FOR IMMEDIATE RELEASE

JANUARY 22, 2019

**RODDY RICCH TAKES US TO THE “BOOM BOOM ROOM” IN LATEST VISUAL**

**DEBUT ALBUM & “THE BOX” CONTINUE TO DOMINATE CHARTS**

**RODDY RICCH TO PAY TRIBUTE TO NIPSEY HUSSLE IN GRAMMY PERFORMANCE**

**3X GRAMMY® AWARD-NOMINATED RAPPER CURRENTLY ON *THE ANTISOCIAL TOUR***

**PURCHASE TICKETS** [**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.roddyricchofficial.com%2Ftour%2F&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980621091&sdata=r%2BvtuWvu%2FZI2UptlOH9zarZOD5fKAc0xOUZqRNMWHcM%3D&reserved=0)

***PLEASE EXCUSE ME FOR BEING ANTISOCIAL* AVAILABLE NOW** [**HERE**](https://RoddyRicch.lnk.to/PleaseExcuseMeForBeingAntisocial)

**WATCH “BOOM BOOM ROOM”** [**HERE**](https://RoddyRicch.lnk.to/BoomBoomRoomVideo)



*DOWNLOAD HIGH-RES VIDEO STILLS* [*HERE*](https://warnermusicgroup.box.com/s/sor2mbn0bswy80wdw9d8ek6qfnb6t34w)

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3x GRAMMY® Award-nominated rapper **Roddy Ricch** takes us to the “**Boom Boom Room**” in the latest visual from his critically-lauded debut album *Please Excuse Me For Being Antisocial*. The rapper leads us on a journey inside the “Boom Boom Room” in the hazy moments after a car crash in the **Christian Breslaur**-directed visual; watch visual [HERE](https://RoddyRicch.lnk.to/BoomBoomRoomVideo). Ricch was recently announced to perform alongside **YG**, **Meek Mill** and more for the **Nipsey Hussle** tribute performance at the **GRAMMYs**, see full details [HERE](https://pitchfork.com/news/grammys-2020-nipsey-hussle-tribute-to-feature-yg-roddy-ricch-meek-mill-and-more/). Stream/download *Please Excuse Me For Being Antisocial* [HERE](https://roddyricch.lnk.to/PleaseExcuseMeForBeingAntisocial).

On the heels of “Ballin” by **Mustard** ft. Roddy going **double platinum**, Roddy Ricch continues to dominate the charts with the **#1 song** and **#1 album** in the country. This is his first **number one** on **Billboard's Hot R&B/Hip-Hop Songs** chart now that the “The Box” rose from number three on the January 11th chart. “The Box” also ascended to **number one** on **Hot Rap Songs** and races **13-3 on the Billboard Hot 100**. “The Box” is dominating due to streaming, as the single jumped from number six to one to conquer the all-genre Streaming Songs chart for the first time through **42.6 million** U.S. clicks in the week ending January 2nd. Roddy is the first hip-hop artist to have #1’s on the Top 200 and Hot 100 charts in the same week since **Drake** did in the week ending August 8th of 2018 with ***Scorpion*** and “**In My Feelings.”** He is the only artist besides Drake to have accomplished this feat in hip-hop in the last couple years. Both Post Malone and Travis Scott both narrowly missed the achievement in 2018. *PLEASE EXCUSE ME FOR BEING ANTISOCIAL* is the first debut rap album to return the number one spot to the US albums chart since **The Game’s** *The Documentary* **fifteen years ago.** Roddy currently has **5 tracks** on the **Hot 100** chart.

“The Box” is dominating due to streaming, as the single jumped from number six to one to conquer the all-genre Streaming Songs chart for the first time through 42.6 million U.S. clicks in the week ending January 2nd. Roddy is the first hip-hop artist to have #1’s on the Top 200 and Hot 100 charts in the same week since **Drake** did in the week ending August 8th of 2018 with ***Scorpion*** and “**In My Feelings**.” He is the only artist besides Drake to have accomplished this feat in hip-hop in the last couple years. Both Post Malone and Travis Scott both narrowly missed the achievement in 2018. *PLEASE EXCUSE ME FOR BEING ANTISOCIAL* is the first debut rap album to return to the number one spot on the US albums chart since **The Game’s** *The Documentary* **fifteen years ago**.

*PLEASE EXCUSE ME FOR BEING ANTISOCIAL* debuted at number 1 on the [Billboard](https://www.billboard.com/articles/business/chart-beat/8546369/roddy-ricch-please-excuse-me-for-being-antisocial-no-1-billboard-200) **200 chart** and [Rolling Stone](https://www.rollingstone.com/music/music-news/rs-charts-top-200-roddy-ricch-camila-cabello-925830/) **Top 200 Albums chart** with his album *PLEASE EXCUSE ME FOR BEING ANTISOCIAL.* 16-song set, which includes features from Gunna, Ty Dolla $ign, and Mustard, earned 101,500 album-equivalent units in its first week. His long awaited major label debut album, *PLEASE EXCUSE ME FOR BEING ANTISOCIAL,* is available now via Atlantic Records [HERE](https://RoddyRicch.lnk.to/PleaseExcuseMeForBeingAntisocial).

