FOR IMMEDIATE RELEASE

FEBRUARY 18, 2020

**HOTT LOCKEDN DELIVERS “FAKE BEEF” WITH 2 CHAINZ**

**WATCH THE LATEST #TRUSDAY VISUAL FROM 2 CHAINZ’S T.R.U. COMPILATION
*NO FACE NO CASE*** [**HERE**](https://HottLockedN.lnk.to/FakeBeefVideo)

**NEW ALBUM SHOWCASES UPCOMING TALENT FROM ATLANTA’S VARIOUS ZONES:
HOTT LOCKEDN, SKOOLY, SLEEPY ROSE & WORL**

**T.R.U. RECENTLY GRACED THE COVER OF ROLLING OUT MAGAZINE**

***NO FACE NO CASE* AVAILABLE EVERYWHERE** [**HERE**](https://tru.lnk.to/NoFaceNoCase)



*DOWNLOAD HIGH-RES ALBUM COVER ART* [*HERE*](https://warnermusicgroup.box.com/s/b1tk0yyq0jcbnksiyvxsrf4l7mvx8qph)

Hott LockedN drops hot new visual to “Fake Beef” with label boss 2Chainz for this week’s **#TRUsday** release; watch the Paige Harmon directed visual [here](https://HottLockedN.lnk.to/FakeBeefVideo). “Fake Beef” arrives just after last week’s video drop to “[**Jefe Shit**](https://tru.lnk.to/JefeShitVideo),” a breakout single off their debut compilation ***No Face No Case*** available now at all music retailers and streaming services [HERE](https://tru.lnk.to/NoFaceNoCase).

*No Face No Case* arrived amidst a wave of positive reception, including praises from [Complex](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.complex.com%2Fmusic%2F2020%2F02%2F2-chainz-tru-no-face-no-case&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C42d1a4ca771e45e6434708d7ac21966b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637167132589484283&sdata=n%2F0C7gLbAOKDmtQtL6b3LyltSt1l4uUiiUTNAf7m8uc%3D&reserved=0), [XXL](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.xxlmag.com%2Frap-music%2Fnew-music%2F2020%2F02%2Fpop-smoke-2-chainzs-t-r-u-denzel-curry-new-projects%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C42d1a4ca771e45e6434708d7ac21966b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637167132589534259&sdata=6BcWg0fotZJw9o%2Fsx1ab2MFLQd5MGC67nT06o%2Fqc%2BmU%3D&reserved=0), [Rap Radar](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Frapradar.com%2F2020%2F02%2F07%2Fnew-album-t-r-u-no-face-no-case%2F&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C42d1a4ca771e45e6434708d7ac21966b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637167132589524258&sdata=jYSwDDZNRNXHzOKwAcQjYaXo5ME%2F2fECc3bf%2Fx43zWc%3D&reserved=0), and more. [Hot New Hip Hop](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.hotnewhiphop.com%2F2-chainz-and-his-tru-crew-deliver-no-face-no-case-compilation-new-mixtape.120042.html&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C42d1a4ca771e45e6434708d7ac21966b%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637167132589494277&sdata=dMlJm%2F4lr5LgTM1R3o1VMIE9s3rGhFfG5gWaWu0s0CU%3D&reserved=0) notes how the crew “joined together to introduce a sonic vision that highlights the Atlanta sound. “ *No Face No Case* features the #TRUsday series of singles released each Tuesday since the start of 2020, including 2 Chainz & Skooly’s “[Virgil Discount](https://Skooly.lnk.to/VirgilDiscountVideo),” Sleepy Rose’s “[Woo](https://SleepyRose.lnk.to/WooVideo),” Skooly’s “[How I Feel (Remix) (Feat. NoCap & Quando Rondo)](https://Skooly.lnk.to/HowIFeelVideo),” and Worl’s “[New Levels New Devils](https://Worl.lnk.to/NewLevelsNewDevilsVideo).” The 15-track release features additional appearances from NLE Choppa, Quavo and Bear1boss, and also includes the previously released posse-cut “[Shoot It Out](https://tru.lnk.to/ShootItOutVideo),” Skooly’s bubbly “[Pop Off](https://Skooly.lnk.to/PopOffVideo),” Sleepy Rose & 2 Chainz’ hometown anthem “[Georgia](https://SleepyRose.lnk.to/GeorgiaVideo)” and Hott LockedN’s menacing “[G-Wagon](https://HottLockedN.lnk.to/G-WagonVideo).”

