz & T.R.U. via [MTV News](#)
- T.R.U. covers [Rolling Out](#) magazine
- Watch T.R.U. discuss Game Day Fits on [Bleacher Report's](#) "House of Highlights LIVE!" (50:57 – 58:10)
- Get to know [Sleepy Rose](#), [Worl](#), [Hott LockedN](#) and [Skooly](#) with [Dirty Glove Bastard](#)
- T.R.U. sits down with [Hot New Hip Hop](#) for their latest episode of "Crew Love"

VIDEOS



Shoot It Out
378K+ views



Pop Off
455K+ views



Georgia
180K views



G-Wagon
83K+ views



Virgil Discount
975K+ views



Woo
780K+ views



How I Feel (remix)
588K+ views



New Levels New Devils
51K+ views



Jefe Shit
43K+ views



Fake Beef
13K+ views

MUSIC