*PLEASE EXCUSE ME FOR BEING ANTISOCIAL* includes iconic features from such superstars as **Meek Mill**, **Ty Dolla $ign**, **Mustard**, and **Lil Durk** alongside such stellar new singles as “[Tip Toe (Feat. A Boogie Wit Da Hoodie)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froddyricch.lnk.to%2FTipToe&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980631086&sdata=Nyh86QFMakoE6xjnVfaPPwwvIrnNJfdKn3wAJZWNUS4%3D&reserved=0),” “[Start Wit Me (Feat. Gunna)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froddyricch.lnk.to%2FStartWitMeVideo&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980631086&sdata=Mumw8l6BqiWAQp8qUcK3wNmuAyfxW3ZeFU8dGk2A1nk%3D&reserved=0),” and “[Big Stepper](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froddyricch.lnk.to%2FBigStepperID&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980641081&sdata=lD1L1Css%2FxagEtVpMspA5e%2FqRCe2vIZl8xo7UEwYDa0%3D&reserved=0),” all of which are joined by companion visuals streaming now at the official Roddy Ricch YouTube channel [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUChQdA1rid5kKZh6oIc6DLNg&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980651079&sdata=sVW%2FAYz5ytmgmGv8UuVRlsPbIWkRjZ%2BWD8s1OZi3zE0%3D&reserved=0). “[Tip Toe (Feat. A Boogie Wit Da Hoodie)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froddyricch.lnk.to%2FTipToe&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980651079&sdata=6GsxoV3xFvnt9QnF1EajO9Tm4Aor9WRnG%2Bitu6kDO7U%3D&reserved=0)” arrived mere days after Ricch was honored with three prestigious **GRAMMY® Award nominations**, which include “**Best Rap Performance**” and “**Best Rap Song**” for Nipsey Hussle’s “**Racks In The Middle (Feat. Roddy Ricch & Hit-Boy**),” as well as a “**Best Rap/Sung Performance**” nod for Mustard’s “**Ballin (Feat. Roddy Ricch**).” The electrifying new track arrived with an equally spectacular companion video, directed by **Christian Breslauer** (YNW Melly, Chris Brown) and streaming [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froddyricch.lnk.to%2FTipToe&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980661079&sdata=UJBgemA8G4QXi76MPJdt0XdXqXan4D7gxMwYPZMjX%2FI%3D&reserved=0).

Ricch – who recently heralded *PLEASE EXCUSE ME FOR BEING ANTISOCIAL* with an incredible halftime performance at the **Los Angeles Clippers’** victory over the Houston Rockets on November 22nd, streaming [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.dropbox.com%2Fs%2F4eap6v4d392uapd%2F11-22-19%2520Halftime%2520Performance%2520%2528Roddy%2520Ricch%2529.mp4%3Fdl%3D0&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980691068&sdata=F%2FifPEnZmXuFXfE58QureyyAZs2NAIBVKn42lHuYwrA%3D&reserved=0) – is currently on his epic first-ever North American headline tour. **The Antisocial Tour** began Saturday, December 28th at Los Angeles, CA’s world-famous Hollywood Palladium and continues into February 2020. For complete details and ticket information, please visit [www.roddyricchofficial.com/tour](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.roddyricchofficial.com%2Ftour&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980701056&sdata=tTLnX8rM1OVui1ZKQr6XuWptGeDvGevA8gwb4r2JPFc%3D&reserved=0).

Named earlier this year to the 2019 [XXL Freshman Class](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.xxlmag.com%2Ffreshman%2F&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980741039&sdata=6LhiDzaYAzedna9lzrwIZlaPjraHHg0DyNjJijNd8Ws%3D&reserved=0), Ricch has just been nominated for two leading **BET Hip Hop Awards**, including “**Best New Artist**” and “**Best Mixtape**,” the latter honoring 2018’s [FEED THA STREETS II](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froddyricch.lnk.to%2FFeedThaStreets2&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980751036&sdata=t6oPUq31yzdJ91OXbTSrUKeAaviqPCmBMtG1rH8ppBE%3D&reserved=0), available for streaming and download [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froddyricch.lnk.to%2FFeedThaStreets2&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980761036&sdata=IRMK0UPfpiHgG6zxzE7BDG7crRd8GnwpNDBFqDXxFFA%3D&reserved=0). The mixtape – which marked Ricch’s SoundScan/Billboard 200 chart debut – sees him teaming up with some of hip hop’s top studio superstars, including **Scott Storch** (Post Malone, T.I., Young Thug), **Cassius Jay** (Cardi B, Migos, Gucci Mane), and hot emerging producer **Sonic**. FEED THA STREETS II is highlighted by such tracks as “[Every Season](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3Djd-VdQNRUHs&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980771025&sdata=UdA9vFu0BnY0DmbP4S1EouDhIUNnpLA3d3669gMwFT0%3D&reserved=0)” and “[Die Young](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Froddyricch.lnk.to%2FDieYoung&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980781019&sdata=cE9G4YMxVNtNdpn%2Bejwq0R3j%2Blcp4aHpOAebCqReBhI%3D&reserved=0),” both available at all DSPs and streaming services. The “Die Young” companion visual – also directed by **JD Films** – also proved a viral favorite, with individual YouTube views exceeding **79 million** [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DFctI8l2KKw8&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980791017&sdata=DHDg%2BaC%2BEF2mqVThGWoaNMPakk7Ye18Ch%2BljpdSHqg4%3D&reserved=0).