The T.R.U. crew and 2 Chainz recently graced the cover of [Rolling Out](https://warnermusicgroup.app.box.com/s/n1evd4eg7whuqu3wngh578slzgpu6zrp) magazine. The label boss sat down with the iconic Atlanta-based magazine to discuss the label – which comprises of rappers from Atlanta’s various zones. [Rolling Out](https://rollingout.com/2020/02/11/from-the-corner-to-the-owners-box-2-chainz-is-americas-dream-come-t-r-u/2/) notes of T.R.U., “Their swag is authentic. The flow is on point and their passion is overwhelmingly reminiscent of their multiplatinum-selling head honcho. However, even as comparisons may follow, 2 Chainz is steadfast about them charting their own path.”

Following a busy [Super Bowl Weekend](https://youtu.be/Mn9vR4PouCU) in Miami, the crew debuted their album during a free concert at Atlanta’s Center Stage at 8pm. The crew recently taped an episode of *Family Feud* alongside 2 Chainz in celebration and support of the album to air this spring. Recently, the collective sat down for *Genius*’ “[For The Record](https://genius.com/a/for-the-record-2-chainz-talks-t-r-u-label-reveals-he-was-almost-on-lil-waynes-mrs-officer)” series to discuss the compilation while taking viewers on a journey of their body art with *GQ*’s “[Tattoo Tour](https://youtu.be/X7B1tsB2kLc)” series. They also stopped by *The FADER* to play “[Would You Rather](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.thefader.com%2F2020%2F02%2F11%2F2-chainz-tru-would-you-rather&data=02%7C01%7CChandler.Owen%40atlanticrecords.com%7C143e5da2412440d84a9f08d7b1963f7a%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637173131232921272&sdata=%2BXiWRQlIgcKhUkWCnPFi2bj3Ga0bfPDwE7Zp0fmIylQ%3D&reserved=0).”

**ABOUT T.R.U. (THE REAL UNIVERSITY)**

Founded by GRAMMY® Award-winning multiplatinum rapper and Atlanta trailblazer 2 Chainz in 2019, T.R.U. (The Real University) posits a platform for personal success while providing a home to a rising vanguard of hip-hop talent from Atlanta’s various zones. In partnership with Atlantic Records, the Atlanta-based label imprint includes flagship artists Hott LockedN, Skooly, Sleepy Rose and Worl. The whole crew made a splash on a number of 2019 singles, including Sleepy Rose’s “Shoot It Out” (Feat. 2 Chainz, WORL, & Hott LockedN), 2 Chainz’s “Virgil Discount” (Feat. Skooly), and more. Now, with *NO FACE NO CASE*, the lessons of T.R.U. will ultimately ring out through the culture for a long time to come.

***NO FACE NO CASE* TRACKLIST**

1. Shoot It Out -T.R.U., 2 Chainz, Sleepy Rose (feat. Worl & Hott LockedN)
2. Virgil Discount -T.R.U., 2 Chainz, Skooly
3. Pop Off -T.R.U., Skooly
4. Woo -T.R.U., Sleepy Rose
5. Rock Out –T.R.U., Hott LockedN (feat. NLE Choppa)
6. Brick On My Face -T.R.U., Worl (feat. 2 Chainz)
7. G Wagon -T.R.U., Hott LockedN
8. Georgia -T.R.U., Sleepy Rose (feat. 2 Chainz)
9. New Levels New Devils -T.R.U., Worl
10. What’s Going On -T.R.U., Worl (feat. 2 Chainz)
11. Reliable -T.R.U., Skooly (feat. Quavo & 2 Chainz)
12. How I Feel (Remix) –T.R.U., Skooly (feat. NoCap & Quando Rondo)
13. Fake Beef -T.R.U., Hott LockedN (feat. 2 Chainz)
14. Jefe Shit -T.R.U., Hott LockedN, Skooly, Sleepy Rose, Worl
15. Vote -T.R.U., Skooly, Worl (feat. Bear1boss)

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