**TY DOLLA $IGN RELEASES NEW SONG**

**“BY YOURSELF (FEAT. JHENÉ AIKO & MUSTARD)”**

**FROM HIGHLY ANTICIPATED THIRD STUDIO ALBUM**

**‘*FEATURING TY DOLLA $IGN’***

**PERFORMANCE OF “BY YOURSELF” SET TO AIR ON**

**THE LATE SHOW WITH STEPHEN COLBERT ON OCTOBER 20**

***‘FEATURING TY DOLLA $IGN’* OUT EVERYWHERE OCTOBER 23**

[**LISTEN TO “BY YOURSELF” HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdollasign.lnk.to%2FByYourselfPR&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C389278ae994f44a7394a08d87188527b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637384177641225762%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=VHWmfPUQvm7Ik7EDlQiqES%2FSb8VJhqoprHnXViCEAEs%3D&reserved=0)

*“One of my favorite parts of making this album was getting back in with my brother Mustard and just making hits after hits, like we’ve been doing for the last decade. The song needed the frequency of a strong woman, so I had to call my sis Jhené who came in and killed it like only she can do. “By Yourself” is an ode to all the amazing women, especially all the single women and the single mothers, who do this thing called life on their own. Especially now more than ever. Ladies if you’re handling your responsibilities by yourself, just know we see you and appreciate you.”*

[DOWNLOAD APPROVED IMAGES OF TY + JHENÉ AND TY + MUSTARD](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.dropbox.com%2Fsh%2Fuv5w8jzf1osex9k%2FAADJhdlDo59t4CnyMgyl2Inqa%2FPromo%2520Images%3Fdl%3D0%26subfolder_nav_tracking%3D1&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C389278ae994f44a7394a08d87188527b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637384177641235750%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=iqthYcJ3mNpTzzy8ex8RQrh2pvjSNwKllEtXXpC0Na4%3D&reserved=0)



“By Yourself” produced by: Mustard + GYLTTRYP



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**ABOUT *FEATURING TY DOLLA $IGN*:**

“I’ve been blessed with the gift of collaborating. Not every artist can collaborate with another artist and have the final product be something incredible. Many people have said that when you see a song that says, “featuring Ty Dolla $ign,” you know it’s gonna be fire. As humbled as I am when I hear that, I can’t say I disagree.

My approach to music has always been about frequencies, emotions and energy. When I collaborate, whether it’s for my project or someone else’s, it’s always about marrying frequencies. When I create a project and have artists featured on my songs, I don’t pick who the hottest artist is or what’s going to get the most streams, I choose which artist’s frequency is going to work best on the song. I use featured artists with the same precision that I would use any instrument.

Everybody has their own side of ‘Ty Dolla $ign’ that they prefer: the go-to collaborator of all genres, the underrated king of R&B, the hitmaker of the often raunchy club banger, the multi-instrumentalist & producer. Sometimes, I even want to use my different frequencies on my own songs.

I decided to name my third studio album *Featuring Ty Dolla $ign* because there is truly something for everybody on this album. It features some of my most talented friends, on some of the best music I’ve made in my career.”

\* \* \*

Earlier this week, Ty took the 2020 Billboard Music Awards stage alongside R&B icon Brandy, to perform their collaboration, “No Tomorrow,” from her latest album *B7*. Last week, Ty was announced as a performer at the 2020 BET Hip Hop Awards, where he is also nominated for *Best Collaboration* for “Hot Girl Summer” (with Megan Thee Stallion & Nicki Minaj). The 2020 BET Hip Hop Awards air Tuesday, October 27 at 9pm ET on BET Networks. Earlier this month, the acclaimed singer/songwriter/producer revealed how one of his most personal songs, “LA (feat. Kendrick Lamar, Brandy & James Fauntleroy),” came to life on Netflix’s Song Exploder. Other artists featured in the series include Alicia Keys, Lin-Manuel Miranda and R.E.M.

**ABOUT TY DOLLA $IGN:**

Hailed as “*one of the richest R&B talents of the last decade*” by The New York Times, Ty Dolla $ign is a multiple GRAMMY-nominated musical powerhouse who has single-handedly shaped the music industry with his undeniable classic songs (“Paranoid,” “Or Nah,” “Blasé”,) chart-topping collaborations (“Psycho” with Post Malone, “Work From Home” with Fifth Harmony) and genre-defying songwriting and production contributions (JAY-Z & Beyonce, Kanye West, Rihanna, Mariah Carey, Drake, Chris Brown, Christina Aguilera, Khalid, Wiz Khalifa and more.)

With over 5 billion streams, 10 million singles sold and a career-to-date total of nearly 50 RIAA platinum and gold certifications, the Los Angeles native’s solo discography features the critically acclaimed albums *Free TC* (2015) and *Beach House 3* (2017) and the timeless mixtapes *Beach House*, *Beach House 2*, *Sign Language*, *Airplane Mode* and *Campaign*.

Connect with Ty Dolla $ign: [Instagram](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.instagram.com%2Ftydollasign&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C389278ae994f44a7394a08d87188527b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637384177641245754%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=zorEWloG3wbqoXKoJZNFSX2s3E5XeWMSSGqxxNrT%2B4E%3D&reserved=0) | [Twitter](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.twitter.com%2Ftydollasign&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C389278ae994f44a7394a08d87188527b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637384177641245754%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=6LtnX4Qwnj6iocwbiSJUGu%2BlPapWCA1U1o76ovxi7TI%3D&reserved=0) | [Facebook](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.facebook.com%2Ftydollasign&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C389278ae994f44a7394a08d87188527b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637384177641255742%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=K6qBKl66cRfnvRKlF9T055KoUpYvr0wUkcKfQEsSfYw%3D&reserved=0) | [YouTube](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fuser%2Ftydollasign&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C389278ae994f44a7394a08d87188527b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637384177641265728%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=WCB%2FjFBW5EABoGx1UAhZMYKca1CSQd5sRzZTrLEXo38%3D&reserved=0) | [Website](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.dollasignworld.com%2F&data=04%7C01%7CBrian.Sommer%40atlanticrecords.com%7C389278ae994f44a7394a08d87188527b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637384177641265728%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ipG6oOjyWzxTATSUmYOI7X6Pv6OBj5AzNClzXzT3w%2F0%3D&reserved=0)

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