Wise beyond his years, schooled in real-life struggles, and eloquently effective, Roddy Ricch clearly and concisely conveys truth by way of cinematic rhymes and catchy hooks. The self-proclaimed “illustrator of the streets” uploaded his first single, “Ricch N\*\*\*\*” to SoundCloud in 2016 and immediately caught fire, generating more than 200,000 streams within two months. He followed up with his debut mixtape, FEED THA STREETS, streaming [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Froddyricch%2Fsets%2Ffeed-tha-streets&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980801010&sdata=OwxoHcvShNRqpdrSZJBMErrQ4nykrKFFmJZ6tJBWE1M%3D&reserved=0). The project includes the breakthrough hit single, “Fucc It Up,” accompanied by a smash companion video, now boasting close to **30 million** individual views via Roddy Ricch’s official YouTube channel [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D-ihZUvnOXYQ&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980801010&sdata=O4uFwaBgxDZSWN1fLZ2irWbzl6WipLsuI8yoEFHFcoA%3D&reserved=0).

As if all that weren’t enough, Ricch teamed with Marshmello for 2018’s worldwide hit single, “[Project Dreams](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DHn7WDtF3nKA&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980811005&sdata=lYHyEzwXGSqH13cJGvsuPu90ASHZbFcOwfP1rHSUAww%3D&reserved=0),” joined by an official video currently with over 61 million YouTube views [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DHn7WDtF3nKA&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980811005&sdata=lYHyEzwXGSqH13cJGvsuPu90ASHZbFcOwfP1rHSUAww%3D&reserved=0). More recently, Roddy teamed with Mustard for the GRAMMY® Award-nominated smash, “[Ballin’ (Feat. Roddy Ricch)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DYS0h2-hy9rw&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980821003&sdata=uIc%2B6DOioSHrpNJBO7OASwaShf7IQUpWPcNY7qETd4Q%3D&reserved=0),” joined by a companion visual boasting over **34 million** views [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DYS0h2-hy9rw&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980831000&sdata=MO8cAvdZaw4FhCITlvqIqZmJHcOhI%2B1jXkU490kbsj0%3D&reserved=0). In addition, Roddy went in depth on “Ballin” in an exclusive installment of Genius’ “Verified,” streaming [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgenius.com%2Fa%2Froddy-ricch-breaks-down-the-meaning-of-ballin&data=02%7C01%7CBrittany.Bell%40atlanticrecords.com%7C5eecc6a2a1b742b3e13308d77833fcae%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637110036980831000&sdata=8o8S%2B9ga9WxCvogDr7q%2Fh3gINnrVuDDpEUjOGo92HS8%3D&reserved=0).

**PLEASE EXCUSE ME FOR BEING ANTISOCIAL**

*TRACKLISTING*

1. Intro
2. The Box
3. Start Wit Me (Feat. Gunna)
4. Perfect Time
5. Moonwalkin (Feat. Lil Durk)
6. Big Stepper
7. Gods Eyes
8. Peta (Feat. Meek Mill)
9. Boom Boom Room
10. High Fashion (Feat. Mustard)
11. Bacc Seat (Feat. Ty Dolla $ign)
12. Roll Dice
13. Prayers To The Trap God
14. Tip Toe (Feat. A Boogie Wit Da Hoodie)
15. War Baby

**THE ANTISOCIAL TOUR 2020**

*ITINERARY*

**JANUARY**

14           Seattle, WA                                     The Showbox

15           Portland, OR                                   Roseland Theater

17           San Francisco, CA                           The Regency Ballroom

19           Phoenix, AZ                                     The Van Buren

22           Dallas, TX                                        Canton Hall

23           Austin, TX                                        Emo’s East

24           Houston, TX                                    Warehouse Live

26           Atlanta, GA                                     Masquerade - Heaven Stage

28           Washington, DC                             9:30 Club

30           Philadelphia, PA                             Theatre of Living Arts (TLA)

31           Brooklyn, NY                                   Brooklyn Steel

**FEBRUARY**

1             Allston, MA                                     Brighton Music Hall

5             Montreal, QC                                  Club Soda

6            Toronto, ON                                     Phoenix Concert Theatre

7             Cleveland, OH                                 House of Blues

9             Detroit, MI                                      St. Andrews Hall

10           Chicago, IL                                       Patio Theater

11           Minneapolis, MN                           First Avenue - Mainroom

13           Lawrence, KS                                  Liberty Hall

15           Denver, CO                                      Cervantes’ Masterpiece Ballroom

*\* FESTIVAL PERFORMANCE @ Winter Breakout 2019*

# # #

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